

# **Global Alginate Casings Market Size study, by Type (Basic, Colored, Flavored), by Application (Meat, Vegan, Fish), by End User (Food Industry, Pet Food Industry), by Usage (Halal, Kosher, Others), and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/GE719CA1604DEN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE719CA1604DEN

## **Abstracts**

The Global Alginate Casings Market was valued at approximately USD 573.70 million in 2023 and is projected to experience a robust growth rate of 10.9% over the forecast period from 2024 to 2032. Alginate casings are edible coatings made from species of brown algae, extensively used to extend the shelf-life of various food products including fruits, vegetables, and poultry items. These casings are predominantly utilized in the preparation of sausages, providing excellent taste and texture. They are also used as films in food packaging, offering benefits such as reducing dehydration, enhancing appearance, and controlling respiration. Unlike cellulose casings, alginate casings eliminate the need for a peeling step, resulting in material cost savings. Food manufacturers are increasingly focusing on naturally derived casings to cater to the consumer preference for vegan food products. Alginate casings provide food with a crispy bite and soothing texture, making them a preferred choice among consumers. The increasing demand for alginate casings is largely attributed to their vegan source, catering to the growing population and higher demand for vegan and meat sausages. The trend of urbanization is significantly impacting consumer living standards, with a rise in income levels influencing the affordability and consumption of sausages and processed meat products. The popularity of vegan sausages in the global food market has driven manufacturers to adopt alginate-based edible casings. Additionally, the shift towards protein-based diets and the cost-effectiveness of alginate casings compared to other natural casings are driving market growth. The COVID-19 pandemic adversely affected the alginate casings market due to the shutdown of supermarkets, hypermarkets, hotels, and quick service restaurants. However, post-pandemic, the

inclination towards healthy food has driven the demand for sausages, positively impacting the alginate casings market. The improving conditions and operational resumption in various sectors have further supported the market growth.

The key regions considered for the Global Alginate Casings Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. North America dominates the market in 2023 in terms of revenue. This demand is driven by the region's robust food processing industry, increasing consumer preference for plant-based and natural food products, and advancements in food technology. The United States and Canada are at the forefront, with a high demand for alginate casings in the production of sausages and other meat products. The shift towards healthier, sustainable, and vegetarian alternatives further propels market growth. Additionally, stringent food safety regulations and standards in North America ensure high-quality production processes, supporting the widespread adoption of alginate casings. The presence of key market players and continuous innovation in food processing techniques also enhance the market's competitiveness. Moreover, the growing trend of clean-label products and the rising awareness about the benefits of alginate casings, such as their biodegradable nature and lower environmental impact, drive their increased use in the food industry across the region. Furthermore, Asia Pacific is projected to grow significantly during the forecast period 2024-2032.

Major market players included in this report are:

Qingdao Hyzlin Biology Technology Development Co.

FMC Corporation

Vaessen Schoemaker

D2 Ingredients, LP

VISKOTEEPAK

Cargill, Incorporated

Reiser

J. RETTENMAIER & S?HNE GMBH CO. KG

Promar Sp. z o.o.

CEAMSA

Stern-Wywiol Gruppe GmbH & Co. KG

Kalle GmbH

DuPont

Albert Handtmann Holding GmbH & Co. KG

Ruitenbergh Ingredients B.V.

The detailed segments and sub-segment of the market are explained below:

By Type:

Basic  
Colored  
Flavored  
By Application:

Meat  
Vegan  
Fish  
By End User:

Food Industry  
Pet Food Industry  
By Usage:

Halal  
Kosher  
Others

By Region:  
North America  
U.S.  
Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL ALGINATE CASINGS MARKET EXECUTIVE SUMMARY**

- 1.1. Global Alginate Casings Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Type
  - 1.3.2. By Application
  - 1.3.3. By End User
  - 1.3.4. By Usage
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL ALGINATE CASINGS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ALGINATE CASINGS MARKET DYNAMICS**

*Global Alginate Casings Market Size study, by Type (Basic, Colored, Flavored), by Application (Meat, Vegan, Fi...*

### 3.1. Market Drivers

- 3.1.1. Rising Demand for Vegan and Meat Sausages
- 3.1.2. Increasing Urbanization and Income Levels
- 3.1.3. Cost-Effectiveness and Continuous Manufacturing Benefits

### 3.2. Market Challenges

- 3.2.1. Preference for Alternative Food Sources
- 3.2.2. Impact of COVID-19 Pandemic on Supply Chain

### 3.3. Market Opportunities

- 3.3.1. Technological Innovations in Production Processes
- 3.3.2. Increasing Health Consciousness Post COVID-19

