

Global Alcohol Disinfectants Market Size study, by Product (N-Propyl Alcohol, Methyl Alcohol, Ethyl Alcohol, Isopropyl Alcohol), by Usage Form (Spray, Gel, Wipes, Liquid), by End-Use (Residential, Commercial, Industrial), by Application (Sanitizers, Clinical Devices, Clinical Surfaces), and Regional Forecasts 2022-2032

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Abstracts

Global Alcohol Disinfectants Market is valued at approximately USD 2.71 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 11.5% over the forecast period 2024-2032. Alcohol-based disinfectants, known for their rapid action and wide efficacy against bacteria, viruses, and fungi, are increasingly being adopted across various industries. These solutions, typically composed of ethanol, isopropanol, or n-propanol, are pivotal in infection control by denaturing proteins and disrupting cell membranes. Their use in healthcare and personal hygiene products, particularly hand sanitizers and surface disinfectants, surged amid the COVID-19 pandemic, bolstering market demand. Their fast-acting and evaporative properties also make them highly suited for clinical and non-clinical applications.

The market's dynamics are shaped by the rising prevalence of hospital-acquired infections (HAIs), such as MRSA, necessitating stringent disinfection protocols in healthcare settings, particularly in regions like North America. Moreover, growing demand from non-healthcare sectors, such as food processing, hospitality, and household cleaning, presents lucrative market opportunities. Continuous innovation in product formulations, including the development of skin-friendly and environmentally sustainable variants, also fosters market growth. For instance, in 2024, Ecolab introduced its EPA-approved 1 Wipe, a hospital disinfectant made from fully degradable

wood pulp fibers, exemplifying product advancements.

While alcohol-based disinfectants present numerous benefits, they face challenges such as flammability risks during storage and transportation and potential skin irritation with prolonged use. These concerns may limit widespread adoption, particularly in settings that require rigorous safety protocols. However, the global market continues to expand as regulatory agencies approve more innovative and safe-to-use products, driving their integration into diverse industries.

The key regions considered for the Global Alcohol Disinfectants Market study include Asia Pacific, North America, Europe, Latin America, Middle East & Africa, and Rest of the World. North America is a dominating region in the Global Alcohol Disinfectants Market in terms of revenue. The market growth in the region is being attributed to factors including increased demand in the medical sector for sanitizing equipment and controlling HAIs, supported by stringent government regulations. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by rising consumer disposable income, rapid industrialization, and heightened awareness of hygiene standards across the region.

Major market players included in this report are:

Stepan Company (U.S.)

Dow (U.S.)

3M (U.S.)

DuPont (U.S.)

Evonik Industries AG (Germany)

P&G (U.S.)

SABIC (Saudi Arabia)

The Clorox Company (U.S.)

LANXESS (Germany)

Kao Corporation (Japan)

Ecolab (U.S.)

Spartan Chemical Company, Inc. (U.S.)

Johnson & Johnson Private Limited (India)

BODE Chemie GmbH (Germany)

ACURO ORGANICS LIMITED (India)

The detailed segments and sub-segments of the market are explained below:

By Product

N-Propyl Alcohol

Methyl Alcohol
Ethyl Alcohol
Isopropyl Alcohol

By Usage Form
Spray
Gel
Wipes
Liquid

By End-Use
Residential
Commercial
Industrial

By Application
Sanitizers
Clinical Devices
Clinical Surfaces

By Region:
North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL ALCOHOL DISINFECTANTS MARKET EXECUTIVE SUMMARY

- 1.1. Global Alcohol Disinfectants Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Product
 - 1.3.2. By Usage Form
 - 1.3.3. By End-Use
 - 1.3.4. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL ALCOHOL DISINFECTANTS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.4. Demand Side Analysis
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL ALCOHOL DISINFECTANTS MARKET DYNAMICS

- 3.1. Market Drivers
 - 3.1.1. High Efficacy Against Pathogens
 - 3.1.2. Growing Prevalence of Hospital-Acquired Infections (HAIs)
- 3.2. Market Challenges
 - 3.2.1. Flammability Issues
 - 3.2.2. Skin Irritation Concerns
- 3.3. Market Opportunities

3.3.1. Growing Demand from Non-Healthcare Sectors

3.3.2. Innovation in Product Formulations

CHAPTER 4. GLOBAL ALCOHOL DISINFECTANTS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.2. PESTEL Analysis

4.2.1. Political

4.2.2. Economic

4.2.3. Social

4.2.4. Technological

4.2.5. Environmental

4.2.6. Legal

CHAPTER 5. GLOBAL ALCOHOL DISINFECTANTS MARKET SIZE & FORECASTS BY PRODUCT (2022-2032)

5.1. Segment Dashboard

5.2. Global Alcohol Disinfectants Market: By Product Revenue Trend Analysis, 2022 & 2032 (USD Billion)

5.2.1. N-Propyl Alcohol

5.2.2. Methyl Alcohol

5.2.3. Ethyl Alcohol

5.2.4. Isopropyl Alcohol

CHAPTER 6. GLOBAL ALCOHOL DISINFECTANTS MARKET SIZE & FORECASTS BY USAGE FORM (2022-2032)

6.1. Segment Dashboard

6.2. Global Alcohol Disinfectants Market: By Usage Form Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. Spray

6.2.2. Gel

6.2.3. Wipes

6.2.4. Liquid

CHAPTER 7. GLOBAL ALCOHOL DISINFECTANTS MARKET SIZE & FORECASTS BY END-USE (2022-2032)

