

# **Global Aging in Bathroom Products Market Size study & Forecast, by Product (Bath Aids, Bath Lifts, Grab Handles & Bars, Chairs & Stools, Toilet Seat Raisers, Commodes, Others), by Application (Residential, Commercial), by Distribution Channel (Online, Offline) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Aging in Bathroom Products Market is valued approximately USD 5.08 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.70% over the forecast period 2023-2030. The construction sector of residential buildings, hotels, restaurants, and airports is experiencing a surge in development, which is creating opportunities for players in the aging bathroom products industry. This growth is being driven by the increasing need for convenient bathrooms that cater to the unique needs of the elderly and those with limited mobility. Additionally, there is a growing demand for multi-functional bathroom fixtures that not only serve a practical purpose but also have aesthetic appeal, which is further boosting the market for aging bathroom products.

In January 2021, Marriott International announced that it planned to open 100 new hotels in Asia Pacific over the next three years, as part of its ongoing expansion plans in the region. Along with this, in February 2022, AccorHotels, one of the world's leading hotel companies, announced that it had signed agreements to open 15 new hotels in India over the next few years, as part of its strategy to expand its presence in the country. Similarly, according to a report by JLL, a global real estate services firm, the number of hotel rooms in the United States is projected to grow by 12.6% from 2020 to 2023, driven by new construction and renovation projects. However, the high cost of Aging in Bathroom Products stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Aging in Bathroom Products Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The North American aging in bathroom products market is dominating due to the aging population, increasing demand for senior-friendly homes, and the prevalence of luxury homes and hotels in the region. The Asia Pacific aging in bathroom products market is expected to grow due to the rapidly growing urbanization, rising disposable incomes, and increasing demand for luxurious and comfortable bathroom products.

Major market player included in this report are:

Vermeiren India Rehab Pvt. Ltd.

Genteel Homecare Products Co., Ltd.

SENIORITY.IN

Jianlian Homecare Products Co., Ltd.

Jinan Hengsheng New Building Materials Co., Ltd.

YUYAO BEILV SANITARY WARE CO., LTD

Saamipya

Old is Gold Store

IgnoxLabs Pvt Ltd. (Emoha Elder Care)

Wenzhou Baogeli Sanitary Wares Co.,ltd.

Recent Developments in the Market:

In August 2022, Bemis Manufacturing Company, which is a major producer of toilet and bidet seats, recently introduced the Personal Wash Bidet attachment. This attachment is designed to be used exclusively with the Clean Shield raised toilet seat.

Global Aging in Bathroom Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product:**

Bath Aids

Bath Lifts

Grab Handles & Bars

Chairs & Stools

Toilet Seat Raisers

Commodes

Others

**By Application:**

Residential

Commercial

**By Distribution Channel:**

Online

Offline

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
  - 1.2.1. Aging In Bathroom Products Market, by Region, 2020-2030 (USD Billion)
  - 1.2.2. Aging In Bathroom Products Market, by Product, 2020-2030 (USD Billion)
  - 1.2.3. Aging In Bathroom Products Market, by Application, 2020-2030 (USD Billion)
  - 1.2.4. Aging In Bathroom Products Market, by Distribution Channel, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL AGING IN BATHROOM PRODUCTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL AGING IN BATHROOM PRODUCTS MARKET DYNAMICS**

- 3.1. Aging In Bathroom Products Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing need for convenient bathrooms
    - 3.1.1.2. Growing Geriatric Population
  - 3.1.2. Market Challenges
    - 3.1.2.1. High Cost of Aging in Bathroom Products
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing demand for multi-functional bathroom fixtures
    - 3.1.3.2. Growing urbanization

