

Global Allergy Treatment Market Size study, by Type (Eye Allergy, Rhinitis, Asthma, Skin Allergy, Food Allergy, Other Allergies) by Treatment (Anti-Allergy Drugs, Immunotherapy) and Regional Forecasts 2021-2027

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Abstracts

Global Allergy Treatment Market is valued approximately USD 17.44 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.48% over the forecast period 2021-2027. Allergy treatment has grown immensely, looking into the fact that a significant portion of the population worldwide is suffering from some type of allergy or the other. It may be food, eye, rhinitis asthma, or skin allergies. Increasing investments from the private players and increasing incidences of various allergies and respiratory problems are factors contributing to the market growth. For instance: in the year 2018, according to Medscape, about 10%-30% adults and 40% of children suffered from allergic rhinitis. However, increasing use of biosimilars and lack of awareness towards Allergy Immunotherapy (AIT) in the patients impedes the growth of the market over the forecast period of 2021-2027. Also, increasing awareness towards health and self-medication and rapid technological advancements is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Allergy Treatment market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World has led to the analysis that North America is a significant region across the world in terms of market share owing to increasing number of food and rhinitis allergy. Whereas, Asia Pacific is anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as increasing investments would create lucrative growth prospects for the Allergy Treatment market across Asia-Pacific region.

Major market player included in this report are:

ALK-Abello A/S
Leti Pharma
Johnson & Johnson
GlaxoSmithKline PLC
Nicox SA
F. Hoffmann-La Roche Ltd
Alembic Pharmaceuticals Limited
Bausch Health Companies Inc.
Allergy Therapeutics
AbbVie Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By type:

Eye Allergy

Rhinitis

Asthma

Skin Allergy

Food Allergy

Other Allergies

By Treatment:

Anti-Allergy Drugs

Immunotherapy

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Allergy Treatment Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Allergy Treatment Market, by region, 2019-2027 (USD Billion)
 - 1.2.2. Allergy Treatment Market, by Type, 2019-2027 (USD Billion)
 - 1.2.3. Allergy Treatment Market, by Treatment, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ALLERGY TREATMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ALLERGY TREATMENT MARKET DYNAMICS

- 3.1. Allergy Treatment Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing investments from the private players
 - 3.1.1.2. Increasing number of various allergies and respiratory problems
 - 3.1.2. Market Challenges
 - 3.1.2.1. Increasing use of biosimilars
 - 3.1.2.2. Lack of awareness towards Allergy Immunotherapy (AIT) in the patients
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing awareness towards health and self-medication
 - 3.1.3.2. Rapid technological advancements

CHAPTER 4. GLOBAL ALLERGY TREATMENT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ALLERGY TREATMENT MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Allergy Treatment Market by Type, Performance - Potential Analysis
- 5.3. Global Allergy Treatment Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Allergy Treatment Market, Sub Segment Analysis
 - 5.4.1. Eye Allergy
 - 5.4.2. Rhinitis
 - 5.4.3. Asthma
 - 5.4.4. Skin Allergy
 - 5.4.5. Food Allergy
 - 5.4.6. Other Allergies

CHAPTER 6. GLOBAL ALLERGY TREATMENT MARKET, BY TREATMENT

- 6.1. Market Snapshot
- 6.2. Global Allergy Treatment Market by Treatment, Performance - Potential Analysis
- 6.3. Global Allergy Treatment Market Estimates & Forecasts by Treatment 2018-2027 (USD Billion)
- 6.4. Allergy Treatment Market, Sub Segment Analysis
 - 6.4.1. Anti-Allergy Drugs
 - 6.4.2. Immunotherapy

