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Global AI in Telecommunications Market Size study, by Deployment (Cloud, On-Premises), by Technology (Machine Learning, Natural Language Processing, Big Data, Others), by Application (Network/IT Operations Management, Customer Service and Marketing VDAS, CRM Management, Radio Access Network, Customer Experience Management, Predictive Maintenance, Others) and Regional Forecasts 2022-2032

https://marketpublishers.com/r/GEC2BA302139EN.html
Date: August 2024
Pages: 200
Price: US$ 4,950.00 (Single User License)
ID: GEC2BA302139EN

Abstracts

Global AI in Telecommunications Market is valued at approximately USD 2.36 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 43.1% over the forecast period 2024-2032. AI in telecommunications refers to the strategic implementation of artificial intelligence technologies to streamline operations, enhance service delivery, and drive business growth within the telecom sector. By leveraging AI algorithms and machine learning, telecom companies optimize network performance, automate routine tasks, and personalize customer interactions. It enables them to enhance operational efficiency, reduce operational costs, and stay competitive in a rapidly evolving market. AI's predictive capabilities also aid in anticipating network issues, ensuring uninterrupted service, and enhancing overall customer satisfaction, resulting in increased revenue and market share. The usage of AI in the telecommunication sector is rapidly growing worldwide, driven by the increasing demand for advanced network management, the need for personalized customer experiences, and the industry's drive for greater operational efficiency and cost savings.

The telecommunications sector is witnessing a rise in the integration of AI in telecommunication technologies to enhance operational efficiencies and service

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offerings. A key driver of this trend is the adoption of streamlined AI application development methodologies, enabling telecom firms to swiftly deploy tailored AI solutions internally. This approach involves leveraging pre-built AI models and frameworks, significantly reducing the time and resources required for AI application development. As a result, telecom companies can expedite the creation and implementation of AI-powered solutions, such as network optimization, automated customer service, and predictive maintenance. Moreover, internal AI development empowers telecom firms to maintain control over their AI strategies, ensuring alignment with their strategic objectives and adherence to data privacy regulations. In essence, streamlined AI app development is enabling telecom companies to harness AI's transformative potential and drive innovation across the AI in telecommunication. Moreover, the leveraging of generative AI for operationalizing processes and efficient data management and automation presents various lucrative opportunities over the forecast years. However, data privacy concerns and a lack of skilled AI talent are challenging the market growth throughout the forecast period of 2024-2032.

The key regions considered for the Global AI in Telecommunications Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Global AI in Telecommunications Market in terms of revenue. The market growth in the region is being attributed to factors including its advanced telecommunications infrastructure, including robust network connectivity, high-speed internet, and widespread coverage, creating a conducive environment for implementing AI solutions. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by technological advancements, particularly in emerging economies such as China and India, which are driving the adoption of Artificial Intelligence (AI) in various industries, including telecommunications.

Major market players included in this report are:
Infosys Limited (India)
IBM Corporation (U.S.)
Cisco Systems Inc. (U.S.)
Telefonaktiebolaget LM Ericsson (Sweden)
Nokia Corporation (Finland)
Intel Corporation (U.S.)
Alphabet Inc. (U.S.)
Nuance Communications, Inc. (U.S.)
Nvidia Corporation (U.S.)
AT&T Corporation (U.S.)
Huawei Technologies Co., Ltd.

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Ericsson AB
Cisco Systems, Inc.
Juniper Networks, Inc.
ZTE Corporation

The detailed segments and sub-segment of the market are explained below:
By Deployment
Cloud
On-Premises

By Technology
Machine Learning
Natural Language Processing
Big Data
Others (Deep Learning)

By Application
Network/IT Operations Management
Customer Service and Marketing VDAS
CRM Management
Radio Access Network
Customer Experience Management
Predictive Maintenance
Others (Fraud Mitigation)

By Region:
North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

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China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico
Rest of Latin America

Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:
Historical year – 2022
Base year – 2023
Forecast period – 2024 to 2032
Key Takeaways:
Market Estimates & Forecast for 10 years from 2022 to 2032.
Annualized revenues and regional level analysis for each market segment.
Detailed analysis of geographical landscape with Country level analysis of major regions.
Competitive landscape with information on major players in the market.
Analysis of key business strategies and recommendations on future market approach.
Analysis of competitive structure of the market.
Demand side and supply side analysis of the market.

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