## **CHAPTER 4. GLOBAL ALGINATE CASINGS MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top investment opportunity

### 4.4. Top winning strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ALGINATE CASINGS MARKET SIZE & FORECASTS BY TYPE 2022-2032**

### 5.1. Segment Dashboard

## 5.2. Global Alginate Casings Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Million)

- 5.2.1. Basic
- 5.2.2. Colored
- 5.2.3. Flavored

## **CHAPTER 6. GLOBAL ALGINATE CASINGS MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

### 6.1. Segment Dashboard

### 6.2. Global Alginate Casings Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Million)

- 6.2.1. Meat
- 6.2.2. Vegan
- 6.2.3. Fish

## **CHAPTER 7. GLOBAL ALGINATE CASINGS MARKET SIZE & FORECASTS BY END USER 2022-2032**

### 7.1. Segment Dashboard

### 7.2. Global Alginate Casings Market: End User Revenue Trend Analysis, 2022 & 2032 (USD Million)

- 7.2.1. Food Industry
- 7.2.2. Pet Food Industry

## **CHAPTER 8. GLOBAL ALGINATE CASINGS MARKET SIZE & FORECASTS BY USAGE 2022-2032**

### 8.1. Segment Dashboard

### 8.2. Global Alginate Casings Market: Usage Revenue Trend Analysis, 2022 & 2032 (USD Million)

- 8.2.1. Halal
- 8.2.2. Kosher
- 8.2.3. Others

## **CHAPTER 9. GLOBAL ALGINATE CASINGS MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 9.1. North America Alginate Casings Market

- 9.1.1. U.S. Alginate Casings Market
  - 9.1.1.1. Type breakdown size & forecasts, 2022-2032
  - 9.1.1.2. Application breakdown size & forecasts, 2022-2032
  - 9.1.1.3. End User breakdown size & forecasts, 2022-2032
  - 9.1.1.4. Usage breakdown size & forecasts, 2022-2032
- 9.1.2. Canada Alginate Casings Market
- 9.2. Europe Alginate Casings Market
  - 9.2.1. UK Alginate Casings Market
    - 9.2.1.1. Type breakdown size & forecasts, 2022-2032
    - 9.2.1.2. Application breakdown size & forecasts, 2022-2032
    - 9.2.1.3. End User breakdown size & forecasts, 2022-2032
    - 9.2.1.4. Usage breakdown size & forecasts, 2022-2032
  - 9.2.2. Germany Alginate Casings Market
  - 9.2.3. France Alginate Casings Market
  - 9.2.4. Italy Alginate Casings Market
  - 9.2.5. Spain Alginate Casings Market
  - 9.2.6. The UK Alginate Casings Market
  - 9.2.7. Rest of Europe Alginate Casings Market
- 9.3. Asia-Pacific Alginate Casings Market
  - 9.3.1. China Alginate Casings Market
    - 9.3.1.1. Type breakdown size & forecasts, 2022-2032
    - 9.3.1.2. Application breakdown size & forecasts, 2022-2032
    - 9.3.1.3. End User breakdown size & forecasts, 2022-2032
    - 9.3.1.4. Usage breakdown size & forecasts, 2022-2032
  - 9.3.2. Japan Alginate Casings Market
  - 9.3.3. India Alginate Casings Market
  - 9.3.4. South Korea Alginate Casings Market
  - 9.3.5. Australia Alginate Casings Market
  - 9.3.6. Rest of Asia Pacific Alginate Casings Market
- 9.4. Latin America Alginate Casings Market
  - 9.4.1. Brazil Alginate Casings Market
  - 9.4.2. Mexico Alginate Casings Market
  - 9.4.3. Rest of Latin America Alginate Casings Market
- 9.5. Middle East & Africa Alginate Casings Market
  - 9.5.1. Saudi Arabia Alginate Casings Market
  - 9.5.2. South Africa Alginate Casings Market
  - 9.5.3. Rest of Middle East & Africa Alginate Casings Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**



## 10.1. Key Company SWOT Analysis

10.1.1. Company

10.1.2. Company

10.1.3. Company

## 10.2. Top Market Strategies

## 10.3. Company Profiles

10.3.1. Cargill, Incorporated

10.3.1.1. Key Information

10.3.1.2. Overview

10.3.1.3. Financial (Subject to Data Availability)

10.3.1.4. Product Summary

10.3.1.5. Market Strategies

10.3.2. Reiser

10.3.3. J. RETTENMAIER & S?HNE GMBH CO. KG

10.3.4. Promar Sp. z o.o.

10.3.5. CEAMSA

10.3.6. Stern-Wywiol Gruppe GmbH & Co. KG

10.3.7. Kalle GmbH

10.3.8. DuPont

10.3.9. Albert Handtmann Holding GmbH & Co. KG

10.3.10. Ruitenbergh Ingredients B.V.

10.3.11. Qingdao Hyzlin Biology Technology Development Co.

10.3.12. FMC Corporation

10.3.13. Vaessen Schoemaker

## CHAPTER 11. RESEARCH PROCESS

### 11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

### 11.2. Research Attributes

#### List of Tables

TABLE 1. Global Alginate Casings market, report scope

TABLE 2. Global Alginate Casings market estimates & forecasts by Region 2022-2032  
(USD Million)

