

# **Global Alcoholic Beverage Packaging Market Size study by Product (Plastic, Paper & Paperboard, Glass, Metal), by Application (Beer, Spirits, Wine) and Regional Analysis, 2023-2030**

<https://marketpublishers.com/r/G96FB97B432BEN.html>

Date: July 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G96FB97B432BEN

## **Abstracts**

Global Alcoholic Beverage Packaging Market is valued at approximately USD 72.79 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.8% over the forecast period 2023-2030. Alcoholic Beverage Packaging is a type of bag-in-box and pouch packaging that allows for ecologically responsible methods of keeping alcoholic drinks safe from fill to end-of-life and extending freshness after opening. Proper beverage packaging design and execution extends the shelf life of the beverage, makes it more convenient for users, and decreases material costs due to waste. Rising demand for premium alcoholic beverages, particularly craft beer, as well as the growing popularity of speciality drinks, are likely to drive market expansion throughout the forecast period. The packing and manufacturing sectors provide appealing package forms to the beverage industry, and the growth and expansion of the food and beverage industries will drive the alcoholic beverage packaging market worth even higher. Other indirect effects include increased e-commerce industry proliferation, particularly in emerging nations, rising consumer preferences for retail formats, increasing westernisation, modernization, urbanisation, an ever-increasing global population, and rising personal disposable income.

Rising demand for premium alcoholic beverages including craft beer is expected to promote market growth. According to the Brewers Association in 2021, estimates the global beer industry worth USD 94.1 billion in 2020, while the global craft beer market worth USD 22.2 billion. China drinks more than 113 billion bottles of beer annually on average, compared to roughly 67.5 billion in the United States. Only a little bit more than half of that is consumed annually in Brazil. Additionally, Consumer brand awareness is

growing, and the usage of renewable raw materials is expanding, which boost the alcoholic beverage packaging industry in the long run. However, government rules prohibiting the use of hazardous and non-biodegradable items have confined producers to a few packaging materials of Alcoholic Beverage Packaging stifling market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Alcoholic Beverage Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to increased consumption of beer and spirit beverages in the region has been a key element in industry expansion. According to the WHO in 2022, alcohol consumption causes three million deaths per year, accounting for approximately 5.3% of all deaths worldwide and 5.1% of the global burden of disability-adjusted life years (DALYs). North America is expected to grow significantly during the forecast period 2022-2030, owing to increasing use of luxury alcoholic drinks like spirits and wines. For instance, the demand for vodka in the United States has been increasing. As one of the premium drinks, flavoured beer is in high demand in Europe.

Major market player included in this report are:

Amcor PLC

Ball Corporation

Krones AG

Mondi PLC

Crown Holdings Inc.

Sidel SA

Oi Glass Inc.

Ardagh Group SA

Berry Global Inc.

Nampak Limited

Recent Developments in the Market:

In March 2023, The Nature Conservancy India and Diageo India, a beverage alcohol firm, announced the commencement of a regenerative agricultural programme in Punjab and Haryana. The programme, which aims to revolutionize agricultural practices, first provide best practices, information, and equipment to around 5000 small-holder farmers. The corporation expand this project in the next years as part of its long-term commitment.

Global Alcoholic Beverage Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Plastic

Paper & Paperboard

Glass

Metal

By Application:

Beer

Spirits

Wine

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC

Latin America  
Brazil  
Mexico

Middle East & Africa  
Saudi Arabia  
South Africa  
Rest of Middle East & Africa

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
  - 1.2.1. Alcoholic Beverage Packaging Market, by Region, 2020-2030 (USD Billion)
  - 1.2.2. Alcoholic Beverage Packaging Market, by Product, 2020-2030 (USD Billion)
  - 1.2.3. Alcoholic Beverage Packaging Market, by Application, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL ALCOHOLIC BEVERAGE PACKAGING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL ALCOHOLIC BEVERAGE PACKAGING MARKET DYNAMICS

