

# Global Agricultural Equipment Finance Market Size Study & Forecast, by Finance Type (Lease, Loan, Line of Credit), Product (Tractors, Precision Agriculture Technology), Farm Size (Small Farms, Medium Farms) and Regional Forecasts 2025-2032

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## Abstracts

The Global Agricultural Equipment Finance Market is valued at approximately USD 63.24 billion in 2025 and is projected to expand at a steady CAGR of 5.60% during the forecast period 2025-2035. Agricultural equipment finance refers to a structured set of financial solutions designed to enable farmers and agribusinesses to acquire high-value machinery without placing excessive strain on capital reserves. These financing mechanisms, ranging from leases and loans to flexible credit lines, are increasingly being relied upon as modern farming becomes more mechanized, data-driven, and capital-intensive. As global food demand escalates and productivity pressures mount, financing solutions are being leaned into to bridge the affordability gap and accelerate equipment adoption across farm sizes.

Rising mechanization across both developed and emerging agricultural economies has significantly stepped up demand for equipment financing solutions. Farmers are increasingly turning toward advanced tractors and precision agriculture technologies to optimize yields, manage input costs, and mitigate climate-related risks. Financial institutions and equipment manufacturers are responding by rolling out tailored financing programs, bundling technology upgrades with flexible repayment structures. While fluctuating interest rates and credit access constraints can weigh on adoption in certain regions, supportive government schemes and public-private financing partnerships continue to shore up market growth prospects through 2035.

**The detailed segments and sub-segments included in the report are:**

**By Finance Type:**

Lease

Loan

Line of Credit

**By Product:**

Tractors

Precision Agriculture Technology

**By Farm Size:**

Small Farms

Medium Farms

**By Region:****North America**

U.S.

Canada

**Europe**

UK

Germany

France

Spain

Italy

ROE

#### Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

#### Latin America

Brazil

Mexico

#### Middle East & Africa

UAE

Saudi Arabia

South Africa

## Rest of Middle East & Africa

Lease financing is expected to dominate the market over the forecast period, as farmers increasingly opt for solutions that allow them to upgrade equipment without heavy upfront investments. Leasing models are being favored for their flexibility, tax advantages, and ability to keep pace with rapidly evolving agricultural technologies. This trend is particularly pronounced among small and medium farms, where preserving liquidity while accessing modern machinery has become a strategic priority rather than an operational choice.

From a revenue standpoint, tractor financing continues to command the largest share of the market. Tractors remain the backbone of agricultural operations worldwide, and their recurring replacement and upgrade cycles consistently drive financing demand. At the same time, precision agriculture technology financing is emerging as the fastest-growing segment, fueled by the rising adoption of GPS-guided equipment, data analytics tools, and automated farming systems that promise long-term efficiency gains despite higher initial costs.

The key regions considered for the Global Agricultural Equipment Finance Market include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. North America holds a leading position due to its mature agricultural sector, high mechanization levels, and strong presence of financial institutions offering specialized farm financing products. Europe follows closely, supported by structured subsidy programs and sustainability-driven equipment upgrades. Asia Pacific is expected to witness the fastest growth during the forecast period, driven by expanding agricultural activity, increasing farm incomes, and government-backed initiatives aimed at modernizing farming practices in countries such as China and India.

### **Major market players included in this report are:**

John Deere Financial

CNH Industrial Capital

AGCO Finance

Wells Fargo Equipment Finance

Rabobank

BNP Paribas Leasing Solutions

Soci?t? G?n?rale Equipment Finance

DLL Group

Kubota Credit Corporation

Mahindra Finance

Mitsubishi HC Capital

Cr?dit Agricole Leasing & Factoring

De Lage Landen International

HDFC Bank

ICICI Bank

### **Global Agricultural Equipment Finance Market Report Scope:**

Historical Data – 2023, 2025

Base Year for Estimation – 2025

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country,

regional & segment scope\*

The objective of the study is to define market sizes of different segments and countries in recent years and to forecast their values for the coming years. The report integrates both qualitative insights and quantitative analysis to present a well-rounded view of the industry across the regions studied. It further highlights critical growth drivers, constraints, and emerging opportunities, while offering an in-depth evaluation of competitive dynamics and strategic initiatives undertaken by leading market participants.

