

# **Global All Weather Tire Market Size study, by Sales Channel (OEM, Aftermarket), by Vehicle Type (Passenger Cars, LCV, HCV) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global All Weather Tire Market is valued at approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. All Weather Tire is a tire designed to handle the roads during any season. Combining the benefits of both All-Season and Snow tires, all-Weather tires cover you throughout the year — means they meet the standard for winter use while still being usable for spring, summer, and autumn. Government Regulations on Tire Labelling and growing construction activities has led to the adoption of All Weather Tire across the forecast period. For Instance: as per NIPFA, for Building a sustainable future FDI in the construction development sector activities stood at \$26.08 bn and \$24.72 bn, respectively, between April 2000 and March 2021. Also, its superior performance to offer robust opportunities for All Weather Tire is likely to increase the market growth during the forecast period. However, limitations in extreme seasons impede the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global All Weather Tire market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to fuel-efficient technologies, and industrial development. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027 due to growing construction activities, which would create lucrative growth prospects for the All-Weather Tire market across Asia-Pacific region.

Major market players included in this report are:

Yokohama Rubber Co. Ltd. (Japan)

Bridgestone Corp. (Japan)

Cooper Tire and Rubber Co. (US)

MICHELIN (France)

Continental AG (Germany)

Kumho Tire Co. Inc. (South Korea)

Hankook Tire and Technology Co. Ltd. (South Korea)

The Goodyear Tire and Rubber Co. (US)

Pirelli Tyre Spa (Italy)

Sumitomo Rubber Industries Ltd. (Japan)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Sales channel:

OEM

Aftermarket

By Vehicle type:

Passenger Cars

LCV

HCV

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global All Weather Tire Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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