7.1. Segment Dashboard

7.2. Global Alcohol Disinfectants Market: By End-Use Revenue Trend Analysis, 2022 & 2032 (USD Billion)

7.2.1. Residential

7.2.2. Commercial

7.2.3. Industrial

CHAPTER 8. GLOBAL ALCOHOL DISINFECTANTS MARKET SIZE & FORECASTS BY APPLICATION (2022-2032)

8.1. Segment Dashboard

8.2. Global Alcohol Disinfectants Market: By Application Revenue Trend Analysis, 2022 & 2032 (USD Billion)

8.2.1. Sanitizers

8.2.2. Clinical Devices

8.2.3. Clinical Surfaces

CHAPTER 9. GLOBAL ALCOHOL DISINFECTANTS MARKET SIZE & FORECASTS BY REGION (2022-2032)

9.1. North America Alcohol Disinfectants Market

9.1.1. U.S. Market Size & Forecast

9.1.1.1. Product breakdown size & forecasts, 2022-2032

9.1.1.2. Usage Form breakdown size & forecasts, 2022-2032

9.1.1.3. End-Use breakdown size & forecasts, 2022-2032

9.1.1.4. Application breakdown size & forecasts, 2022-2032

9.1.2. Canada Market Size & Forecast

9.2. Europe Alcohol Disinfectants Market

9.2.1. UK Market Size & Forecast

9.2.2. Germany Market Size & Forecast

9.2.3. France Market Size & Forecast

9.2.4. Spain Market Size & Forecast

9.2.5. Italy Market Size & Forecast

- 9.2.6. Rest of Europe Market Size & Forecast
- 9.3. Asia Pacific Alcohol Disinfectants Market
 - 9.3.1. China Market Size & Forecast
 - 9.3.2. India Market Size & Forecast
 - 9.3.3. Japan Market Size & Forecast
 - 9.3.4. Australia Market Size & Forecast
 - 9.3.5. South Korea Market Size & Forecast
 - 9.3.6. Rest of Asia Pacific Market Size & Forecast
- 9.4. Latin America Alcohol Disinfectants Market
 - 9.4.1. Brazil Market Size & Forecast
 - 9.4.2. Mexico Market Size & Forecast
 - 9.4.3. Rest of Latin America Market Size & Forecast
- 9.5. Middle East & Africa Alcohol Disinfectants Market
 - 9.5.1. Saudi Arabia Market Size & Forecast
 - 9.5.2. South Africa Market Size & Forecast
 - 9.5.3. Rest of Middle East & Africa Market Size & Forecast

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Stepan Company (U.S.)
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Market Strategies
 - 10.3.2. Dow (U.S.)
 - 10.3.3. 3M (U.S.)
 - 10.3.4. DuPont (U.S.)
 - 10.3.5. Evonik Industries AG (Germany)
 - 10.3.6. P&G (U.S.)
 - 10.3.7. SABIC (Saudi Arabia)
 - 10.3.8. The Clorox Company (U.S.)
 - 10.3.9. LANXESS (Germany)

- 10.3.10. Kao Corporation (Japan)
- 10.3.11. Ecolab (U.S.)
- 10.3.12. Spartan Chemical Company, Inc. (U.S.)
- 10.3.13. Johnson & Johnson Private Limited (India)
- 10.3.14. BODE Chemie GmbH (Germany)
- 10.3.15. ACURO ORGANICS LIMITED (India)

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Alcohol Disinfectants Market, Report Scope

TABLE 2. Global Alcohol Disinfectants Market Estimates & Forecasts by Region, 2022-2032 (USD Billion)

TABLE 3. Global Alcohol Disinfectants Market Estimates & Forecasts by Product, 2022-2032 (USD Billion)

TABLE 4. Global Alcohol Disinfectants Market Estimates & Forecasts by Usage Form, 2022-2032 (USD Billion)

TABLE 5. Global Alcohol Disinfectants Market Estimates & Forecasts by End-Use, 2022-2032 (USD Billion)

TABLE 6. Global Alcohol Disinfectants Market Estimates & Forecasts by Application, 2022-2032 (USD Billion)

TABLE 7. U.S. Alcohol Disinfectants Market, Estimates & Forecasts, 2022-2032 (USD Billion)

TABLE 8. Asia Pacific Alcohol Disinfectants Market, Estimates & Forecasts, 2022-2032 (USD Billion)

TABLE 9. Europe Alcohol Disinfectants Market, Estimates & Forecasts, 2022-2032 (USD Billion)

TABLE 10. Middle East & Africa Alcohol Disinfectants Market, Estimates & Forecasts, 2022-2032 (USD Billion)

This list is not complete; the final report contains more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

FIG 1. Global Alcohol Disinfectants Market, Research Methodology

FIG 2. Global Alcohol Disinfectants Market, Market Estimation Techniques

FIG 3. Global Market Size Estimates & Forecast Methods

FIG 4. Global Alcohol Disinfectants Market, Key Trends 2023

FIG 5. Global Alcohol Disinfectants Market, Growth Prospects 2022-2032

FIG 6. Global Alcohol Disinfectants Market, Porter's 5 Force Model

FIG 7. Global Alcohol Disinfectants Market, PESTEL Analysis

FIG 8. Global Alcohol Disinfectants Market, Value Chain Analysis

FIG 9. Global Alcohol Disinfectants Market by Product, 2022 & 2032 (USD Billion)

FIG 10. Global Alcohol Disinfectants Market by Region, 2022 & 2032 (USD Billion)

This list is not complete; the final report contains more than 50 figures. The list may be updated in the final deliverable.

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