

# Global Alginate Casings Market Size study, by Type (Basic, Colored, Flavored), by Application (Meat, Vegan, Fish), by End User (Food Industry, Pet Food Industry), by Usage (Halal, Kosher, Others), and Regional Forecasts 2022-2032

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## Abstracts

The Global Alginate Casings Market was valued at approximately USD 573.70 million in 2023 and is projected to experience a robust growth rate of 10.9% over the forecast period from 2024 to 2032. Alginate casings are edible coatings made from species of brown algae, extensively used to extend the shelf-life of various food products including fruits, vegetables, and poultry items. These casings are predominantly utilized in the preparation of sausages, providing excellent taste and texture. They are also used as films in food packaging, offering benefits such as reducing dehydration, enhancing appearance, and controlling respiration. Unlike cellulose casings, alginate casings eliminate the need for a peeling step, resulting in material cost savings. Food manufacturers are increasingly focusing on naturally derived casings to cater to the consumer preference for vegan food products. Alginate casings provide food with a crispy bite and soothing texture, making them a preferred choice among consumers. The increasing demand for alginate casings is largely attributed to their vegan source, catering to the growing population and higher demand for vegan and meat sausages. The trend of urbanization is significantly impacting consumer living standards, with a rise in income levels influencing the affordability and consumption of sausages and processed meat products. The popularity of vegan sausages in the global food market has driven manufacturers to adopt alginate-based edible casings. Additionally, the shift towards protein-based diets and the cost-effectiveness of alginate casings compared to other natural casings are driving market growth. The COVID-19 pandemic adversely affected the alginate casings market due to the shutdown of supermarkets, hypermarkets, hotels, and quick service restaurants. However, post-pandemic, the

inclination towards healthy food has driven the demand for sausages, positively impacting the alginate casings market. The improving conditions and operational resumption in various sectors have further supported the market growth.

The key regions considered for the Global Alginate Casings Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. North America dominates the market in 2023 in terms of revenue. This demand is driven by the region's robust food processing industry, increasing consumer preference for plant-based and natural food products, and advancements in food technology. The United States and Canada are at the forefront, with a high demand for alginate casings in the production of sausages and other meat products. The shift towards healthier, sustainable, and vegetarian alternatives further propels market growth. Additionally, stringent food safety regulations and standards in North America ensure high-quality production processes, supporting the widespread adoption of alginate casings. The presence of key market players and continuous innovation in food processing techniques also enhance the market's competitiveness. Moreover, the growing trend of clean-label products and the rising awareness about the benefits of alginate casings, such as their biodegradable nature and lower environmental impact, drive their increased use in the food industry across the region. Furthermore, Asia Pacific is projected to grow significantly during the forecast period 2024-2032.

Major market players included in this report are:

Qingdao Hyzlin Biology Technology Development Co.

FMC Corporation

Vaessen Schoemaker

D2 Ingredients, LP

VISKOTEEPAK

Cargill, Incorporated

Reiser

J. RETTENMAIER & S?HNE GMBH CO. KG

Promar Sp. z o.o.

CEAMSA

Stern-Wywiol Gruppe GmbH & Co. KG

Kalle GmbH

DuPont

Albert Handtmann Holding GmbH & Co. KG

Ruitenbergh Ingredients B.V.

The detailed segments and sub-segment of the market are explained below:

By Type:

Basic

Colored

Flavored

By Application:

Meat

Vegan

Fish

By End User:

Food Industry

Pet Food Industry

By Usage:

Halal

Kosher

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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