

# **Global Air Bubble Bags Market Size study & Forecast, by Material (Plastic Air Bubble Bags, Aluminum Foil Air Bubble Bags, Paper Air Bubble Bags, Paperboard Air Bubble Bags) by Closure Type (Air Bubble Bags with Slider, Air Bubble Bags with Zipper, Air Bubble Bags with Slider-Zipper), by End Use (Air Bubble Bags in Food Industry, Air Bubble Bags in Pharmaceutical Industry, Air Bubble Bags in Gifts, Air Bubble Bags in Mailing, Air Bubble Bags in Industrial Goods, Air Bubble Bags in Automotive Product, Air Bubble Bags for Other End Uses) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Air Bubble Bags Market is valued approximately at USD 1070.25 million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.2% over the forecast period 2022-2029. Air bubble bags are packaging products produced up of resins such as low-density polyethylene, high-density polyethylene and recycled polyethylene, and contains numerous small air pockets. It has air retention technology, which prevents the bubble cell from losing air and provides added security during handling and shipping. Air bubble bags are inexpensive, transparent, and they require less packaging and shipping. It also provides significant ease of handling, strong insulation, excellent moisture resistance, and protection against abrasion. It is designed for the packaging of delicate items like electronics, medications, antiques, and auto parts, among others. The key factor driving the market growth is rising demand in food and beverages and pharmaceutical industries. Also, growing e-commerce industry would create lucrative demand for the air bubble bags market during forecast period.

According to the India Brand Equity Foundation (IBEF), in 2020, the Indian e-commerce valued USD 46.2 billion and is anticipated to reach USD 188 billion by 2025. And according to Statista, in 2015, the revenue of the global pharmaceutical industry was USD 1073.1 billion and the number reached USD 1423.5 billion in 2021. As a result, rising pharmaceutical industry and E-commerce industry anticipated to create lucrative demand for the market. Also, rapid industrialization and urbanization will create lucrative opportunity for the market during forecast period. However, the strict government laws and regulations regarding the usage of plastic stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Air Bubble Bags Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the dominating region across the world in terms of market share, owing to the rising demand in industrial applications in the region. Europe is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as rising e-commerce and packaging industries would create lucrative growth prospects for the Air Bubble Bags market across Europe region.

Major market player included in this report are:

Pregis LLC

Intertape Polymer Group

Sealed Air

Smurfit Kappa

Mondi Group

Jiffy Packaging Co.

Barton Jones Packaging

Abco Kovex

Future Packaging

iVEX Packaging

Recent Developments in the Market:

In July 2022, A BUBBLE WRAP brand paper bubble mailer was launched by Sealed Air, the company that developed the renowned BUBBLE WRAP brand cushioning. This cushioned mailer is made of fibre and can be recycled in curbside bins.

In March 2022, Innovative packaging company Wipak is preparing to launch a recyclable paper butter wrap that can be recycled at the curb with other paper waste and has a 68% lower carbon footprint than wraps that are currently available.

Global Air Bubble Bags Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Material, Closure Type, End Use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Plastic Air Bubble Bags

Aluminum Foil Air Bubble Bags

Paper Air Bubble Bags

Paperboard Air Bubble Bags

By Closure Type:

Air Bubble Bags with Slider

Air Bubble Bags with Zipper

Air Bubble Bags with Slider-Zipper

By End Use:

Air Bubble Bags in Food Industry

Air Bubble Bags in Pharmaceutical Industry

Air Bubble Bags in Gifts

Air Bubble Bags in Mailing

Air Bubble Bags in Industrial Goods

Air Bubble Bags in Automotive Product

Air Bubble Bags for Other End Uses

By Region:

North America

U.S.

Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

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