

Global Air Measuring Equipment Market Size study, By Equipment Type (Anemometers, Air Flow Meters, Air Gauge, Air Quality Meters, Indoor Air Measuring Equipment, Outdoor Air Measuring Equipment, Barometers, Other Air Measuring Equipment Types), By End Use (Automobiles, Diesel Engines, Petrol Engines, Aircrafts, Weather Forecast, Paint Agitators, Civil Constructions, Other End Uses), and Regional Forecasts 2022-2028

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Abstracts

Global Air Measuring Equipment Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Air Measuring Equipment can be defined as scientific instruments which are utilized for measurement of air flow. There are different types of instruments for measuring air flow such as Anemometers, Air Flow Meters, Air Gauge, Air Quality Meters, Indoor Air Measuring Equipment, Outdoor Air Measuring Equipment, and Barometers among others. These instruments are used in different industries for measuring air flow and calculating wind speed such as Automobiles, Aviation, weather forecasting, marine, HVAC, wind power, and construction among others. The growing automotive Sector, increasing demand for vehicle safety devices as well as recent product innovations from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2021, the global market for automotive manufacturing was valued at USD 2500 billion, and the market is projected to grow to USD 2800 billion by end of 2022. Furthermore, leading market players are venturing in launching of new products. For instance, in March 2022, India based Oizom launched its new industrial-grade air quality monitoring device named

AQBot. This new device comes in 14 variants and can detect a wide range of air pollutants such as SO₂, NO₂, NO, TVOC, among others in addition to it can measure various particulate matter such as PM₁, PM_{2.5}, PM₁₀, PM₁₀₀ and noise. Also, growing advancements in meteorological department and rising aviation industry in post covid era are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with Air measuring equipment's impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Air Measuring Equipment Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing aviation industry and presence of leading market players as well as increasing utilization of air measuring equipment in weather forecasting in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing automobile industry and rising industrialization in the region, would create lucrative growth prospects for the global Air Measuring Equipment market across the Asia Pacific region.

Major market players included in this report are:

Delta Ohm Benelux
Sonic Corporation
Siemens AG
TSI Co., Ltd.
Dongguan Xintai Instrument
Gill Electronics Inc.
Sparton IED, LLC
PCE Deutschland GmbH
Testo SE & Co. KGaA.
FT Technologies, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Equipment Type:

Anemometers

Air Flow Meters

Air Gauge

Air Quality Meters

Indoor Air Measuring Equipment

Outdoor Air Measuring Equipment

Barometers

Other Air Measuring Equipment Types

By End Use:

Automobiles

Diesel Engines

Petrol Engines

Aircrafts

Weather Forecast

Paint Agitators

Civil Constructions

Other End Uses

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Air Measuring Equipment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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