

Global Agriculture films Market Size study, by Type (Linear Low-Density Polyethylene (LLDPE), Low-Density Polyethylene (LDPE), Reclaim, Ethylene-Vinyl Acetate (EVA), High-Density Polyethylene (HDPE) and Other Agricultural Films), By Application (Greenhouse Film, Mulch Film and Silage Film) and Regional Forecasts 2019-2026

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Abstracts

Global Agriculture films Market is valued approximately USD 8.2 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 5.90% over the forecast period 2019-2026. Agriculture films are polymeric films that are used in plastic culture for soil protection, mulching and greenhouse. These films help to reduce the time taken for growing, earlier harvest and higher yields. Furthermore, these agriculture films decrease the exposure of soil and seeds thus conserve soil moisture and nutrients. Increasing population is subsequently increasing the demand for food. This is resulting in a growing demand for agriculture films. According to Harvard Business Review, food demand is expected to increase between 59% to 98% by 2050 as compared to 2016 due to rising population. With the rise in food demand, farmers need to increase the crop production by adopting new farming methods. This is significantly paving the demand for agriculture films in farming, hence driving market growth. Global focus on growing agriculture output and demand from the dairy industry are key driving forces in the market growth. Furthermore, technological advancements in horticulture is anticipated to create significant growth opportunity in the market over the forecast period. However, high installation cost of agriculture films impedes the growth of the market over the forecast period of 2019-2026.

The regional analysis of global Agriculture films market is considered for the key regions

such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the high adoption of advanced farming technique. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as growing population, agriculture being the major occupation, adoption of mulching would create lucrative growth prospects for the Agriculture films market across Asia-Pacific region.

Major market player included in this report are:

Berry Global Inc.

Kuraray Co. Ltd.

Coveris

RPC Group PLC

The Rkw Group

BASF SE

The DOW Chemical Company

Trioplast Industrier AB

AB Rani Plast Oy

Grupo Armando Alvarez

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Linear Low-Density Polyethylene (LLDPE)

Low-Density Polyethylene (LDPE)

Reclaim

Ethylene-Vinyl Acetate (EVA)

High-Density Polyethylene (HDPE)

Other Agricultural Films

By Application:

Greenhouse Film

Mulch Film

Silage Film

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Agriculture films Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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