

# **Global Algal Skincare Products Market Size study & Forecast, by Type (Masks & Serums, Facial Creams, Face Wash, Anti-Aging & Skin Whitening, Cleansing Wipes, Cleanser & Toner), Application (Women and Men), and Distribution Channel (Convenience Store, Supermarket/ Hypermarkets, Pharmacies, Specialty Stores, Online Stores) and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/GCDE3DFC4C86EN.html>

Date: February 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GCDE3DFC4C86EN

## **Abstracts**

Global Algal Skincare Products Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Algal Skincare Products are derived from algae. Algae is a class of photosynthetic organisms majorly found in marine and freshwater habitats and are used in food and beverages as well as in cosmetics applications. Algae vitamins work as a natural anti-aging complex, energize skin, shield it from environmental impacts, and combat free radicals, while chlorophyll, which is analogous to haemoglobin, makes a major contribution to the skin's oxygen supply. Ingredients obtained from macroalgae are increasingly being used in cosmetics. The increasing demand for natural cosmetics and personal care products and the growing emergence of d2c cosmetics brands are key factors driving the market growth.

The growing demand for natural cosmetics and personal care products is contributing towards the growth of the Global Algal Skincare Products Market. For instance – according to Statista – in 2021, the global market for natural cosmetics and personal care products was valued at USD 35 billion, and the market is further projected to grow to USD 59 billion by the year 2031. Also, increasing penetration of online distribution

channels and rising urbanization and pollution levels would create lucrative growth prospectus for the market over the forecast period. However, the high cost of Algal Skincare Products stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Algal Skincare Products Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing demand for organic skin care products and the presence of leading cosmetics and personal care brands in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising penetration of leading personal care d2c brands and growth of e-commerce platforms in the region.

Major market player included in this report are:

Loreal S.A.

Gallinee Limited

AlgEternal Technologies

Algenist Brands LLC

Bliss

Estee Lauder

Greenaltech SL

Amorepacific Corp.

Marevitae

Kiro

Recent Developments in the Market:

In January 2019 Laboratories Gilbert collaborated with Gilbert Jain Laboratory Pvt. Ltd. And announced its Algotherm brand in Indian Market. The new brand Algotherm is a skin care brand from France and offers cosmetics products based on natural marine algal ingredients.

In May 2022, Spain-based Brudy Cosmetics rolled out a new line of face and body creams using Algatrium AL. which is an algae-sourced docosahexaenoic acid (DHA) that has been reconstructed to mimic human DHA.

Global Algal Skincare Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Masks & Serums

Facial Creams

Face Wash

Anti-Aging & Skin Whitening

Cleansing Wipes

Cleanser & Toner

By Application

Women

Men

By Distribution Channel

Convenience Store

Supermarket/ Hypermarkets

Pharmacies

Specialty Stores

Online Stores

By Region:

North America

U.S.

Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
RoLA  
Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Algal Skincare Products Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Algal Skincare Products Market, by Type, 2019-2029 (USD Billion)
  - 1.2.3. Algal Skincare Products Market, by Application, 2019-2029 (USD Billion)
  - 1.2.4. Algal Skincare Products Market, by Distribution Channel, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL ALGAL SKINCARE PRODUCTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ALGAL SKINCARE PRODUCTS MARKET DYNAMICS**

- 3.1. Algal Skincare Products Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing Demand for natural cosmetics and personal care products
    - 3.1.1.2. Growing emergence of d2c cosmetics brands
  - 3.1.2. Market Challenges
    - 3.1.2.1. High Cost associated with Algal Skincare Products
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing penetration of online distribution channels
    - 3.1.3.2. Rising urbanization and pollution levels

### **CHAPTER 4. GLOBAL ALGAL SKINCARE PRODUCTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL ALGAL SKINCARE PRODUCTS MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Algal Skincare Products Market by Type, Performance - Potential Analysis
- 6.3. Global Algal Skincare Products Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 6.4. Algal Skincare Products Market, Sub Segment Analysis
  - 6.4.1. Masks & Serums
  - 6.4.2. Facial Creams
  - 6.4.3. Face Wash
  - 6.4.4. Anti-Aging & Skin Whitening
  - 6.4.5. Cleansing Wipes
  - 6.4.6. Cleanser & Toner

## **CHAPTER 7. GLOBAL ALGAL SKINCARE PRODUCTS MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Algal Skincare Products Market by Application, Performance - Potential Analysis
- 7.3. Global Algal Skincare Products Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
- 7.4. Algal Skincare Products Market, Sub Segment Analysis
  - 7.4.1. Men
  - 7.4.2. Women

## **CHAPTER 8. GLOBAL ALGAL SKINCARE PRODUCTS MARKET, BY DISTRIBUTION CHANNEL**

- 8.1. Market Snapshot
- 8.2. Global Algal Skincare Products Market by Distribution Channel, Performance - Potential Analysis
- 8.3. Global Algal Skincare Products Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)
- 8.4. Algal Skincare Products Market, Sub Segment Analysis
  - 8.4.1. Convenience Store
  - 8.4.2. Specialty Stores
  - 8.4.3. Supermarket/ Hypermarkets
  - 8.4.4. Pharmacies
  - 8.4.5. Online Stores

