

Global Alcohol Ethoxylates Market Size study, by Product (Fatty Alcohol Ethoxylates, Lauryl Alcohol Ethoxylates, Linear Alcohol Ethoxylates, Others), by Application (Emulsifier, Dispersing Agent, Wetting Agent, Others), by End-use (Cleaning, Metal Working, Textile Processing, Paper Processing, Agrochemicals, Pharmaceuticals, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Alcohol Ethoxylates Market is valued at approximately USD 6.3 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.50 % over the forecast period 2022-2028. Alcohol ethoxylates are widely used in various compounds, these compounds are synthesized through fatty alcohol and ethylene oxide reaction, resulting in a molecule composed of two large oleophilic, carbon-rich, fatty alcohol, and hydrophilic polyoxyethylene chain components. To be water-soluble, alcohol ethoxylate-based surfactants are non-ionic and usually require longer ethoxylate chains than their sulfonated analogues. Increasing demand for alcohol ethoxylates from paint, coating, oil, and gas sectors is expected to drive market growth, The increasing adoption by the pharmaceutical sector of alcohol ethoxylates in preparation of novel products and rising usage of products made using alcohol ethoxylates due to its high stabilizing characteristics of oil-water emulsions are factors contributing to the market growth. In January 2019, INEOS Oxide announced the acquisition of Wilmar's ethoxylation plant in France. This strategy will enable INEOS to expand its European ethoxylates business. The company aims at increasing the ethylene oxide production capacity of the plant to reach 270 KT. In January 2022, Procter & Gamble Co., strengthened its bug-control and skin-care brands to capitalize on increased demand for products seen to be

cleaner and safer Also, rising environmental concerns encouraging the adoption of biodegradable and more eco-friendly products such as alcohol ethoxylates are likely to increase the growth of the market in the forecasting period. However, availability of alternative products at cheaper prices impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Alcohol Ethoxylates Market study includes Asia Pacific, North America, Europe, Latin America and the Rest of the World. North America dominated the Alcohol Ethoxylates Market in 2021 owing to rise in demand for low rinse and foam detergent along with growing consumption of industrial cleaners. Asia-Pacific is expected to hold the largest growth rate in the forecast period due to rise in government expenditure on pharmaceutical sector.

Major market players included in this report are:

BASF S.E.

Royal Dutch Shell Plc

Huntsman International LLC

Stepan Company

Clariant AG

Sasol Limited

India Glycols Limited (IGL)

INEOS Capital Limited

Solvay

Galaxy Surfactants Ltd.

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Fatty Alcohol Ethoxylates

Lauryl Alcohol Ethoxylates

Linear Alcohol Ethoxylates

Others

By Application:

Emulsifier
Dispersing Agent
Wetting Agent
Others

By End-use:

Cleaning
Metal Working
Textile Processing
Paper Processing
Agrochemicals
Pharmaceuticals
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Alcohol Ethoxylates Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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