

Global Airless Packaging Market Size study & Forecast, by Packaging Type (Bags and Pouches, Bottles and Jars, Tubes, Others), by Material Type (Plastics, Glass, Others), by End-User (Personal Care, Healthcare, Homecare, Food and Beverages) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G3E66328BCC4EN.html>

Date: April 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G3E66328BCC4EN

Abstracts

Global Airless Packaging Market is valued at approximately USD 5.39 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.90% over the forecast period 2023-2030. Airless packaging is a type of packaging design that prevents air from entering the product container, helping to maintain the product's integrity, freshness, and shelf life. It is particularly beneficial for products that are sensitive to air exposure, such as certain cosmetics, skincare products, pharmaceuticals, and food items. The key feature of airless packaging is its ability to dispense the product without letting air back into the container. Moreover, the increasing demand for premium products, rising demand in the beauty and personal care industry, growing demand for product protection and shelf life, and rising e-commerce sector that anticipated to create a lucrative demand for the market during the forecast period 2023-2030.

Additionally, the beauty and personal care industry is a major consumer of airless packaging. The demand for premium skincare and cosmetic products, coupled with the need for efficient packaging to protect sensitive formulations, has led to increased adoption of airless packaging in this sector. Thus, the growing beauty and personal care industry is anticipated to support the market growth. According to Statista, in 2019, globally the beauty and personal care industry was valued at USD 94.25 billion; in 2022 the industry was valued at USD 143.85 billion and it is anticipated to reach USD 190.99

billion by 2025. As a result, the growing beauty and personal care industry in the region is anticipated to support the market growth. Moreover, the innovations in packaging technology and the introduction of recyclable airless dispensers are anticipated to create lucrative opportunities for the market. However, the high cost of manufacturing and low level of product differentiation stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Airless Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing awareness among consumers, rising demand for premium and luxury products, growing focus on sustainable packaging, and growing technological advancements in airless packaging design and manufacturing processes. Whereas, the Asia Pacific is expected to grow with the fastest growth rate over the forecast period, owing to factors such as the rise of the e-commerce industry, rising demand for premium and luxury products, and growing demand in the cosmetics and personal care industry.

Major market player included in this report are:

Libo Cosmetics Company, Ltd.

APackaging Group

Silgan Dispensing Systems

Raepak Ltd.

Alb?a Beauty Holdings S.A.

Quadpack Industries

AptarGroup, Inc.

Lumson SPA

Hcp Packaging (Shanghai) Co. Ltd

ABC Packaging Ltd.

Recent Developments in the Market:

In February 2022, Quadpack announced the introduction of Light Me Up, a novel refillable airless pen featuring multiple tips suitable for applications in both skincare and makeup industries. The refill system is designed to be convenient and user-friendly, enhancing overall ease of use.

Global Airless Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Packaging Type, Material Type, End-User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Packaging Type:

Bags and Pouches

Bottles and Jars

Tubes

Others

By Material Type:

Plastics

Glass

Others

By End-User:

Personal Care

Healthcare

Homecare

Food and Beverages

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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