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Global AIOps Platform Market Size Study, by Component (Platform, Services), by Deployment (Cloud, On-premise), by Organization Size (Large Enterprises, Small & Medium Enterprises), by Application (Application Performance Analysis, Infrastructure Management, Network & Security Management, Real-Time Analytics), by Vertical (BFSI, Energy & Utilities, Government & Defense, Healthcare & Life Sciences, IT & Telecom, Media & Entertainment, Retail & eCommerce) and Regional Forecasts 2022-2032

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Abstracts

Global AIOps Platform Market is valued at approximately USD 13.44 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 21.76% over the forecast period 2024-2032. An Artificial Intelligence for IT Operations (AIOps) platform leverages advanced algorithms, machine learning, and big data analytics to automate and enhance IT operations. By meticulously analyzing vast volumes of operational data from various IT tools and devices, AIOps platforms facilitate problem detection, root cause analysis, and proactive issue resolution. Consequently, these platforms streamline IT operations, minimize downtime, and optimize service performance. The escalating complexity of IT infrastructure and the burgeoning volume of data are key drivers propelling market growth. However, the market faces significant challenges, such as a scarcity of skilled professionals capable of effectively implementing and managing AIOps platforms, alongside concerns regarding data security and privacy that hinder the adoption of these platforms.

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The demand for efficient and proven service offerings has underscored the importance of the platform component within AIOps, which includes essential tools for data aggregation, analysis, machine learning models, and visualization dashboards. As IT environments grow increasingly complex, traditional monitoring tools struggle to cope with the volume, velocity, and variety of data, necessitating the adoption of AIOps platforms. Additionally, the services component, which encompasses consulting, support, maintenance, and managed services, plays a pivotal role in the deployment, integration, and operation of AIOps platforms.

The deployment landscape is witnessing a significant shift towards cloud-based models, primarily due to their flexibility, scalability, and cost-effectiveness. Cloud-based deployments facilitate remote work and reduce maintenance requirements by outsourcing infrastructure management to service providers. Conversely, on-premise deployments appeal to organizations prioritizing data control and compliance, offering extensive customization potential and heightened security at the expense of significant upfront investment and ongoing maintenance.

Large enterprises, typically characterized by extensive IT infrastructures and substantial data generation, find AIOps platforms indispensable for real-time monitoring, incident management, and IT service automation. Small and medium enterprises (SMEs), while facing less complexity, also benefit from the operational efficiency and cost reduction offered by AIOps solutions, which are designed to be cost-effective, easy to implement, and require minimal maintenance.

In terms of application, AIOps platforms are increasingly adopted for network and security management, application performance analysis, infrastructure management, and real-time analytics. Industries such as finance, healthcare, and technology prioritize infrastructure management, while network and security management is crucial for telecommunications, government, and managed IT service providers. The ability to provide actionable intelligence in real-time makes AIOps platforms invaluable for decision-making in retail, manufacturing, and logistics sectors.

The key regions considered for the global AIOps platforms market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is accounted as the dominating region in the AIOps platform market, driven by mature IT infrastructure and a significant presence of large-scale enterprises that are early adopters of AI technology. Also, presence of stringent regulatory environment and focus on digital transformation, exhibits strong demand for AIOps solutions that ensure compliance with regional regulations and norms. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period owing to the rising government initiatives and a burgeoning IT sector, with countries like China, Japan, and India at the forefront.

Major market players included in this report are:

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• Amazon Web Services, Inc.
• BigPanda, Inc.
• BMC Software, Inc.
• Broadcom Inc.
• Cisco Systems, Inc.
• CloudFabrix Software Inc.
• Datadog, Inc.
• Dynatrace, Inc.
• Google LLC
• Hewlett Packard Enterprise Company
• IBM Corporation
• Microsoft Corporation
• New Relic, Inc.
• ServiceNow, Inc.
• Tata Consultancy Services Limited

The detailed segments and sub-segments of the market are explained below:

By Component:
• Platform
• Services

By Deployment:
• Cloud
• On-premise

By Organization Size:
• Large Enterprises
• Small & Medium Enterprises

By Application:
• Application Performance Analysis
• Infrastructure Management
• Network & Security Management
• Real-Time Analytics

By Vertical:
• BFSI
• Energy & Utilities
• Government & Defense
• Healthcare & Life Sciences
• IT & Telecom
• Media & Entertainment
• Retail & eCommerce

By Region:

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North America
• U.S.
• Canada
Europe
• UK
• Germany
• France
• Spain
• Italy
• ROE
Asia Pacific
• China
• India
• Japan
• Australia
• South Korea
• RoAPAC
Latin America
• Brazil
• Mexico
• RoLA
Middle East & Africa
• Saudi Arabia
• South Africa
• RoMEA
Years considered for the study are as follows:
Historical year – 2022
Base year – 2023
Forecast period – 2024 to 2032
Key Takeaways:
• Market Estimates & Forecast for 10 years from 2022 to 2032.
• Annualized revenues and regional level analysis for each market segment.
• Detailed analysis of geographical landscape with Country level analysis of major regions.
• Competitive landscape with information on major players in the market.
• Analysis of key business strategies and recommendations on future market approach.
• Analysis of competitive structure of the market.
• Demand side and supply side analysis of the market.

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