

Global Air-laid Product Market Size study, By Product Type (Latex Bonded, Thermal Bonded, Multi Bonded, Hydrogen Bonded), By Application (Personal Hygiene, Food Packaging, Home care), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G7C54AECD7FEEN.html>

Date: September 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G7C54AECD7FEEN

Abstracts

Global Air-laid Product Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Air-laid Product can be defined as non-woven fabric made from fluff pulp. Fluff pulp is a pulp made from long fibre softwoods and offers exceptional bulkiness and absorbency efficiency. Air laid product are widely used for manufacturing of hygienic care products such as diaper, adult nappy, and sanitary napkins. These products also have application as food packaging solutions for perishable food items. The increasing demand for female hygiene products and rising adoption of sustainable nonwoven fabric as well as strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, the value of the global sanitary napkins market was estimated at USD 23.9 billion, and the market is projected to grow to USD 28 billion dollars by 2024. Furthermore, leading market players are working towards new acquisitions to leverage the growing adoption of air laid products. For instance, in January 2019, Gothenburg, Sweden based M?Inlycke, leading medical products and solutions company, acquired M&J Airlaid Products A/S (M&J). M&J, is a Danish company, and is a leading manufacturer of specialised airlaid nonwoven materials. Also, growing expansion of packaged food industry and increasing emergence online sales channels are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a low strength and durability associated with Air-laid products coupled with availability of

alternative solutions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Air-laid Product Mmarket study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for sanitary napkins and presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth packaged food industry and increasing adoption of diapers in the region, would create lucrative growth prospects for the global Air-laid Product Mmarket across the Asia Pacific region.

Major market players included in this report are:

Kinsei Seishi Co. Ltd.

Domtar Corporation

McAirlaids Vliesstoffe GmbH

MAIN s.p.a.

Glatfelter Corporation

Duni Group

Gelok International Corporation

Fitesa S.A.

OJI Kinocloth Co., Ltd.

PHOENIX FABRIKATIONS bv

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Latex Bonded

Thermal Bonded

Multi Bonded

Hydrogen Bonded

By Application

Personal Hygiene

Food Packaging

Home care

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Air-laid Product Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Global Air-laid Product Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Global Air-laid Product Market, by Product Type, 2020-2028 (USD Million)
 - 1.2.3. Global Air-laid Product Market, by Application, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL AIR-LAID PRODUCT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL AIR-LAID PRODUCT MARKET DYNAMICS

- 3.1. Air-laid Product Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing demand for female hygiene products.
 - 3.1.1.2. Rising adoption of sustainable nonwoven fabric
 - 3.1.1.3. Strategic initiatives from leading market players.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Low strength and durability associated with Air-laid products.
 - 3.1.2.2. Availability of alternative solutions.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing expansion of packaged food industry.
 - 3.1.3.2. Increasing emergence online sales channels.

CHAPTER 4. GLOBAL AIR-LAID PRODUCT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL AIR-LAID PRODUCT MARKET, BY PRODUCT TYPE

- 6.1. Market Snapshot
- 6.2. Global Air-laid Product Market by Product Type, Performance - Potential Analysis
- 6.3. Global Air-laid Product Market Estimates & Forecasts by Product Type 2018-2028 (USD Million)
- 6.4. Air-laid Product Market, Sub Segment Analysis
 - 6.4.1. Latex Bonded
 - 6.4.2. Thermal Bonded
 - 6.4.3. Multi Bonded
 - 6.4.4. Hydrogen Bonded

CHAPTER 7. GLOBAL AIR-LAID PRODUCT MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Air-laid Product Market by Application, Performance - Potential Analysis
- 7.3. Global Air-laid Product Market Estimates & Forecasts by Application 2018-2028 (USD Million)

7.4. Air-laid Product Market, Sub Segment Analysis

- 7.4.1. Personal Hygiene
- 7.4.2. Food Packaging
- 7.4.3. Home care

CHAPTER 8. GLOBAL AIR-LAID PRODUCT MARKET, REGIONAL ANALYSIS

8.1. Air-laid Product Market, Regional Market Snapshot

8.2. North America Air-laid Product Market

- 8.2.1. U.S. Air-laid Product Market
 - 8.2.1.1. Product Type estimates & forecasts, 2018-2028
 - 8.2.1.2. Application estimates & forecasts, 2018-2028
- 8.2.2. Canada Air-laid Product Market