### **Key Takeaways:**

Market estimates and forecasts for 10 years from 2025 to 2035.

Annualized revenue analysis at global and regional levels.

In-depth geographical assessment with country-level insights.

Competitive landscape analysis featuring major market participants.

Strategic evaluation of business models and future growth pathways.

Analysis of market structure and competitive intensity.

Comprehensive demand-side and supply-side market assessment

## Contents

### **CHAPTER 1. GLOBAL AGRICULTURAL EQUIPMENT FINANCE MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

### **CHAPTER 3. GLOBAL AGRICULTURAL EQUIPMENT FINANCE MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping The Global Agricultural Equipment Finance Market (2025-2035)
- 3.2. Drivers
  - 3.2.1. Surging global food demand
  - 3.2.2. Increasing productivity pressures
- 3.3. Restraints
  - 3.3.1. fluctuating interest rates and credit access constraints
- 3.4. Opportunities
  - 3.4.1. Rising mechanization across both developed and emerging agricultural economies

## **CHAPTER 4. GLOBAL AGRICULTURAL EQUIPMENT FINANCE INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2025-2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2025-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AGRICULTURAL EQUIPMENT FINANCE MARKET SIZE & FORECASTS BY FINANCE TYPE 2025-2035**

- 5.1. Market Overview
- 5.2. Global Agricultural Equipment Finance Market Performance - Potential Analysis (2025)
- 5.3. Lease
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Loan
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 5.4.2. Market size analysis, by region, 2025-2035
- 5.5. Line of Credit
  - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 5.5.2. Market size analysis, by region, 2025-2035

## **CHAPTER 6. GLOBAL AGRICULTURAL EQUIPMENT FINANCE MARKET SIZE & FORECASTS BY PRODUCT 2025-2035**

### 6.1. Market Overview

### 6.2. Global Agricultural Equipment Finance Market Performance - Potential Analysis (2025)

### 6.3. Tractors

#### 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035

#### 6.3.2. Market size analysis, by region, 2025-2035

### 6.4. Precision Agriculture Technology

#### 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035

#### 6.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 7. GLOBAL AGRICULTURAL EQUIPMENT FINANCE MARKET SIZE & FORECASTS BY FARM SIZE 2025–2035**

### 7.1. Market Overview

### 7.2. Global Agricultural Equipment Finance Market Performance - Potential Analysis (2025)

### 7.3. Small Farms

#### 7.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035

#### 7.3.2. Market size analysis, by region, 2025-2035

### 7.4. Medium Farms

#### 7.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035

#### 7.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 8. GLOBAL AGRICULTURAL EQUIPMENT FINANCE MARKET SIZE & FORECASTS BY REGION 2025–2035**