## **CHAPTER 9. GLOBAL ALGAL SKINCARE PRODUCTS MARKET, REGIONAL ANALYSIS**

- 9.1. Algal Skincare Products Market, Regional Market Snapshot
- 9.2. North America Algal Skincare Products Market
  - 9.2.1. U.S. Algal Skincare Products Market
    - 9.2.1.1. Type breakdown estimates & forecasts, 2019-2029
    - 9.2.1.2. Application breakdown estimates & forecasts, 2019-2029
    - 9.2.1.3. Distribution Channel breakdown estimates & forecasts, 2019-2029
  - 9.2.2. Canada Algal Skincare Products Market
- 9.3. Europe Algal Skincare Products Market Snapshot
  - 9.3.1. U.K. Algal Skincare Products Market
  - 9.3.2. Germany Algal Skincare Products Market
  - 9.3.3. France Algal Skincare Products Market

- 9.3.4. Spain Algal Skincare Products Market
- 9.3.5. Italy Algal Skincare Products Market
- 9.3.6. Rest of Europe Algal Skincare Products Market
- 9.4. Asia-Pacific Algal Skincare Products Market Snapshot
  - 9.4.1. China Algal Skincare Products Market
  - 9.4.2. India Algal Skincare Products Market
  - 9.4.3. Japan Algal Skincare Products Market
  - 9.4.4. Australia Algal Skincare Products Market
  - 9.4.5. South Korea Algal Skincare Products Market
  - 9.4.6. Rest of Asia Pacific Algal Skincare Products Market
- 9.5. Latin America Algal Skincare Products Market Snapshot
  - 9.5.1. Brazil Algal Skincare Products Market
  - 9.5.2. Mexico Algal Skincare Products Market
  - 9.5.3. Rest of Latin America Algal Skincare Products Market
- 9.6. Rest of The World Algal Skincare Products Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Loreal S.A.
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Gallinee Limited
  - 10.2.3. AlgEternal Technologies
  - 10.2.4. Algenist Brands LLC
  - 10.2.5. Bliss
  - 10.2.6. Estee Lauder
  - 10.2.7. Greenaltech SL
  - 10.2.8. Amorepacific Corp.
  - 10.2.9. Marevitae
  - 10.2.10. Kiro

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process



- 11.1.1. Data Mining
- 11.1.2. Analysis
- 11.1.3. Market Estimation
- 11.1.4. Validation
- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Algal Skincare Products Market, report scope

TABLE 2. Global Algal Skincare Products Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Algal Skincare Products Market estimates & forecasts by Type 2019-2029 (USD Billion)

TABLE 4. Global Algal Skincare Products Market estimates & forecasts by Application 2019-2029 (USD Billion)

TABLE 5. Global Algal Skincare Products Market estimates & forecasts by Distribution Channel 2019-2029 (USD Billion)

TABLE 6. Global Algal Skincare Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Algal Skincare Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Algal Skincare Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Algal Skincare Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Algal Skincare Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Algal Skincare Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Algal Skincare Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Algal Skincare Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Algal Skincare Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Algal Skincare Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Algal Skincare Products Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. RoE Algal Skincare Products Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 40. China Algal Skincare Products Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 41. China Algal Skincare Products Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 42. China Algal Skincare Products Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 43. India Algal Skincare Products Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 44. India Algal Skincare Products Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 45. India Algal Skincare Products Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 46. Japan Algal Skincare Products Market estimates & forecasts, 2019-2029

(USD Billion)

TABLE 47. Japan Algal Skincare Products Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 48. Japan Algal Skincare Products Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 49. South Korea Algal Skincare Products Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 50. South Korea Algal Skincare Products Market estimates & forecasts by  
segment 2019-2029 (USD Billion)

TABLE 51. South Korea Algal Skincare Products Market estimates & forecasts by  
segment 2019-2029 (USD Billion)

TABLE 52. Australia Algal Skincare Products Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 53. Australia Algal Skincare Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 54. Australia Algal Skincare Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 55. RoAPAC Algal Skincare Products Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 56. RoAPAC Algal Skincare Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 57. RoAPAC Algal Skincare Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 58. Brazil Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Algal Skincare Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Algal Skincare Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Algal Skincare Products Market

TABLE 71. List of primary sources, used in the study of global Algal Skincare Products Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Algal Skincare Products Market, research methodology
  - FIG 2. Global Algal Skincare Products Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Algal Skincare Products Market, key trends 2021
  - FIG 5. Global Algal Skincare Products Market, growth prospects 2022-2029
  - FIG 6. Global Algal Skincare Products Market, porters 5 force model
  - FIG 7. Global Algal Skincare Products Market, pest analysis
  - FIG 8. Global Algal Skincare Products Market, value chain analysis
  - FIG 9. Global Algal Skincare Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Algal Skincare Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Algal Skincare Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Algal Skincare Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Algal Skincare Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Algal Skincare Products Market, regional snapshot 2019 & 2029
  - FIG 15. North America Algal Skincare Products Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Algal Skincare Products Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia pacific Algal Skincare Products Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Algal Skincare Products Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Algal Skincare Products Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Algal Skincare Products Market Size study & Forecast, by Type (Masks & Serums, Facial Creams, Face Wash, Anti-Aging & Skin Whitening, Cleansing Wipes, Cleanser & Toner), Application (Women and Men), and Distribution Channel (Convenience Store, Supermarket/ Hypermarkets, Pharmacies, Specialty Stores, Online Stores) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GCDE3DFC4C86EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCDE3DFC4C86EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970