- 3.1. Alcoholic Beverage Packaging Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing demand for premium alcoholic beverages
    - 3.1.1.2. Rising e-commerce industry proliferation
  - 3.1.2. Market Challenges
    - 3.1.2.1. High Cost of Alcoholic Beverage Packaging
    - 3.1.2.2. Stringent Government Regulations
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing use of renewable raw materials
    - 3.1.3.2. Growing awareness for the brands

### CHAPTER 4. GLOBAL ALCOHOLIC BEVERAGE PACKAGING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ALCOHOLIC BEVERAGE PACKAGING MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Global Alcoholic Beverage Packaging Market by Product, Performance - Potential Analysis
- 5.3. Global Alcoholic Beverage Packaging Market Estimates & Forecasts by Product 2020-2030 (USD Billion)
- 5.4. Alcoholic Beverage Packaging Market, Sub Segment Analysis
  - 5.4.1. Plastic
  - 5.4.2. Paper & Paperboard
  - 5.4.3. Glass
  - 5.4.4. Metal

## **CHAPTER 6. GLOBAL ALCOHOLIC BEVERAGE PACKAGING MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Alcoholic Beverage Packaging Market by Application, Performance - Potential Analysis
- 6.3. Global Alcoholic Beverage Packaging Market Estimates & Forecasts by Application 2020-2030 (USD Billion)
- 6.4. Alcoholic Beverage Packaging Market, Sub Segment Analysis
  - 6.4.1. Beer
  - 6.4.2. Spirits
  - 6.4.3. Wine

## **CHAPTER 7. GLOBAL ALCOHOLIC BEVERAGE PACKAGING MARKET, REGIONAL ANALYSIS**

- 7.1. Top Leading Countries
- 7.2. Top Emerging Countries
- 7.3. Alcoholic Beverage Packaging Market, Regional Market Snapshot
- 7.4. North America Alcoholic Beverage Packaging Market
  - 7.4.1. U.S. Alcoholic Beverage Packaging Market
    - 7.4.1.1. Product breakdown estimates & forecasts, 2020-2030
    - 7.4.1.2. Application breakdown estimates & forecasts, 2020-2030
  - 7.4.2. Canada Alcoholic Beverage Packaging Market
- 7.5. Europe Alcoholic Beverage Packaging Market Snapshot
  - 7.5.1. U.K. Alcoholic Beverage Packaging Market
  - 7.5.2. Germany Alcoholic Beverage Packaging Market
  - 7.5.3. France Alcoholic Beverage Packaging Market
  - 7.5.4. Spain Alcoholic Beverage Packaging Market
  - 7.5.5. Italy Alcoholic Beverage Packaging Market
  - 7.5.6. Rest of Europe Alcoholic Beverage Packaging Market
- 7.6. Asia-Pacific Alcoholic Beverage Packaging Market Snapshot
  - 7.6.1. China Alcoholic Beverage Packaging Market
  - 7.6.2. India Alcoholic Beverage Packaging Market
  - 7.6.3. Japan Alcoholic Beverage Packaging Market
  - 7.6.4. Australia Alcoholic Beverage Packaging Market
  - 7.6.5. South Korea Alcoholic Beverage Packaging Market
  - 7.6.6. Rest of Asia Pacific Alcoholic Beverage Packaging Market
- 7.7. Latin America Alcoholic Beverage Packaging Market Snapshot
  - 7.7.1. Brazil Alcoholic Beverage Packaging Market
  - 7.7.2. Mexico Alcoholic Beverage Packaging Market
- 7.8. Middle East & Africa Alcoholic Beverage Packaging Market

