

Global AI in Education Market Size Study, by
Technology (Machine & Deep Learning, NLP) by
Application (Virtual Facilities & Learning Environment,
Intelligence Tutoring Systems, Content Delivery
Systems, Fraud & Risk Management, Others) by
Component (Solutions, Services) by End Use
(educational Institutes, Educational Publisher, Others)
by Regional Forecasts 2017-2025

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Abstracts

Global AI in Education Market valued approximately USD 265.0 million in 2016 is anticipated to grow with a healthy growth rate of more than 45.0% over the forecast period 2017-2025. The application of AI technology is significantly rising in the education sector. Furthermore, the rising need for multilingual translators and the ability of AI to enhance the teaching and learning experience is boosting the market adoption.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:



Machine & Deep Learning

	Natural Language Processing (NLP)	
By Application:		
	Virtual Facilities & Learning Environment	
	Intelligence Tutoring Systems	
	Fraud & Risk Management	
	Others	
By Component:		
	Solution	
	Software Tools	
	Platforms	
	Services	
	Professional Services	
	Managed Services	
By End Use:		
	Educational Institutes	
	Educational Publishers	
	Others	



By Technology: Selective Laser Sintering (SLS) Direct Metal Laser Sintering (DMLS) **Inkjet Printing Digital Light Processing** Others By Regions: North America U.S. Canada Europe UK Germany Asia Pacific China India Japan Latin America Brazil



Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015 Base year – 2016 Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Google, IBM, Pearson, Microsoft, AWS. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global AI in Education Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



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