

Global Agricultural Tractors Market Size study & Forecast, by Engine Power (Less than 40 HP, 41 to 100 HP, More than 100 HP), by Driveline (2WD, 4WD), by Propulsion (Electric, ICE) and Regional Analysis, 2023-2030

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Abstracts

Global Agricultural Tractors Market is valued at approximately USD XXX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. Agricultural tractors are versatile and powerful vehicles designed to perform a wide range of tasks in farming and agricultural activities. These vehicles play a pivotal role in mechanizing various agricultural operations, such as plowing, tilling, planting, and harvesting. These machines come in different sizes and configurations to suit the diverse needs of farmers and agricultural operations. Modern agricultural tractors often feature advanced technologies, including GPS guidance systems, precision farming capabilities, and ergonomic designs for enhanced operator comfort. The Agricultural Tractors Market is expanding because of factors such as growing population and food demand, government support and subsidies for adoption of modern tractors, and rising farming activities.

The rising global population and increasing demand for food necessitate higher agricultural productivity. Agricultural tractors enable farmers to cultivate larger areas of land, leading to increased production to meet the growing food demand. According to Harvard Business Review Food demand is expected to increase anywhere between 59% to 98% by 2050, due to the enormous increase in global population. Moreover, many governments worldwide offer support and subsidies to farmers for the adoption of modern agricultural equipment, including tractors. This financial assistance encourages farmers to invest in advanced machinery, driving market growth. In addition, the rising adoption of precision farming practices and ongoing technological innovations in tractor

design and functionality are some factors driving the market growth. However, the increasing awareness and regulations related to environmental sustainability stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Agricultural Tractors Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022. The Asia-Pacific (APAC) region, prominently represented by emerging economies such as China and India, holds a leading position in the global agricultural machinery market due to the robust presence of the agricultural sector. Government initiatives in several Asian nations aimed at promoting the adoption of modern farming practices are poised to fuel market expansion in the foreseeable future. The increasing export activities of diverse agricultural products are projected to contribute to the overall growth of the agricultural sector. Consequently, this surge in agricultural activities is expected to generate heightened demand for agricultural tractors across the region. North America is expected to grow significantly over the projected period, The presence of major industry players in the region serves as a key support factor for the market. Technological advancements within these regions are poised to drive the future demand for automated agricultural tractors. Additionally, the rising demand for agricultural products within North America's food and beverage industry is expected to be a significant driver of market growth in the region.

Major market player included in this report are:

AGCO Corp.

CNH Industrial N.V.

Deere & Company

CLAAS KGaAmbH

Escorts Ltd.

International Tractors Ltd.

YanmarCo., Ltd.

KubotaCorp.

Mahindra & Mahindra Ltd.

Tractors and Farm Equipment Ltd.

Recent Developments in the Market:

In November 2022, CNH Industrial N.V. entered into a long-term agreement with Monarch Tractor, an AgTech company, to collaboratively develop fully electrified autonomous tractors. This strategic initiative aims to enhance CNH Industrial N.V.'s product portfolio by incorporating cutting-edge technologies in agriculture.

In August 2022, AGCO Corporation introduced the latest 700 Vario Series tractors in North America, featuring an enhanced powertrain with FendtID low engine speed, increased hydraulic capacity, VarioDrive transmission, and a larger frame. This product launch is anticipated to reinforce the company's market standing in the North American region by offering advanced and efficient agricultural machinery.

Global Agricultural Tractors Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Engine Power, Driveline, Propulsion, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Engine Power:

Less than 40 HP

41 to 100 HP

More than 100 HP

By Driveline:

2WD

4WD

By Propulsion:

Electric

ICE

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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