

# **Global Air Purifying Masks Market Size study & Forecast, by Product Type (Full-Face Mask PAPR, Half-Face Mask PAPR and Helmets, Hoods and Visor), by Price Point (Premium, Medium and Economy), by Application (Individual, Agricultural, Food & Beverage, Fire Services, Industrial, Pharmaceuticals, Healthcare, and Other), by Distribution Channel (E-commerce, Retail Stores, Hypermarkets, Pharmacy and Others) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Air Purifying Masks Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Air Purifying Masks are facemasks made up of synthetic plastic fiber named polypropylene and have applications in blocking contaminated air, dust, and moles in air and hazardous gases. These masks come with a blower attached at the front that passes the contaminated air through a HEPA filter also known as high-efficiency particulate absorbing filter, which removes the contaminant and supplies purified air. The increasing prevalence of respiratory illnesses and mandatory use in different industries such as mining, oil & gas, fertilizers, etc. as well as strategic initiatives from leading market players are key factors accelerating the market growth.

The increasing incidences of respiratory diseases worldwide due to various factors including outdoor and indoor air pollution, allergens, and occupational risks are contributing to the growth of the Global Air Purifying Masks Market. For instance, according to the World Health Organization's estimates – in 2019, around 3.23 million people worldwide lost their lives due to Chronic obstructive pulmonary disease (COPD),

making it the third leading cause of death worldwide. Moreover, in low- and middle-income countries the deaths related to COPD are more, representing around 90% of deaths in individuals aged under 70 years. Also, rising awareness towards airborne diseases in post covid era coupled with growing technological advancements in Facemasks would create a lucrative growth prospectus for the market over the forecast period. However, the volatile cost of raw materials impedes the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Air Purifying Masks Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing prevalence of airborne diseases and presence of leading market players. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising geriatric population, and favorable initiatives from government authorities to promote use of facemasks as well as rising pollution levels in the region.

Major market players included in this report are:

Honeywell International

Sundstrom Safety Inc.

CleanSpace Holdings Pvt. Ltd.

MSA Safety Inc.

Shigematsu Works Co. Ltd.

LG Group

Koninklijke Philips N.V.

Dyson Limited

Dragerwerk AG & Co. KGaA

Optrel AG

Recent Developments in the Market:

In July 2021, LG electronics announced a new version of its air-purifying face mask, named LG Puri Care Wearable Air Purifier. This new mask comes with a built-in microphone and speakers set up to amplify the wearer's voice.

In September 2021, Philips launched a new face mask with an attached air purifier in Indian Market. This new mask is priced at USD 84.85 and comes with an electronic fan module to support optimized breathing.

Global Air Purifying Masks Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Price Point, Application, Distribution Channel, Region Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Product Type

Full-Face Mask PAPR

Half-Face Mask PAPR

Helmets, Hoods and Visor

#### By Price Point

Premium

Medium

Economy

#### By Application

Individual

Agricultural

Food & Beverage

Fire Services

Industrial

Pharmaceuticals

Healthcare

Other

**By Distribution Channel**

E-commerce

Retail Stores

Hypermarkets

Pharmacy

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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