CHAPTER 7. GLOBAL ALLERGY TREATMENT MARKET, REGIONAL ANALYSIS

- 7.1. Allergy Treatment Market, Regional Market Snapshot
- 7.2. North America Allergy Treatment Market
 - 7.2.1. U.S. Allergy Treatment Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Treatment breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Allergy Treatment Market
- 7.3. Europe Allergy Treatment Market Snapshot
 - 7.3.1. U.K. Allergy Treatment Market
 - 7.3.2. Germany Allergy Treatment Market
 - 7.3.3. France Allergy Treatment Market
 - 7.3.4. Spain Allergy Treatment Market
 - 7.3.5. Italy Allergy Treatment Market
 - 7.3.6. Rest of Europe Allergy Treatment Market
- 7.4. Asia-Pacific Allergy Treatment Market Snapshot
 - 7.4.1. China Allergy Treatment Market
 - 7.4.2. India Allergy Treatment Market
 - 7.4.3. Japan Allergy Treatment Market
 - 7.4.4. Australia Allergy Treatment Market
 - 7.4.5. South Korea Allergy Treatment Market
 - 7.4.6. Rest of Asia Pacific Allergy Treatment Market
- 7.5. Latin America Allergy Treatment Market Snapshot
 - 7.5.1. Brazil Allergy Treatment Market
 - 7.5.2. Mexico Allergy Treatment Market
- 7.6. Rest of The World Allergy Treatment Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. ALK-Abello A/S
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Leti Pharma
 - 8.2.3. Johnson & Johnson
 - 8.2.4. GlaxoSmithKline PLC
 - 8.2.5. Nicox SA

- 8.2.6. F. Hoffmann-La Roche Ltd
- 8.2.7. Alembic Pharmaceuticals Limited
- 8.2.8. Bausch Health Companies Inc.
- 8.2.9. Allergy Therapeutics
- 8.2.10. AbbVie Inc.

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Allergy Treatment market, report scope

TABLE 2. Global Allergy Treatment market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Allergy Treatment market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 4. Global Allergy Treatment market estimates & forecasts by Treatment 2018-2027 (USD Billion)

TABLE 5. Global Allergy Treatment market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Allergy Treatment market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Allergy Treatment market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Allergy Treatment market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Allergy Treatment market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Allergy Treatment market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Allergy Treatment market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Allergy Treatment market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Allergy Treatment market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Allergy Treatment market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Allergy Treatment market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 17. U.S. Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. Canada Allergy Treatment market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Canada Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 20. Canada Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 21. UK Allergy Treatment market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 22. UK Allergy Treatment market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 23. UK Allergy Treatment market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 24. Germany Allergy Treatment market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 25. Germany Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 26. Germany Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 27. RoE Allergy Treatment market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 28. RoE Allergy Treatment market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 29. RoE Allergy Treatment market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 30. China Allergy Treatment market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 31. China Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 32. China Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 33. India Allergy Treatment market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 34. India Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 35. India Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 36. Japan Allergy Treatment market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 37. Japan Allergy Treatment market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 38. Japan Allergy Treatment market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. RoAPAC Allergy Treatment market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Allergy Treatment market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Allergy Treatment market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Allergy Treatment market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Allergy Treatment market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Allergy Treatment market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Allergy Treatment market

TABLE 55. List of primary sources, used in the study of global Allergy Treatment market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Allergy Treatment market, research methodology
- FIG 2. Global Allergy Treatment market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Allergy Treatment market, key trends 2020
- FIG 5. Global Allergy Treatment market, growth prospects 2021-2027
- FIG 6. Global Allergy Treatment market, porters 5 force model
- FIG 7. Global Allergy Treatment market, pest analysis
- FIG 8. Global Allergy Treatment market, value chain analysis
- FIG 9. Global Allergy Treatment market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Allergy Treatment market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Allergy Treatment market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Allergy Treatment market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Allergy Treatment market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Allergy Treatment market, regional snapshot 2018 & 2027
- FIG 15. North America Allergy Treatment market 2018 & 2027 (USD Billion)
- FIG 16. Europe Allergy Treatment market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Allergy Treatment market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Allergy Treatment market 2018 & 2027 (USD Billion)
- FIG 19. Global Allergy Treatment market, company market share analysis (2020)

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