

Global Aesthetic Medicine Market Size study, By Procedure Type (Invasive Procedures, Non-invasive Procedures), Product Type (Energy-Based Devices, Implants, Anti-Wrinkle Products), Application (Surgical, Non-Surgical), End-User (Medical Spas & Beauty Centers, Hospitals & Clinics, Home Use) and Regional Forecasts 2021-2027

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# **Abstracts**

Global Aesthetic Medicine Market is valued approximately at USD 12.02 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.25 % over the forecast period 2021-2027. Aesthetic medicine is a drug used to treat scars, wrinkles, unwanted fat and others that help patient to improve facial aesthetic by invasive or non-invasive surgeries. Increasing of awareness about aesthetic surgeries and increasing investments for research is the driving factor for the market. Also, regular advancement and continuous development in products are the factors which will anticipate the growth of market in forecasted period. For instance: As per the American Society for Aesthetic Plastic Surgery, in 2020, about 185,957 breast augmentation surgeries were performed worldwide. Increasing acceptance of breast augmentation procedures among females of 22-40 years of age will foster the demand for breast aesthetics thereby driving the industry revenue. However, high cost of aesthetic treatment and stringent policies which unfavorable for patient due to high risk may impede market growth over the forecast period of 2021-2027.

Global Aesthetic Medicine market analysis on basis of region which includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share due to continuous advancement in medical infrastructure and availability of skilled and professionals in the



region. Whereas Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due increasing disposable income of people in the region.

Major market player included in this report are:

Cynosure, Inc.

Johnson & Johnson Services, Inc.

Galderma Laboratories

Alma Lasers

ALLERGAN, Inc.

Solta Medical

Lumenis

CANDELA CORPORATION.

Dentsply Sirona.

Merz Pharma

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Procedure Type:

**Invasive Procedures** 

Non-invasive Procedures

By Product Type:

**Energy-Based Devices** 

**Implants** 

Anti-Wrinkle Products

By Application:

Surgical

Non-Surgical

By End-User:

Medical Spas & Beauty Centers

Hospitals & Clinics

Home Use



By Region: North America

U.S.

UK

Canada Europe

Germany France Spain Italy ROE

Asia Pacific

China India

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.
Target Audience of the Global Aesthetic Medicine Market in Market Study:
Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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