- 7.8.1. Saudi Arabia Alcoholic Beverage Packaging Market
- 7.8.2. South Africa Alcoholic Beverage Packaging Market
- 7.8.3. Rest of Middle East & Africa Alcoholic Beverage Packaging Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Key Company SWOT Analysis
  - 8.1.1. Company
  - 8.1.2. Company
  - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. Amcor PLC
    - 8.3.1.1. Key Information
    - 8.3.1.2. Overview
    - 8.3.1.3. Financial (Subject to Data Availability)
    - 8.3.1.4. Product Summary
    - 8.3.1.5. Recent Developments
  - 8.3.2. Ball Corporation
  - 8.3.3. Krones AG
  - 8.3.4. Mondi PLC
  - 8.3.5. Crown Holdings Inc.
  - 8.3.6. Sidel SA
  - 8.3.7. Oi Glass Inc.
  - 8.3.8. Ardagh Group SA
  - 8.3.9. Berry Global Inc.
  - 8.3.10. Nampak Limited

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption



## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Alcoholic Beverage Packaging Market, report scope
- TABLE 2. Global Alcoholic Beverage Packaging Market estimates & forecasts by Region 2020-2030 (USD Billion)
- TABLE 3. Global Alcoholic Beverage Packaging Market estimates & forecasts by Product 2020-2030 (USD Billion)
- TABLE 4. Global Alcoholic Beverage Packaging Market estimates & forecasts by Application 2020-2030 (USD Billion)
- TABLE 5.
- TABLE 6. Global Alcoholic Beverage Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 7. Global Alcoholic Beverage Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 8. Global Alcoholic Beverage Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global Alcoholic Beverage Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global Alcoholic Beverage Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 11. Global Alcoholic Beverage Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 12. Global Alcoholic Beverage Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 13. Global Alcoholic Beverage Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 14. Global Alcoholic Beverage Packaging Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 15. Global Alcoholic Beverage Packaging Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 16. U.S. Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 17. U.S. Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 18. U.S. Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 19. Canada Alcoholic Beverage Packaging Market estimates & forecasts,

2020-2030 (USD Billion)

TABLE 20. Canada Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. China Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil Alcoholic Beverage Packaging Market estimates & forecasts,

2020-2030 (USD Billion)

TABLE 59. Brazil Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Alcoholic Beverage Packaging Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Alcoholic Beverage Packaging Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Alcoholic Beverage Packaging Market

TABLE 71. List of primary sources, used in the study of global Alcoholic Beverage Packaging Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Alcoholic Beverage Packaging Market, research methodology
  - FIG 2. Global Alcoholic Beverage Packaging Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Alcoholic Beverage Packaging Market, key trends 2022
  - FIG 5. Global Alcoholic Beverage Packaging Market, growth prospects 2023-2030
  - FIG 6. Global Alcoholic Beverage Packaging Market, porters 5 force model
  - FIG 7. Global Alcoholic Beverage Packaging Market, pest analysis
  - FIG 8. Global Alcoholic Beverage Packaging Market, value chain analysis
  - FIG 9. Global Alcoholic Beverage Packaging Market by segment, 2020 & 2030 (USD Billion)
  - FIG 10. Global Alcoholic Beverage Packaging Market by segment, 2020 & 2030 (USD Billion)
  - FIG 11. Global Alcoholic Beverage Packaging Market by segment, 2020 & 2030 (USD Billion)
  - FIG 12. Global Alcoholic Beverage Packaging Market by segment, 2020 & 2030 (USD Billion)
  - FIG 13. Global Alcoholic Beverage Packaging Market by segment, 2020 & 2030 (USD Billion)
  - FIG 14. Global Alcoholic Beverage Packaging Market, regional snapshot 2020 & 2030
  - FIG 15. North America Alcoholic Beverage Packaging Market 2020 & 2030 (USD Billion)
  - FIG 16. Europe Alcoholic Beverage Packaging Market 2020 & 2030 (USD Billion)
  - FIG 17. Asia pacific Alcoholic Beverage Packaging Market 2020 & 2030 (USD Billion)
  - FIG 18. Latin America Alcoholic Beverage Packaging Market 2020 & 2030 (USD Billion)
  - FIG 19. Middle East & Africa Alcoholic Beverage Packaging Market 2020 & 2030 (USD Billion)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Alcoholic Beverage Packaging Market Size study by Product (Plastic, Paper & Paperboard, Glass, Metal), by Application (Beer, Spirits, Wine) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G96FB97B432BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G96FB97B432BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970