### **CHAPTER 4. GLOBAL AGING IN BATHROOM PRODUCTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AGING IN BATHROOM PRODUCTS MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Global Aging In Bathroom Products Market by Product, Performance - Potential Analysis
- 5.3. Global Aging In Bathroom Products Market Estimates & Forecasts by Product 2020-2030 (USD Billion)
- 5.4. Aging In Bathroom Products Market, Sub Segment Analysis
  - 5.4.1. Bath Aids
  - 5.4.2. Bath Lifts
  - 5.4.3. Grab Handles & Bars
  - 5.4.4. Chairs & Stools
  - 5.4.5. Toilet Seat Raisers
  - 5.4.6. Commodes
  - 5.4.7. Others

## **CHAPTER 6. GLOBAL AGING IN BATHROOM PRODUCTS MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Aging In Bathroom Products Market by Application, Performance - Potential Analysis
- 6.3. Global Aging In Bathroom Products Market Estimates & Forecasts by Application 2020-2030 (USD Billion)
- 6.4. Aging In Bathroom Products Market, Sub Segment Analysis
  - 6.4.1. Residential
  - 6.4.2. Commercial

## **CHAPTER 7. GLOBAL AGING IN BATHROOM PRODUCTS MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Aging In Bathroom Products Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Aging In Bathroom Products Market Estimates & Forecasts by Distribution Channel 2020-2030 (USD Billion)
- 7.4. Aging In Bathroom Products Market, Sub Segment Analysis
  - 7.4.1. Online
  - 7.4.2. Offline

## **CHAPTER 8. GLOBAL AGING IN BATHROOM PRODUCTS MARKET, REGIONAL ANALYSIS**

- 8.1. Top Leading Countries
- 8.2. Top Emerging Countries
- 8.3. Aging In Bathroom Products Market, Regional Market Snapshot
- 8.4. North America Aging In Bathroom Products Market
  - 8.4.1. U.S. Aging In Bathroom Products Market
    - 8.4.1.1. Product breakdown estimates & forecasts, 2020-2030
    - 8.4.1.2. Application breakdown estimates & forecasts, 2020-2030
    - 8.4.1.3. Distribution Channel breakdown estimates & forecasts, 2020-2030
  - 8.4.2. Canada Aging In Bathroom Products Market
- 8.5. Europe Aging In Bathroom Products Market Snapshot
  - 8.5.1. U.K. Aging In Bathroom Products Market
  - 8.5.2. Germany Aging In Bathroom Products Market

- 8.5.3. France Aging In Bathroom Products Market
- 8.5.4. Spain Aging In Bathroom Products Market
- 8.5.5. Italy Aging In Bathroom Products Market
- 8.5.6. Rest of Europe Aging In Bathroom Products Market
- 8.6. Asia-Pacific Aging In Bathroom Products Market Snapshot
  - 8.6.1. China Aging In Bathroom Products Market
  - 8.6.2. India Aging In Bathroom Products Market
  - 8.6.3. Japan Aging In Bathroom Products Market
  - 8.6.4. Australia Aging In Bathroom Products Market
  - 8.6.5. South Korea Aging In Bathroom Products Market
  - 8.6.6. Rest of Asia Pacific Aging In Bathroom Products Market
- 8.7. Latin America Aging In Bathroom Products Market Snapshot
  - 8.7.1. Brazil Aging In Bathroom Products Market
  - 8.7.2. Mexico Aging In Bathroom Products Market
- 8.8. Middle East & Africa Aging In Bathroom Products Market
  - 8.8.1. Saudi Arabia Aging In Bathroom Products Market
  - 8.8.2. South Africa Aging In Bathroom Products Market
  - 8.8.3. Rest of Middle East & Africa Aging In Bathroom Products Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Vermeiren India Rehab Pvt. Ltd.
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Recent Developments
  - 9.3.2. Genteel Homecare Products Co., Ltd.
  - 9.3.3. SENIORITY.IN
  - 9.3.4. Jianlian Homecare Products Co., Ltd.
  - 9.3.5. Jinan Hengsheng New Building Materials Co., Ltd.
  - 9.3.6. YUYAO BEILV SANITARY WARE CO., LTD
  - 9.3.7. Saamipya



