

# **Global Aloe Butter Market Size study, By Nature (Organic Aloe Butter, Conventional Aloe Butter), By Application (Lotions, Creams, Soaps, Lip Balms, Baby Skincare, Hair Balms/ Pomades, Skin Ointments), By End Use (Personal Care Industry, Cosmetics Industry, Pharmaceutical Industry, Others), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Aloe Butter Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Aloe Butter can be defined as an extract of aloe vera (aloe barbadensis) made in combination with raw unrefined shea butter and coconut oil. It is available in semi solid form and melts on contact with the skin. Aloe butter is rich in Vitamins A, C, E, B, Choline, B12, Folic Acid. Aloe butter is utilized for treatment of various skin conditions such as dry skin, eczema, psoriasis, rosacea, sunburn, and capping among others. Aloe butter comes in two different types such as Organic and conventional. Organic aloe butter does not contain synthetic chemicals, whereas conventional aloe butter contains synthetic chemicals. The rising demand for organic skincare products and increasing usage of aloe butter in agricultural and medicinal applications as well as surging incidences of skin related diseases are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, the global market for natural and organic skin care products was estimated at USD 4.75 billion, and this amount is projected to grow to USD 7.2 billion by 2024. Furthermore, as per American Academy of Dermatology- around 84.5 million Americans affected by skin diseases, and skin diseases cost around USD 75 billion to US healthcare system. This cost comprised of medical, preventative, and prescription and non-prescription drug costs. Also, growing awareness towards health and wellness products and increasing

penetration of e-commerce platforms in the emerging markets are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with organic products impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Aloe Butter Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing prevalence of skin diseases and increasing demand for organic skincare products in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as increasing penetration of e-commerce platforms and rising adoption for skincare products in the region, would create lucrative growth prospects for the Aloe Butter Market across the Asia Pacific region.

Major market players included in this report are:

Organic Creations, Inc.  
Texas Natural Supply  
Premier Specialties Inc.  
Camden-Grey Essential Oils, Inc.  
Madar Corporation Ltd.  
The HallStar Company  
Madina Industrial Corp.  
Akoma Skincare  
AOS Products Private Limited  
Sunaroma

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature

Organic Aloe Butter

Conventional Aloe Butter

By Application

Lotions

Creams

Soaps

Lip Balms

Baby Skincare

Hair Balms/ Pomades

Skin Ointments

By End Use

Personal Care Industry

Cosmetics Industry

Pharmaceutical Industry

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Aloe Butter Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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