

Global Aging in Bathroom Products Market Size study & Forecast, by Product (Bath Aids, Bath Lifts, Grab Handles & Bars, Chairs & Stools, Toilet Seat Raisers, Commodes, Others), by Application (Residential, Commercial), by Distribution Channel (Online, Offline) and Regional Analysis, 2023-2030

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Abstracts

Global Aging in Bathroom Products Market is valued approximately USD 5.08 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.70% over the forecast period 2023-2030. The construction sector of residential buildings, hotels, restaurants, and airports is experiencing a surge in development, which is creating opportunities for players in the aging bathroom products industry. This growth is being driven by the increasing need for convenient bathrooms that cater to the unique needs of the elderly and those with limited mobility. Additionally, there is a growing demand for multi-functional bathroom fixtures that not only serve a practical purpose but also have aesthetic appeal, which is further boosting the market for aging bathroom products.

In January 2021, Marriott International announced that it planned to open 100 new hotels in Asia Pacific over the next three years, as part of its ongoing expansion plans in the region. Along with this, in February 2022, AccorHotels, one of the world's leading hotel companies, announced that it had signed agreements to open 15 new hotels in India over the next few years, as part of its strategy to expand its presence in the country. Similarly, according to a report by JLL, a global real estate services firm, the number of hotel rooms in the United States is projected to grow by 12.6% from 2020 to 2023, driven by new construction and renovation projects. However, the high cost of Aging in Bathroom Products stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Aging in Bathroom Products Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The North American aging in bathroom products market is dominating due to the aging population, increasing demand for senior-friendly homes, and the prevalence of luxury homes and hotels in the region. The Asia Pacific aging in bathroom products market is expected to grow due to the rapidly growing urbanization, rising disposable incomes, and increasing demand for luxurious and comfortable bathroom products.

Major market player included in this report are:

Vermeiren India Rehab Pvt. Ltd.

Genteel Homecare Products Co., Ltd.

SENIORITY.IN

Jianlian Homecare Products Co., Ltd.

Jinan Hengsheng New Building Materials Co., Ltd.

YUYAO BEILV SANITARY WARE CO., LTD

Saamipya

Old is Gold Store

IgnoxLabs Pvt Ltd. (Emoha Elder Care)

Wenzhou Baogeli Sanitary Wares Co.,ltd.

Recent Developments in the Market:

In August 2022, Bemis Manufacturing Company, which is a major producer of toilet and bidet seats, recently introduced the Personal Wash Bidet attachment. This attachment is designed to be used exclusively with the Clean Shield raised toilet seat.

Global Aging in Bathroom Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Bath Aids

Bath Lifts

Grab Handles & Bars

Chairs & Stools

Toilet Seat Raisers

Commodes

Others

By Application:

Residential

Commercial

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

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Saudi Arabia

South Africa

Rest of Middle East & Africa

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