

Global Alkyl Polyglucosides Market Size Study, by End-Use (Personal Care & Cosmetics, Home Care Products, Industrial Cleaners) and Regional Forecasts 2022-2032

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Abstracts

The Global Alkyl Polyglucosides Market, valued at approximately USD 1.06 billion in 2023, is projected to expand at a CAGR of 6.30% during the forecast period 2024-2032. Alkyl polyglucosides (APGs) are biodegradable, nonionic surfactants derived from natural sources like glucose and fatty alcohols. Their remarkable properties, such as high foaming ability, mildness to skin and surfaces, and compatibility with other surfactants, have positioned them as pivotal components in diverse formulations. APGs are widely embraced across sectors including personal care, household care, and industrial cleaning for their environmental sustainability and efficacy.

The rising demand for eco-friendly and bio-based surfactants in personal care and home care industries is a significant growth driver for the market. Consumer awareness of the environmental and health benefits of sustainable products has bolstered the adoption of APG-based formulations. Moreover, stringent regulatory frameworks promoting the use of biodegradable chemicals have intensified market expansion. However, challenges such as high production costs and limited raw material availability may pose hurdles. Nonetheless, advancements in production technologies and the development of multi-functional APG derivatives are anticipated to unlock new market opportunities.

Regionally, Europe leads the global market due to its stringent environmental regulations and established personal care industry, where APGs are extensively used. North America follows closely, fueled by increased awareness of sustainable solutions and a mature household care market. Meanwhile, the Asia-Pacific region is

experiencing rapid growth, driven by the booming industrial cleaning sector and expanding personal care industries in countries like China and India. Emerging economies in Latin America and the Middle East & Africa are also expected to witness gradual adoption, underpinned by urbanization and increasing environmental consciousness.

Major market players included in this report are:

BASF SE

Dow Inc.

Clariant AG

Croda International Plc

Akzo Nobel N.V.

Huntsman Corporation

SEPPIC

Galaxy Surfactants

LG Household & Health Care Ltd.

Ecover

Kao Corporation

Pilot Chemical Company

Stepan Company

Evonik Industries AG

Chemithon Corporation

The detailed segments and sub-segments of the market are explained below:

By End-Use

Personal Care & Cosmetics

Home Care Products

Industrial Cleaners

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Comprehensive market estimates and forecasts spanning 2022–2032.

Detailed regional and segment-wise analysis with annualized revenue projections.

In-depth evaluation of geographic trends and emerging opportunities.

Insights into competitive landscapes and strategic initiatives by key players.

Thorough examination of demand-side and supply-side market dynamics.

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