8.3. Europe Air-laid Product Market Snapshot

- 8.3.1. U.K. Air-laid Product Market
- 8.3.2. Germany Air-laid Product Market
- 8.3.3. France Air-laid Product Market
- 8.3.4. Spain Air-laid Product Market
- 8.3.5. Italy Air-laid Product Market
- 8.3.6. Rest of Europe Air-laid Product Market

8.4. Asia-Pacific Air-laid Product Market Snapshot

- 8.4.1. China Air-laid Product Market
- 8.4.2. India Air-laid Product Market
- 8.4.3. Japan Air-laid Product Market
- 8.4.4. Australia Air-laid Product Market
- 8.4.5. South Korea Air-laid Product Market
- 8.4.6. Rest of Asia Pacific Air-laid Product Market

8.5. Latin America Air-laid Product Market Snapshot

- 8.5.1. Brazil Air-laid Product Market
- 8.5.2. Mexico Air-laid Product Market

8.6. Rest of The World Air-laid Product Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

- 9.2.1. Kinsei Seishi Co. Ltd.
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview

- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Domtar Corporation
- 9.2.3. McAirLaid's Vliesstoffe GmbH
- 9.2.4. MAIN s.p.a.
- 9.2.5. Glatfelter Corporation
- 9.2.6. Duni Group
- 9.2.7. Gelok International Corporation
- 9.2.8. Fitesa S.A.
- 9.2.9. OJI Kinocloth Co., Ltd.
- 9.2.10. PHOENIX FABRIKATIONS bv

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Air-laid Product Market, report scope

TABLE 2. Global Air-laid Product Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global Air-laid Product Market estimates & forecasts by Product Type 2018-2028 (USD Million)

TABLE 4. Global Air-laid Product Market estimates & forecasts by Application 2018-2028 (USD Million)

TABLE 5. Global Air-laid Product Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 6. Global Air-laid Product Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 7. Global Air-laid Product Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 8. Global Air-laid Product Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 9. Global Air-laid Product Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global Air-laid Product Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global Air-laid Product Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global Air-laid Product Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global Air-laid Product Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global Air-laid Product Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. U.S. Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. U.S. Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 17. U.S. Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 18. Canada Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 19. Canada Air-laid Product Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 20. Canada Air-laid Product Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 21. UK Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 22. UK Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. UK Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. Germany Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 25. Germany Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. Germany Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. RoE Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 28. RoE Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. RoE Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. China Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 31. China Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. China Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. India Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 34. India Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. India Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. Japan Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 37. Japan Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. Japan Air-laid Product Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 39. RoAPAC Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC Air-laid Product Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 41. RoAPAC Air-laid Product Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 42. Brazil Air-laid Product Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 43. Brazil Air-laid Product Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 44. Brazil Air-laid Product Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 45. Mexico Air-laid Product Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 46. Mexico Air-laid Product Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 47. Mexico Air-laid Product Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 48. RoLA Air-laid Product Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 49. RoLA Air-laid Product Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 50. RoLA Air-laid Product Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 51. Row Air-laid Product Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row Air-laid Product Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 53. Row Air-laid Product Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 54. List of secondary sources, used in the study of global Air-laid Product
Market

TABLE 55. List of primary sources, used in the study of global Air-laid Product Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Air-laid Product Market, research methodology
- FIG 2. Global Air-laid Product Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Air-laid Product Market, key trends 2021
- FIG 5. Global Air-laid Product Market, growth prospects 2022-2028
- FIG 6. Global Air-laid Product Market, porters 5 force model
- FIG 7. Global Air-laid Product Market, pest analysis
- FIG 8. Global Air-laid Product Market, value chain analysis
- FIG 9. Global Air-laid Product Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Air-laid Product Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Air-laid Product Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Air-laid Product Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Air-laid Product Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Air-laid Product Market, regional snapshot 2018 & 2028
- FIG 15. North America Air-laid Product Market 2018 & 2028 (USD Million)
- FIG 16. Europe Air-laid Product Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Air-laid Product Market 2018 & 2028 (USD Million)
- FIG 19. Global Air-laid Product Market, company Market share analysis (2021)

I would like to order

Product name: Global Air-laid Product Market Size study, By Product Type (Latex Bonded, Thermal Bonded, Multi Bonded, Hydrogen Bonded), By Application (Personal Hygiene, Food Packaging, Home care), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G7C54AECD7FEEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7C54AECD7FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970