

Global Air-laid Product Market Size study, By Product Type (Latex Bonded, Thermal Bonded, Multi Bonded, Hydrogen Bonded), By Application (Personal Hygiene, Food Packaging, Home care), and Regional Forecasts 2022-2028

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# Abstracts

Global Air-laid Product Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Air-laid Product can be defined as non-woven fabric made from fluff pulp. Fluff pulp is a pulp made from long fibre softwoods and offers exceptional bulkiness and absorbency efficiency. Air laid product are widely used for manufacturing of hygienic care products such as diaper, adult nappy, and sanitary napkins. These products also have application as food packaging solutions for perishable food items. The increasing demand for female hygiene products and rising adoption of sustainable nonwoven fabric as well as strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, the value of the global sanitary napkins market was estimated at USD 23.9 billion, and the market is projected to grow to USD 28 billion dollars by 2024. Furthermore, leading market players are working towards new acquisitions to leverage the growing adoption of air laid products. For instance, in January 2019, Gothenburg, Sweden based M?Inlycke, leading medical products and solutions company, acquired M&J Airlaid Products A/S (M&J). M&J, is a Danish company, and is a leading manufacturer of specialised airlaid nonwoven materials. Also, growing expansion of packaged food industry and increasing emergence online sales channels are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a low strength and durability associated with Air-laid products coupled with availability of



alternative solutions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Air-laid Product Mmarket study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for sanitary napkins and presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth packaged food industry and increasing adoption of diapers in the region, would create lucrative growth prospects for the global Air-laid Product Mmarket across the Asia Pacific region.

Major market players included in this report are: Kinsei Seishi Co. Ltd. Domtar Corporation McAirlaids Vliesstoffe GmbH MAIN s.p.a. Glatfelter Corporation Duni Group Gelok International Corporation Fitesa S.A. OJI Kinocloth Co., Ltd. PHOENIX FABRIKATIONS bv

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Product Type Latex Bonded Thermal Bonded Multi Bonded Hydrogen Bonded By Application



Personal Hygiene Food Packaging Home care By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea **RoAPAC** Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020 Base year – 2021 Forecast period – 2022 to 2028

Target Audience of the Global Air-laid Product Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs)



Third-party knowledge providers Investment bankers Investors



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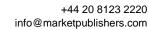
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