

# Global Alcohol-Based Disinfectants Market Size Study & Forecast, by Product Type, End-Users, and Regional Forecasts 2025-2035

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## Abstracts

The Global Alcohol-Based Disinfectants Market is valued at approximately USD 2.52 billion in 2024 and is projected to grow at a remarkable compound annual growth rate (CAGR) of 10.80% from 2025 to 2035. Alcohol-based disinfectants—primarily formulated with ethanol, isopropanol, and related alcohol derivatives—play a pivotal role in hygiene maintenance, infection control, and sterilization procedures across residential, commercial, and institutional settings. These disinfectants have garnered widespread preference owing to their rapid action against bacteria, viruses, and fungi, coupled with ease of application and low residue. The market's surge can be strongly attributed to heightened public awareness surrounding hygiene, especially post-pandemic, and the regulatory push toward high-performance and fast-evaporating sanitation solutions.

The continued expansion of the healthcare infrastructure globally, alongside stringent infection prevention protocols in hospitals, clinics, and laboratories, has provided a solid launchpad for alcohol-based disinfectant demand. Hospitals and research labs rely heavily on ethanol and isopropyl alcohol formulations due to their proven efficacy and minimal skin or surface corrosion risks. Simultaneously, the growing penetration of hygiene habits into everyday domestic life—spurred by viral outbreaks and health-conscious consumer behavior—has accelerated the product's integration into households and public facilities. Moreover, industrial applications ranging from food processing to facility disinfection are embracing high-purity alcohol disinfectants, thanks to their compatibility with a variety of surfaces and machinery.

Regionally, North America commands a leading position in the global alcohol-based disinfectants market, buoyed by strong healthcare investments, advanced consumer awareness, and a mature pharmaceutical and biotech sector. The U.S. in particular has

witnessed widespread institutional and domestic adoption. Europe follows closely, supported by robust regulations on health and sanitation in countries like Germany, France, and the UK. Meanwhile, Asia Pacific is poised to grow at the fastest pace, propelled by rapid urbanization, expanding healthcare access, and increasing demand from populous nations such as India and China. These emerging economies are channeling investments into public hygiene initiatives, medical infrastructure, and household sanitation product access—creating a fertile ground for alcohol-based disinfectant proliferation.

Major market player included in this report are:

BASF SE

The 3M Company

Ecolab Inc.

Procter & Gamble

Johnson & Johnson

Reckitt Benckiser Group plc

Kimberly-Clark Corporation

GOJO Industries Inc.

BODE Chemie GmbH

The Clorox Company

Diversey Holdings, Ltd.

Henkel AG & Co. KGaA

DuPont de Nemours, Inc.

Himalaya Wellness Company

Zep Inc.

## Global Alcohol-Based Disinfectants Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

### By Product Type:

Ethyl Alcohol

N-propyl Alcohol

Isopropyl Alcohol

Methyl Alcohol

By End-Users:

Households

Industrial Bodies

Research Labs

Residential Washrooms

Hospitals & Clinics

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

## Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

## Latin America

Brazil

Mexico

## Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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