### 8.1. Growth Agricultural Equipment Finance Market, Regional Market Snapshot

### 8.2. Top Leading & Emerging Countries

### 8.3. North America Agricultural Equipment Finance Market

#### 8.3.1. U.S. Agricultural Equipment Finance Market

##### 8.3.1.1. Finance Type breakdown size & forecasts, 2025-2035

##### 8.3.1.2. Product breakdown size & forecasts, 2025-2035

##### 8.3.1.3. Farm Size breakdown size & forecasts, 2025-2035

#### 8.3.2. Canada Agricultural Equipment Finance Market

##### 8.3.2.1. Finance Type breakdown size & forecasts, 2025-2035

- 8.3.2.2. Product breakdown size & forecasts, 2025-2035
- 8.3.2.3. Farm Size breakdown size & forecasts, 2025-2035
- 8.4. Europe Agricultural Equipment Finance Market
  - 8.4.1. UK Agricultural Equipment Finance Market
    - 8.4.1.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.4.1.2. Product breakdown size & forecasts, 2025-2035
    - 8.4.1.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.4.2. Germany Agricultural Equipment Finance Market
    - 8.4.2.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.4.2.2. Product breakdown size & forecasts, 2025-2035
    - 8.4.2.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.4.3. France Agricultural Equipment Finance Market
    - 8.4.3.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.4.3.2. Product breakdown size & forecasts, 2025-2035
    - 8.4.3.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.4.4. Spain Agricultural Equipment Finance Market
    - 8.4.4.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.4.4.2. Product breakdown size & forecasts, 2025-2035
    - 8.4.4.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.4.5. Italy Agricultural Equipment Finance Market
    - 8.4.5.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.4.5.2. Product breakdown size & forecasts, 2025-2035
    - 8.4.5.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.4.6. Rest of Europe Agricultural Equipment Finance Market
    - 8.4.6.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.4.6.2. Product breakdown size & forecasts, 2025-2035
    - 8.4.6.3. Farm Size breakdown size & forecasts, 2025-2035
- 8.5. Asia Pacific Agricultural Equipment Finance Market
  - 8.5.1. China Agricultural Equipment Finance Market
    - 8.5.1.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.5.1.2. Product breakdown size & forecasts, 2025-2035
    - 8.5.1.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.5.2. India Agricultural Equipment Finance Market
    - 8.5.2.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.5.2.2. Product breakdown size & forecasts, 2025-2035
    - 8.5.2.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.5.3. Japan Agricultural Equipment Finance Market
    - 8.5.3.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.5.3.2. Product breakdown size & forecasts, 2025-2035

- 8.5.3.3. Farm Size breakdown size & forecasts, 2025-2035
- 8.5.4. Australia Agricultural Equipment Finance Market
  - 8.5.4.1. Finance Type breakdown size & forecasts, 2025-2035
  - 8.5.4.2. Product breakdown size & forecasts, 2025-2035
  - 8.5.4.3. Farm Size breakdown size & forecasts, 2025-2035
- 8.5.5. South Korea Agricultural Equipment Finance Market
  - 8.5.5.1. Finance Type breakdown size & forecasts, 2025-2035
  - 8.5.5.2. Product breakdown size & forecasts, 2025-2035
  - 8.5.5.3. Farm Size breakdown size & forecasts, 2025-2035
- 8.5.6. Rest of APAC Agricultural Equipment Finance Market
  - 8.5.6.1. Finance Type breakdown size & forecasts, 2025-2035
  - 8.5.6.2. Product breakdown size & forecasts, 2025-2035
  - 8.5.6.3. Farm Size breakdown size & forecasts, 2025-2035
- 8.6. Latin America Agricultural Equipment Finance Market
  - 8.6.1. Brazil Agricultural Equipment Finance Market
    - 8.6.1.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.6.1.2. Product breakdown size & forecasts, 2025-2035
    - 8.6.1.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.6.2. Mexico Agricultural Equipment Finance Market
    - 8.6.2.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.6.2.2. Product breakdown size & forecasts, 2025-2035
    - 8.6.2.3. Farm Size breakdown size & forecasts, 2025-2035
- 8.7. Middle East and Africa Agricultural Equipment Finance Market
  - 8.7.1. UAE Agricultural Equipment Finance Market
    - 8.7.1.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.7.1.2. Product breakdown size & forecasts, 2025-2035
    - 8.7.1.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.7.2. Saudi Arabia (KSA) Agricultural Equipment Finance Market
    - 8.7.2.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.7.2.2. Product breakdown size & forecasts, 2025-2035
    - 8.7.2.3. Farm Size breakdown size & forecasts, 2025-2035
  - 8.7.3. South Africa Agricultural Equipment Finance Market
    - 8.7.3.1. Finance Type breakdown size & forecasts, 2025-2035
    - 8.7.3.2. Product breakdown size & forecasts, 2025-2035
    - 8.7.3.3. Farm Size breakdown size & forecasts, 2025-2035

