

# **Global Alfalfa Hay Market by Type (Bales, Pellets, and Cubes), Application (Ruminant Feed, Poultry Feed, Horse Feed, and Other Applications), Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GFBC27B6A392EN.html>

Date: November 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GFBC27B6A392EN

## **Abstracts**

Global Alfalfa Hay Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.9% over the forecast period 2021-2027. Alfalfa is obtained from alfalfa plant which is belonging from pea family. The plant is also known as Lucerne and *Medicago sativa*. In many countries' alfalfa is cultivated as forage crops which is high in protein, calcium, minerals and fiber. Alfalfa hay is essential feed for dairy cows, beef, horses and sheep and other farm animals. the market is driven by the key factors such as increased consumption of dairy and meat products throughout the world and Growing Industrial Livestock Production. According to the World Health Organization (WHO), increasing the demand of livestock as rising population, urbanization and income. Meat, milk, and eggs consumption is on the rise all across the world. Every year, more than 320 million tons of beef are produced worldwide, according to the Our World Data Organization. Furthermore, every year more than 80 billion animals killed to produce form of meat. pig meat is the most widely eaten meat on the planet, followed by chicken meat, beef, and buffalo meat. However, Lower Yields than Other Forage Crops, may impede market growth over the forecast period of 2021-2027.

North America region is dominating the alfalfa hay market owing to increase in advance technologies to produce alfalfa hay with good quality and better yield, and presence of large number of market players in the region. Furthermore, the U.S is the major exporter of alfalfa to other countries such as Saudi Arabia, as the country's production of alfalfa has been decreasing from years. Also, the country needs to satisfy its dairy market demand for alfalfa hay, it mainly relies on imports, and it is also expected to remain one

of the key buyers from the US alfalfa hay market.

Major market player included in this report are:

Anderson Hay & Grain Inc.

Al Dahra ACX Global Inc.

Green Prairie International

Alfalfa Monegros SL

Cubeit Hay Company

Border Valley

Glenvar Hay

Bailey Farms

Grupo Os?s

Haykingdom Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Bales

Pellets

Cubes

By Application:

Dairy Animal Feed

Poultry Feed

Horse Feed

Other Applications

By Region:

North America

U.S.

Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Alfalfa Hay Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Alfalfa Hay Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Alfalfa Hay Market, by Type, 2019-2027 (USD Billion)
  - 1.2.3. Alfalfa Hay Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL ALFALFA HAY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL ALFALFA HAY MARKET DYNAMICS

- 3.1. Alfalfa Hay Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing Demand for Dairy and Meat Products
    - 3.1.1.2. Growing Industrial Livestock Production
  - 3.1.2. Market Restraint
    - 3.1.2.1. Lower Yields than Other Forage Crops
    - 3.1.2.2. Stringent Regulations
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising exports for alfalfa hay

### CHAPTER 4. GLOBAL ALFALFA HAY MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ALFALFA HAY MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Alfalfa Hay Market by Type , Performance - Potential Analysis
- 5.3. Global Alfalfa Hay Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Alfalfa Hay Market , Sub Segment Analysis
  - 5.4.1. Bales
  - 5.4.2. Pellets
  - 5.4.3. Cubes

## **CHAPTER 6. GLOBAL ALFALFA HAY MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Alfalfa Hay Market by Application, Performance - Potential Analysis
- 6.3. Global Alfalfa Hay Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 6.4. Alfalfa Hay Market , Sub Segment Analysis
  - 6.4.1. Dairy Animal Feed
  - 6.4.2. Poultry Feed
  - 6.4.3. Horse Feed
  - 6.4.4. Other Applications

## **CHAPTER 7. GLOBAL ALFALFA HAY MARKET, REGIONAL ANALYSIS**

- 7.1. Alfalfa Hay Market , Regional Market Snapshot
- 7.2. North America Alfalfa Hay Market
  - 7.2.1. U.S. Alfalfa Hay Market

