

# **Global Air Purifier Market Size study, by Technology (HEPA, Activated Carbon, Ionic Filters), By Application (Commercial, Residential, Industrial) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Air Purifier Market is valued approximately USD 10.67 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 10.0% over the forecast period 2021-2027. Air purifier is a device that removes contaminating particles such as dirt, dander from the air to make air fresher and safer to breathe in. Increasing prevalence of airborne diseases such as Tuberculosis (TB), common cough, influenza, COVID-19 etc. serve as a key driver for the market. Increasing pollution in urban areas serves as another driver for the market. Awareness among people regarding health is also likely to boost the market in the forecast market. In April 2020, ServiceTitan collaborated with Resideo to improve efficiency and empower field technicians with necessary tools to boost profitability and device sales. AIIMS and IIT, in India, introduced a car air purifier in January 2020, by the name Airlens Car Air Sanitizer, which purifies the air inside a vehicle within two minutes. In September 2020 a company named "Air OK" came up with latest indigenous technology called "EGAPA Comprehensive" for clean air. However, the high cost of adoption and maintenance of air purifiers is expected to impede the growth of the market over the forecast period of 2021-2027. Also, the rising adoption of air pollution control equipment and government policies to control air pollution is likely to increase the market growth during the forecast period.

The regional analysis of global Air Purifier Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading region across the world in terms of market share owing to rising smog and air pollution cases in the region, Whereas, North America is also anticipated

to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as implementation of regulatory actions and organizing air quality management programs to develop awareness among people would create lucrative growth prospects for the Air Purifier Market across Asia-Pacific region.

Major market player included in this report are:

Honeywell International, Inc.

IQAir

Koninklijke Philips N.V.

Unilever PLC

Sharp Electronics Corporation

Samsung Electronics Co., Ltd.

LG Electronics

Panasonic Corporation

Whirlpool Corporation

Dyson

Carrier

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

High-efficiency Particulate Air (HEPA)

Activated Carbon

Ionic Filters

Others

By Application:

Commercial

Residential

Industrial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Air Purifier Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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