

# **Global After Sun Care Products Market Size study & Forecast, by Type (Mass, Premium), Product (Lotion, Cream, Gel, Others), by Distribution Channel (Hypermarkets & Supermarkets, Specialty Stores, E-commerce, Others) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global After Sun Care Products Market is valued at approximately USD 1.14 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.10% over the forecast period 2022-2029. After lengthy sun exposure, you should apply a moisturizing lotion to the skin. Its role is to calm the skin after UV radiation assault. The truth is that excessive UV exposure burns the skin. The increasing consumer awareness of the advantages of using after-sun care products, such as protecting the skin from the sun's damaging rays, hydrating the skin, and others, is one of the main reasons fueling market expansion and influencing its demand throughout the world. Additionally, it is projected that the advent of after-sun care products with natural, premium components, that are non-toxic, and contain fewer chemicals would increase demand in the future.

The statistics provided by Cosmetic Europe, a Personal Care Association, indicate that sales of skin care products in Europe would exceed USD 26.30 billion in 2020. Market expansion is anticipated to be fueled by rising consumer knowledge of the variety of sun care products available. Additionally, the prevalence of sunburn difficulties throughout the global populace is driving up product demand. Over 33,000 sunburn cases were reported as requiring emergency hospital visits in the United States in July 2021, according to statistics released by the National Cancer Institute of the United States. Additionally, the development of e-pharmacy retail and ease of consumer access to pharmacy stores are driving up global product sales. However, skin damage associated with After Sun Care Products stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global After Sun Care Products Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. From 2022 to 2029, Asia Pacific is anticipated to hold the largest market share. This can be attributed to the growing population of working women in nations such as China and India, together with their growing willingness to spend money on after-sun care products, which has fueled the growth. In addition, the growing young populations in nations such as China and India are anticipated to present enormous growth potential over the next years. The fastest growing CAGR is anticipated in North America between 2022 and 2029. Customers in the US and Canada are willing to spend a lot of money to nurture their skin. This is fueling the expansion of the market in this area.

Major market player included in this report are:

Hindustan Unilever Limited  
The Estée Lauder Companies Inc.  
Shiseido  
MacAndrews & Forbes (Revlon)  
L'Oréal S.A.  
Coty Inc.  
Clarins  
Beiersdorf AG  
Johnson & Johnson, Inc.  
Bioderma Laboratories

Recent Developments in the Market:

Coty Inc., one of the industry's top producers, debuted its Lancaster sun-sensitive line of products for sensitive skin in America and Europe in April 2021.

Aloha Prepare and Repair, a beauty supplement product, was debuted in France in May 2020 by D+ For Care, a manufacturer of nutricosmetic food supplements. Such a product aids in preparing and repairing delicate skin both before and after exposure to the sun.

An after-sun lotion made of a combination of coconut oil, grape water, and aloe vera was introduced by Caudalie USA Inc., In June 2020, a company that specialises in natural beauty products.

Global After Sun Care Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World  
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Mass

Premium

By Product:

Lotion

Cream

Gel

Others

By Distribution Channel:

Hypermarkets & Supermarkets

Specialty Stores

E-commerce

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
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Mexico  
Rest of the World

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