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

### 9.1. Top Market Strategies

- 9.2. John Deere Financial
  - 9.2.1. Company Overview
  - 9.2.2. Key Executives
  - 9.2.3. Company Snapshot
  - 9.2.4. Financial Performance (Subject to Data Availability)
  - 9.2.5. Product/Services Port
  - 9.2.6. Recent Development
  - 9.2.7. Market Strategies
  - 9.2.8. SWOT Analysis
- 9.3. CNH Industrial Capital
- 9.4. AGCO Finance
- 9.5. Wells Fargo Equipment Finance
- 9.6. Rabobank
- 9.7. BNP Paribas Leasing Solutions
- 9.8. Soci?t? G?n?rale Equipment Finance
- 9.9. DLL Group
- 9.10. Kubota Credit Corporation
- 9.11. Mahindra Finance
- 9.12. Mitsubishi HC Capital
- 9.13. Cr?dit Agricole Leasing & Factoring
- 9.14. De Lage Landen International
- 9.15. HDFC Bank
- 9.16. ICICI Bank

## List Of Tables

### LIST OF TABLES

- Table 1. Global Agricultural Equipment Finance Market, Report Scope
- Table 2. Global Agricultural Equipment Finance Market Estimates & Forecasts By Region 2025–2035
- Table 3. Global Agricultural Equipment Finance Market Estimates & Forecasts By Segment 2025–2035
- Table 4. Global Agricultural Equipment Finance Market Estimates & Forecasts By Segment 2025–2035
- Table 5. Global Agricultural Equipment Finance Market Estimates & Forecasts By Segment 2025–2035
- Table 6. Global Agricultural Equipment Finance Market Estimates & Forecasts By Segment 2025–2035
- Table 7. Global Agricultural Equipment Finance Market Estimates & Forecasts By Segment 2025–2035
- Table 8. U.S. Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 9. Canada Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 10. UK Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 11. Germany Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 12. France Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 13. Spain Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 14. Italy Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 15. Rest Of Europe Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 16. China Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 17. India Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035
- Table 18. Japan Agricultural Equipment Finance Market Estimates & Forecasts, 2025–2035

Table 19. Australia Agricultural Equipment Finance Market Estimates & Forecasts,  
2025–2035

Table 20. South Korea Agricultural Equipment Finance Market Estimates & Forecasts,  
2025–2035

.....

## List Of Figures

### LIST OF FIGURES

- Fig 1. Global Agricultural Equipment Finance Market, Research Methodology
- Fig 2. Global Agricultural Equipment Finance Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Agricultural Equipment Finance Market, Key Trends 2025
- Fig 5. Global Agricultural Equipment Finance Market, Growth Prospects 2025–2035
- Fig 6. Global Agricultural Equipment Finance Market, Porter’s Five Forces Model
- Fig 7. Global Agricultural Equipment Finance Market, Pestel Analysis
- Fig 8. Global Agricultural Equipment Finance Market, Value Chain Analysis
- Fig 9. Agricultural Equipment Finance Market By Application, 2025 & 2035
- Fig 10. Agricultural Equipment Finance Market By Segment, 2025 & 2035
- Fig 11. Agricultural Equipment Finance Market By Segment, 2025 & 2035
- Fig 12. Agricultural Equipment Finance Market By Segment, 2025 & 2035
- Fig 13. Agricultural Equipment Finance Market By Segment, 2025 & 2035
- Fig 14. North America Agricultural Equipment Finance Market, 2025 & 2035
- Fig 15. Europe Agricultural Equipment Finance Market, 2025 & 2035
- Fig 16. Asia Pacific Agricultural Equipment Finance Market, 2025 & 2035
- Fig 17. Latin America Agricultural Equipment Finance Market, 2025 & 2035
- Fig 18. Middle East & Africa Agricultural Equipment Finance Market, 2025 & 2035
- Fig 19. Global Agricultural Equipment Finance Market, Company Market Share Analysis (2025)

.....

## I would like to order

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