

Global Agricultural Testing Services Market Size study, By Service Type (Soil Testing Service, Seed Testing Service, Water Testing Service, Fertilizer Testing Service), By Analysis Type (Physical Analysis, Chemical Analysis), By End User (Farmers, Agriculture Consultant, Fertilizers Manufacturers, Research Bodies, Others), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GBB6E0D70AD8EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBB6E0D70AD8EN

Abstracts

Global Agricultural Testing Services Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Agricultural Testing Services can be defined as assessment procedures that are utilized for measuring the quality and contaminant content of samples such as soil, water, fertilizers, and seeds among others. It includes several services such as soil testing service, seed testing service, water testing service, and fertilizer testing services among others. The rising efforts towards enhancement of agriculture productivity and growing awareness towards benefits of agriculture testing procedures as well as recent product launches from leading market players are factors that are accelerating the global market demand. For instance, in April 2022, Google and nurture.farm entered in a research collaboration to identify scalable and cost-effective solutions for soil quality measurement. This new solution would be intended for measuring soil health, including soil organic carbon and other key nutrients in the soil. Furthermore, in September 2021, Kenya based Crop Nutrition Laboratory Services Ltd (Cropnuts) unveiled AgViza. AgViza is disruptive AI-based soil testing and digital crop advisory service for smallholder farmers. Also, growing agricultural commodities market and favorable government initiatives to enhance agricultural yield are anticipated to act

as a catalyzing factor for the market demand during the forecast period. However, high cost pertaining to agriculture testing services impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Agricultural Testing Services Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and rising concern over soil protection in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as recent collaboration activities and government initiatives towards enhancing agricultural yield, would create lucrative growth prospects for the global Agricultural Testing Services Market across the Asia Pacific region.

Major market players included in this report are:

Intertek Group Plc

Waters Agricultural Laboratories, Inc.

Cope Seeds & Grain

National Agro Foundation

Bereau Veritas

Agq Labs USA

Lilaba Analytical Laboratories

Interstellar Testing Center Pvt. Ltd.

Polytest Laboratories

Pattern Ag

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Soil Testing Service

Seed Testing Service

Water Testing Service

Fertilizer Testing Service

By Analysis Type:

Physical Analysis

Chemical Analysis

By End User:

Farmers

Agriculture Consultant

Fertilizers Manufacturers

Research Bodies

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Agricultural Testing Services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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