

Global Aesthetic Threads Market Size study & Forecast, by Product Type (Permanent Thread and Absorbable Thread), by Application (Face Lift, Breast Lift and Others), by End-use (Hospitals, Cosmetic Surgery Centers and Medspas) and Regional Analysis, 2023-2030

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Abstracts

Global Aesthetic Threads Market is valued at approximately USD 129.2 million in 2022 and is anticipated to grow with a healthy growth rate of more than 6.8% during the forecast period 2023-2030. The Aesthetic Threads market refers to the segment of the medical aesthetics industry that focuses on the use of absorbable surgical threads or sutures for various cosmetic procedures. These threads are inserted beneath the skin to lift, tighten, and rejuvenate different areas of the face and body, providing non-surgical alternatives to traditional facelifts and body contouring procedures. Several factors drive the growth of the Aesthetic Threads market. Firstly, increasing consumer demand for minimally invasive cosmetic treatments is a significant driver. Patients seek procedures that offer natural-looking results with minimal downtime, and Aesthetic Threads fulfill this demand by providing subtle yet noticeable improvements. Additionally, the ageing population globally contributes to market growth, as individuals seek ways to combat the signs of ageing without undergoing extensive surgical procedures. Moreover, technological advancements in thread materials and insertion techniques, along with a growing number of trained aesthetic practitioners, further propel market expansion. These factors collectively drive the adoption of Aesthetic Threads and stimulate market growth.

Cosmetic threads offer a versatile solution for addressing a wide range of aesthetic concerns, attracting a substantial patient pool globally. The popularity of thread lift

procedures has surged, particularly for rejuvenating areas such as the brow, midface, jowl, and neck. These treatments are often dubbed as 'lunchtime facelifts' in some regions, owing to their minimal downtime and convenience, appealing to busy individuals seeking quick yet effective cosmetic enhancements. This accessibility and efficiency have significantly expanded the customer base for such procedures worldwide, driving the growth of the Aesthetic Threads industry. Facelift procedures remain highly sought-after for addressing various signs of ageing, further fueling market expansion. The increasing ageing population, particularly in regions such as the United States, is a key driver of this trend. With the demographic shift towards an older population, there is a growing demand for cosmetic treatments among the elderly. Statistics from the American Society of Plastic Surgeons reveal a notable increase in cosmetic procedures among individuals aged 55 and above. As the elderly population continues to grow, the demand for aesthetic procedures is expected to escalate, contributing to the sustained growth of the Aesthetic Threads market.

The key regions considered for the Global Aesthetic Threads Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2022, North America emerged as the dominant force in the Aesthetic Threads market, driven by several key factors. The region witnessed a surge in the demand for aesthetic treatments, propelled by an ageing population seeking cosmetic enhancements. Particularly noteworthy is the increasing preference for non-invasive cosmetic procedures, reflecting a broader societal trend towards minimally invasive interventions. Data from the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) underscores this trend, revealing a significant uptick in bookings for facelift procedures compared to previous years. This heightened demand for aesthetic treatments has contributed to the robust growth of the Aesthetic Threads market in North America, positioning the region as a key player in the global landscape. Asia Pacific is poised to witness the fastest compound annual growth rate (CAGR) in the Aesthetic Threads market throughout the forecast period. This growth trajectory is underpinned by several factors unique to the region. Notably, countries such as South Korea, Japan, and China boast a robust healthcare infrastructure and a high volume of surgical procedures conducted annually. Additionally, the presence of skilled and trained medical professionals, coupled with relatively lower procedural costs compared to Western counterparts, further stimulates demand for aesthetic treatments in the region. Moreover, the rising number of working professionals and a concurrent increase in disposable income levels contribute to the burgeoning demand for aesthetic procedures across the Asia Pacific, solidifying its position as a key growth driver in the global Aesthetic Threads market.

Major market player included in this report are:

Aptos International Ltd

Intraline

Healux Corporation

Croma Pharma GmbH

Les Encres Cosmetic Threads

W & O Medical Esthetics GmbH

Hyundae Meditechh Co. Ltd.

N-Finders Co., Ltd.

Nova Threads

Savia medical

Recent Developments in the Market:

In 2021, Croma Pharma introduced the new Anchor Plus PDO threads, featuring enhanced thread integrity and increased cogs. This innovation results in a more durable thread capable of lifting heavy skin in critical areas such as the submental, cheekbone, lower face, and neck.

In 2021, the Menarini Group, an Italian pharmaceutical company, introduced Definisse double needle threads to the Indian market through its dermatology and aesthetic medicine division, RELIFE.

Global Aesthetic Threads Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, End-use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Permanent Thread

Absorbable Thread

By Application:

Face Lift

Breast Lift

Others

By End-use:

Hospitals

Cosmetic Surgery Centers

Medspas

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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