TABLE 3. Global Alginate Casings market estimates & forecasts by Type 2022-2032 (USD Million)

TABLE 4. Global Alginate Casings market estimates & forecasts by Application 2022-2032 (USD Million)

TABLE 5. Global Alginate Casings market estimates & forecasts by End User 2022-2032 (USD Million)

TABLE 6. Global Alginate Casings market estimates & forecasts by Usage 2022-2032 (USD Million)

TABLE 7. Global Alginate Casings market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 8. Global Alginate Casings market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 9. Global Alginate Casings market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 10. Global Alginate Casings market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 11. Global Alginate Casings market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 12. Global Alginate Casings market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 13. Global Alginate Casings market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 14. Global Alginate Casings market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 15. U.S. Alginate Casings market estimates & forecasts, 2022-2032 (USD Million)

TABLE 16. U.S. Alginate Casings market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 17. U.S. Alginate Casings market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 18. Canada Alginate Casings market estimates & forecasts, 2022-2032 (USD Million)

TABLE 19. Canada Alginate Casings market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 20. Canada Alginate Casings market estimates & forecasts by segment 2022-2032 (USD Million)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Alginate Casings market, report scope

TABLE 2. Global Alginate Casings market estimates & forecasts by Region 2022-2032 (USD Million)

TABLE 3. Global Alginate Casings market estimates & forecasts by Type 2022-2032 (USD Million)

TABLE 4. Global Alginate Casings market estimates & forecasts by Application 2022-2032 (USD Million)

TABLE 5. Global Alginate Casings market estimates & forecasts by End User 2022-2032 (USD Million)

TABLE 6. Global Alginate Casings market estimates & forecasts by Usage 2022-2032 (USD Million)

TABLE 7. Global Alginate Casings market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 8. Global Alginate Casings market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 9. Global Alginate Casings market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 10. Global Alginate Casings market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 11. Global Alginate Casings market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 12. Global Alginate Casings market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 13. Global Alginate Casings market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 14. Global Alginate Casings market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 15. U.S. Alginate Casings market estimates & forecasts, 2022-2032 (USD Million)

TABLE 16. U.S. Alginate Casings market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 17. U.S. Alginate Casings market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 18. Canada Alginate Casings market estimates & forecasts, 2022-2032 (USD Million)

TABLE 19. Canada Alginate Casings market estimates & forecasts by segment  
2022-2032 (USD Million)

TABLE 20. Canada Alginate Casings market estimates & forecasts by segment  
2022-2032 (USD Million)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Alginate Casings market, research methodology
- FIG 2. Global Alginate Casings market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Alginate Casings market, key trends 2023
- FIG 5. Global Alginate Casings market, growth prospects 2022-2032
- FIG 6. Global Alginate Casings market, porters 5 force model
- FIG 7. Global Alginate Casings market, PESTEL analysis
- FIG 8. Global Alginate Casings market, value chain analysis
- FIG 9. Global Alginate Casings market by segment, 2022 & 2032 (USD Million)
- FIG 10. Global Alginate Casings market by segment, 2022 & 2032 (USD Million)
- FIG 11. Global Alginate Casings market by segment, 2022 & 2032 (USD Million)
- FIG 12. Global Alginate Casings market by segment, 2022 & 2032 (USD Million)
- FIG 13. Global Alginate Casings market by segment, 2022 & 2032 (USD Million)
- FIG 14. Global Alginate Casings market, regional snapshot 2022 & 2032
- FIG 15. North America Alginate Casings market 2022 & 2032 (USD Million)
- FIG 16. Europe Alginate Casings market 2022 & 2032 (USD Million)
- FIG 17. Asia Pacific Alginate Casings market 2022 & 2032 (USD Million)
- FIG 18. Latin America Alginate Casings market 2022 & 2032 (USD Million)
- FIG 19. Middle East & Africa Alginate Casings market 2022 & 2032 (USD Million)
- FIG 20. Global Alginate Casings market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Alginate Casings Market Size study, by Type (Basic, Colored, Flavored), by Application (Meat, Vegan, Fish), by End User (Food Industry, Pet Food Industry), by Usage (Halal, Kosher, Others), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/GE719CA1604DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE719CA1604DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970