

# **Global Airport Quick-service Restaurants (QSR) Market Size study, by type (Fast Foods and Meals, Beverages, and Bakery and Confectionery) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Airport Quick-service Restaurants (QSR) Market is valued approximately xxx billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2021-2027. Along with the change in preferences of consumer in food habits, major population prefer fast food sometimes due to lack of time and management. Fast food demand is increasing on airports for the reasons like many flights don't offer on board food and the food served during the flight is expensive which serves as a driving factor for Airport Quick-service Restaurants Market. Increase in aircraft passengers and more infrastructural development in the airport serves as another driver for the market. About 30% of children to more than 50% in college students use fast food daily. According to IATA, US\$1.2-1.5 trillion is expected to be spent on global airport infrastructure development up to 2030. However, airport authorities' strict rules, logistical issues, and limitations in menu impedes the growth of the market over the forecast period of 2021-2027. Also, increasing investment in Airport Quick-Service Restaurants is likely to increase the market growth during the forecast period.

The regional analysis of global Airport Quick-service Restaurants (QSR) Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to the increase in consumption of fast-foods and ready-to-eat foods by the consumers. Whereas, Asia-Pacific is also anticipated to exhibit highest CAGR over the forecast period 2021-2027. Factors such as rapid growth in passenger traffic is creating a pressure on governments and airport operators to invest

in modernization and upgrade of existing airports, along with the construction of new airports which would create lucrative growth prospects for the Airport Quick-service Restaurants (QSR) Market across Asia-Pacific region.

Major market player included in this report are:

- Subway
- Burger King
- McDonald's Corp
- KFC
- Starbucks Corporation
- Wendy's
- Taco Bell
- Dunkin' Donuts
- Jumbo King
- Pizza Hut.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

- Fast Foods and Meals
- Beverages
- Bakery and Confectionery

By Region:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy

## ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Airport Quick-service Restaurants (QSR) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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