

# **Global Air Humidifier Market Size by Type (Vaporizers, Impeller Humidifier, Ultrasonic Humidifier, and Wick/Evaporative Systems), by Application (Commercial, Industrial, and Residential), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Air Humidifier Market is valued approximately at USD 4.68 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4% over the forecast period 2021-2027. Air humidifier is used to increase the moisture level in a room or building helping in maintaining safe electric environment and reducing static electricity effectively in electronic devices. Rising pollution levels are impacting the quality of indoor and outdoor air, which is a major driving factor for the market because the deterioration in the air quality is resulting in increased respiratory and health problems. According to WHO 4.2 million people die every year due to heart stroke, heart disease, lung cancer and chronic respiratory diseases. Also, changing lifestyles and shift towards advanced healthcare devices is fueling the growth of the market. But the high maintenance of air humidifiers is a restraining factor for the market. Regular cleaning is essential in order to avoid the penetration of bacteria in the device and prevent the spread of bacteria in indoor air. The COVID-19 pandemic has resulted in shutdown of manufacturing and service industries which led to sluggish growth of the market. But the market has many opportunities to grow in the forecasted period because of features such as ease of installation and reduced energy consumption. The ultrasonic model has many features such as driving of moisture in air through sound vibration and high affordability which will provide new opportunities for the market.

The global Air Humidifier market is segmented into key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World for regional analysis. North America was the leader in market share in the year 2017 because of consumer

awareness about the ill effect of dry air and presence of cold and low humid climate. Europe is the second fastest growing region because of people being more aware about the ill effects of air pollution.

Major market player included in this report are

Armstrong International, Inc.

Carel INDUSTRIES S.p.A.

Condair Group, Coway Co. Ltd.

Honeywell International Inc.

Koninklijke Philips N.V.

Mitsubishi Heavy Industries, Ltd.

Munters

Skuttle Indoor Air Quality Products

United Technologies Corp.

Procter & Gamble Co.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Vaporizers

Impeller Humidifier

Ultrasonic Humidifier

Wick/Evaporative Systems

By Application:

Commercial

Industrial

Residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Air Humidifier Marketl in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Air Humidifier Market , by Region, 2019-2027 (USD Billion)
  - 1.2.2. Air Humidifier Market , by Type, 2019-2027 (USD Billion)
  - 1.2.3. Air Humidifier Market , by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL AIR HUMIDIFIER MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL AIR HUMIDIFIER MARKET DYNAMICS**

- 3.1. Air Humidifier Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing risk of diseases due to air pollution
    - 3.1.1.2. Declining air quality
  - 3.1.2. Market Restraint
    - 3.1.2.1. Impact of COVID-19
    - 3.1.2.2. High maintenance cost
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Ease of installation and reduced energy consumption
    - 3.1.3.2. Ultrasonic model with ample of features

### **CHAPTER 4. GLOBAL AIR HUMIDIFIER MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AIR HUMIDIFIER MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Air Humidifier Market by Type, Performance - Potential Analysis
- 5.3. Global Air Humidifier Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Air Humidifier Market , Sub Segment Analysis
  - 5.4.1. Vaporizers
  - 5.4.2. Impeller Humidifier
  - 5.4.3. Ultrasonic Humidifier
  - 5.4.4. Wick/Evaporative Systems

## **CHAPTER 6. GLOBAL AIR HUMIDIFIER MARKET , BY APPLICATION**

- a. Market Snapshot
- 6.1. Global Air Humidifier Market by Application, Performance - Potential Analysis
- 6.2. Global Air Humidifier Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 6.3. Air Humidifier Market , Sub Segment Analysis
  - 6.3.1. Commercial
  - 6.3.2. Industrial
  - 6.3.3. Residential

## **CHAPTER 7. GLOBAL AIR HUMIDIFIER MARKET , REGIONAL ANALYSIS**

- 7.1. Air Humidifier Market , Regional Market Snapshot

*Global Air Humidifier Market Size by Type (Vaporizers, Impeller Humidifier, Ultrasonic Humidifier, and Wick/Ev...*