- 7.2.1.1. Type breakdown estimates & forecasts, 2018-2027
- 7.2.1.2. Application breakdown estimates & forecasts, 2018-2027
- 7.2.2. Canada Alfalfa Hay Market
- 7.3. Europe Alfalfa Hay Market Snapshot
  - 7.3.1. U.K. Alfalfa Hay Market
  - 7.3.2. Germany Alfalfa Hay Market
  - 7.3.3. France Alfalfa Hay Market
  - 7.3.4. Spain Alfalfa Hay Market
  - 7.3.5. Italy Alfalfa Hay Market
  - 7.3.6. Rest of Europe Alfalfa Hay Market
- 7.4. Asia-Pacific Alfalfa Hay Market Snapshot
  - 7.4.1. China Alfalfa Hay Market
  - 7.4.2. India Alfalfa Hay Market
  - 7.4.3. Japan Alfalfa Hay Market
  - 7.4.4. Australia Alfalfa Hay Market
  - 7.4.5. South Korea Alfalfa Hay Market
  - 7.4.6. Rest of Asia Pacific Alfalfa Hay Market
- 7.5. Latin America Alfalfa Hay Market Snapshot
  - 7.5.1. Brazil Alfalfa Hay Market
  - 7.5.2. Mexico Alfalfa Hay Market
- 7.6. Rest of The World Alfalfa Hay Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Anderson Hay & Grain Inc.
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Al Dahra ACX Global Inc.
  - 8.2.3. Green Prairie International
  - 8.2.4. Alfalfa Monegros SL
  - 8.2.5. Cubeit Hay Company
  - 8.2.6. Border Valley
  - 8.2.7. Glenvar Hay
  - 8.2.8. Bailey Farms

8.2.9. Grupo Os?s

8.2.10. Haykingdom Inc.

## **CHAPTER 9. RESEARCH PROCESS**

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Alfalfa Hay Market, report scope

TABLE 2. Global Alfalfa Hay Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 3. Global Alfalfa Hay Market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 4. Global Alfalfa Hay Market estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 5. Global Alfalfa Hay Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Alfalfa Hay Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Alfalfa Hay Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Alfalfa Hay Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Alfalfa Hay Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Alfalfa Hay Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Alfalfa Hay Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Alfalfa Hay Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Alfalfa Hay Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Alfalfa Hay Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Alfalfa Hay Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Alfalfa Hay Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Alfalfa Hay Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Alfalfa Hay Market by region, estimates & forecasts, 2018-2027 (USD Billion)



TABLE 19. Global Alfalfa Hay Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Alfalfa Hay Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. U.S. Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. U.S. Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Canada Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Canada Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. UK Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. UK Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. Germany Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. Germany Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. France Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. France Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Spain Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Spain Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Italy Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. Italy Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Italy Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. ROE Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. ROE Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. ROE Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. China Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. China Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. China Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. India Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. India Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. India Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Japan Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Japan Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Japan Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Australia Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 55. Australia Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. Australia Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. South Korea Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 58. South Korea Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. South Korea Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. ROPAC Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 61. ROPAC Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. ROPAC Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. Brazil Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 64. Brazil Alfalfa Hay Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Brazil Alfalfa Hay Market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 66. Mexico Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 67. Mexico Alfalfa Hay Market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 68. Mexico Alfalfa Hay Market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 69. ROLA Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 70. ROLA Alfalfa Hay Market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 71. ROLA Alfalfa Hay Market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 72. ROW Alfalfa Hay Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 73. ROW Alfalfa Hay Market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 74. ROW Alfalfa Hay Market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 75. List of secondary sources used in the study of Global Alfalfa Hay Market.

TABLE 76. List of primary sources used in the study of Global Alfalfa Hay Market.

TABLE 77. Years considered for the study.

TABLE 78. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Alfalfa Hay Market, research methodology
- FIG 2. Global Alfalfa Hay Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Alfalfa Hay Market, key trends 2020
- FIG 5. Global Alfalfa Hay Market, growth prospects 2021-2027
- FIG 6. Global Alfalfa Hay Market, porters 5 force model
- FIG 7. Global Alfalfa Hay Market, pest analysis
- FIG 8. Global Alfalfa Hay Market, value chain analysis
- FIG 9. Global Alfalfa Hay Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Alfalfa Hay Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Alfalfa Hay Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Alfalfa Hay Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Alfalfa Hay Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Alfalfa Hay Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Alfalfa Hay Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Alfalfa Hay Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Alfalfa Hay Market, regional snapshot 2018 & 2027
- FIG 18. North America Alfalfa Hay Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Alfalfa Hay Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Alfalfa Hay Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Alfalfa Hay Market 2018 & 2027 (USD Billion)
- FIG 22. Global Alfalfa Hay Market, company market share analysis (2020)

## I would like to order

Product name: Global Alfalfa Hay Market by Type (Bales, Pellets, and Cubes), Application (Ruminant Feed, Poultry Feed, Horse Feed, and Other Applications), Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GFBC27B6A392EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFBC27B6A392EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