9.3.8. Old is Gold Store

9.3.9. IgnoxLabs Pvt Ltd. (Emoha Elder Care)

9.3.10. Wenzhou Baogeli Sanitary Wares Co.,ltd.

## **CHAPTER 10. RESEARCH PROCESS**

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Aging In Bathroom Products Market, report scope
- TABLE 2. Global Aging In Bathroom Products Market estimates & forecasts by Region 2020-2030 (USD Billion)
- TABLE 3. Global Aging In Bathroom Products Market estimates & forecasts by Product 2020-2030 (USD Billion)
- TABLE 4. Global Aging In Bathroom Products Market estimates & forecasts by Application 2020-2030 (USD Billion)
- TABLE 5. Global Aging In Bathroom Products Market estimates & forecasts by Distribution Channel 2020-2030 (USD Billion)
- TABLE 6. Global Aging In Bathroom Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 7. Global Aging In Bathroom Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 8. Global Aging In Bathroom Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global Aging In Bathroom Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global Aging In Bathroom Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 11. Global Aging In Bathroom Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 12. Global Aging In Bathroom Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 13. Global Aging In Bathroom Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 14. Global Aging In Bathroom Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 15. Global Aging In Bathroom Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 16. U.S. Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 17. U.S. Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 18. U.S. Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Aging In Bathroom Products Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 39. RoE Aging In Bathroom Products Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 40. China Aging In Bathroom Products Market estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 41. China Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 42. China Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 43. India Aging In Bathroom Products Market estimates & forecasts, 2020-2030  
(USD Billion)

TABLE 44. India Aging In Bathroom Products Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 45. India Aging In Bathroom Products Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 46. Japan Aging In Bathroom Products Market estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 47. Japan Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 48. Japan Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 49. South Korea Aging In Bathroom Products Market estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 50. South Korea Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 51. South Korea Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 52. Australia Aging In Bathroom Products Market estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 53. Australia Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 54. Australia Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Aging In Bathroom Products Market estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 56. RoAPAC Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Aging In Bathroom Products Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 58. Brazil Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Aging In Bathroom Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Aging In Bathroom Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Aging In Bathroom Products Market

TABLE 71. List of primary sources, used in the study of global Aging In Bathroom Products Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Aging In Bathroom Products Market, research methodology
  - FIG 2. Global Aging In Bathroom Products Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Aging In Bathroom Products Market, key trends 2022
  - FIG 5. Global Aging In Bathroom Products Market, growth prospects 2023-2030
  - FIG 6. Global Aging In Bathroom Products Market, porters 5 force model
  - FIG 7. Global Aging In Bathroom Products Market, pest analysis
  - FIG 8. Global Aging In Bathroom Products Market, value chain analysis
  - FIG 9. Global Aging In Bathroom Products Market by segment, 2020 & 2030 (USD Billion)
  - FIG 10. Global Aging In Bathroom Products Market by segment, 2020 & 2030 (USD Billion)
  - FIG 11. Global Aging In Bathroom Products Market by segment, 2020 & 2030 (USD Billion)
  - FIG 12. Global Aging In Bathroom Products Market by segment, 2020 & 2030 (USD Billion)
  - FIG 13. Global Aging In Bathroom Products Market by segment, 2020 & 2030 (USD Billion)
  - FIG 14. Global Aging In Bathroom Products Market, regional snapshot 2020 & 2030
  - FIG 15. North America Aging In Bathroom Products Market 2020 & 2030 (USD Billion)
  - FIG 16. Europe Aging In Bathroom Products Market 2020 & 2030 (USD Billion)
  - FIG 17. Asia pacific Aging In Bathroom Products Market 2020 & 2030 (USD Billion)
  - FIG 18. Latin America Aging In Bathroom Products Market 2020 & 2030 (USD Billion)
  - FIG 19. Middle East & Africa Aging In Bathroom Products Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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