- 7.2. North America Air Humidifier Market
  - 7.2.1. U.S. Air Humidifier Market
    - 7.2.1.1. Type breakdown estimates & forecasts, 2018-2027
    - 7.2.1.2. Application breakdown estimates & forecasts, 2018-2027
  - 7.2.2. Canada Air Humidifier Market
- 7.3. Europe Air Humidifier Market Snapshot
  - 7.3.1. U.K. Air Humidifier Market
  - 7.3.2. Germany Air Humidifier Market
  - 7.3.3. France Air Humidifier Market
  - 7.3.4. Spain Air Humidifier Market
  - 7.3.5. Italy Air Humidifier Market
  - 7.3.6. Rest of Europe Air Humidifier Market
- 7.4. Asia-Pacific Air Humidifier Market Snapshot
  - 7.4.1. China Air Humidifier Market
  - 7.4.2. India Air Humidifier Market
  - 7.4.3. Japan Air Humidifier Market
  - 7.4.4. Australia Air Humidifier Market
  - 7.4.5. South Korea Air Humidifier Market
  - 7.4.6. Rest of Asia Pacific Air Humidifier Market
- 7.5. Latin America Air Humidifier Market Snapshot
  - 7.5.1. Brazil Air Humidifier Market
  - 7.5.2. Mexico Air Humidifier Market
- 7.6. Rest of The World Air Humidifier Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Armstrong International, Inc.
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Carel INDUSTRIES S.p.A.
  - 8.2.3. Condair Group, Coway Co. Ltd.
  - 8.2.4. Honeywell International Inc.
  - 8.2.5. Koninklijke Philips N.V.
  - 8.2.6. Mitsubishi Heavy Industries, Ltd.

- 8.2.7. Munters
- 8.2.8. Skuttle Indoor Air Quality Products
- 8.2.9. United Technologies Corp.
- 8.2.10. Procter & Gamble Co.

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 2. Global Air Humidifier Market , report scope

TABLE 3. Global Air Humidifier Market estimates & forecasts by region 2018-2027  
(USD Billion)

TABLE 4. Global Air Humidifier Market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 5. Global Air Humidifier Market estimates & forecasts by Application 2018-2027  
(USD Billion)

TABLE 6. Global Air Humidifier Market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 7. Global Air Humidifier Market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 8. Global Air Humidifier Market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 9. Global Air Humidifier Market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 10. Global Air Humidifier Market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 11. Global Air Humidifier Market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 12. Global Air Humidifier Market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 13. Global Air Humidifier Market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 14. Global Air Humidifier Market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 15. Global Air Humidifier Market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 16. Global Air Humidifier Market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 17. Global Air Humidifier Market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 18. Global Air Humidifier Market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 19. Global Air Humidifier Market by region, estimates & forecasts, 2018-2027  
(USD Billion)



TABLE 20. Global Air Humidifier Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Air Humidifier Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Italy Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 42. Italy Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 43. ROE Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 45. ROE Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 46. China Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 48. China Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 49. India Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 51. India Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 52. Japan Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 54. Japan Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 55. Australia Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 57. Australia Air Humidifier Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 58. South Korea Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Brazil Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. Mexico Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROLA Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Air Humidifier Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. ROW Air Humidifier Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. List of secondary sources used in the study of global Air Humidifier Market .

TABLE 77. List of primary sources used in the study of global Air Humidifier Market .

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Air Humidifier Market , research methodology
- FIG 2. Global Air Humidifier Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Air Humidifier Market , key trends 2020
- FIG 5. Global Air Humidifier Market , growth prospects 2021-2027
- FIG 6. Global Air Humidifier Market , porters 5 force model
- FIG 7. Global Air Humidifier Market , pest analysis
- FIG 8. Global Air Humidifier Market , value chain analysis
- FIG 9. Global Air Humidifier Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Air Humidifier Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Air Humidifier Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Air Humidifier Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Air Humidifier Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Air Humidifier Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Air Humidifier Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Air Humidifier Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Air Humidifier Market , regional snapshot 2018 & 2027
- FIG 18. North America Air Humidifier Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Air Humidifier Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Air Humidifier Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Air Humidifier Market 2018 & 2027 (USD Billion)
- FIG 22. Global Air Humidifier Market , company market share analysis (2020)

## I would like to order

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