

# **Global Aerial Work Platform Rental Market Size study, by Type (Boom Lifts, Scissor Lifts, Vertical Mast Lifts, Personnel Portable Lifts), by Application (Construction, Telecommunication, Transportation & Logistics, Government, Others) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Aerial Work Platform Rental Market is valued approximately at USD 16.47 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 4.21% over the forecast period 2019-2026. Aerial work platform rentals are the lift systems that can be rented for fulfilling several utilities in construction & building maintenance, social events, telecommunication, transportation, logistics, government and other sectors. Installing and repairing ductwork, installing structural features at height and high up wiring are some of the major applications of the aerial work platform in the construction and building maintenance industry. The market growth is primarily driven by rise in construction of residential and commercial buildings. Additionally, growing government investments in construction of stadiums, airports and other buildings are boosting the growth of the market. For instance: Indian government has planned to invest USD 14 billion in construction of 100 new airports across the country by 2024. Additionally, this systems are widely employed in factories & manufacturing plants for material handling applications and for maintenance & installation of telecom poles, overhead lines, transformers, street lights, & power cables, and other associated infrastructure, which are likely to propel the demand for these equipment in the near future. However, lack of awareness and shortages of trained workforce to operate equipment are expected to hamper the market growth.

The regional analysis of global Aerial Work Platform Rental Market is considered for the

key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the early adoption of rental equipment use and rising adoption of modern technology. However, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Rapid urbanization in India and China and rising awareness about the rental equipment use are some of the factors responsible for high CAGR of the aerial work platform market in the Asia pacific region.

Major market player included in this report are:

AFI Uplift  
Ahern Rentals  
Aichi Corporation  
AJ Networks  
AKTIO Corporation  
All Aerials  
Ashtead Group  
AWP Rental Company  
Blueline Rental  
Boels Rental

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Boom Lifts  
Scissor Lifts  
Vertical Mast Lifts  
Personnel Portable Lifts

By Application:

Construction  
Telecommunication

Transportation & Logistics  
Government  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Aerial Work Platform Rental Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2017-2026 (USD Billion)
  - 1.2.1. Aerial Work Platform Rental Market, by Type, 2017-2026 (USD Billion)
  - 1.2.2. Aerial Work Platform Rental Market, by Application, 2017-2026 (USD Billion)
  - 1.2.3. Aerial Work Platform Rental Market, by Region, 2017-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET DYNAMICS**

- 3.1. Aerial Work Platform Rental Market Impact Analysis (2018-2026)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Aerial Work Platform Rental Market by Type, Performance - Potential Analysis
- 5.3. Global Aerial Work Platform Rental Market Estimates & Forecasts by Type 2016-2026 (USD Billion)
- 5.4. Aerial Work Platform Rental Market, Sub Segment Analysis
  - 5.4.1. Boom Lifts
  - 5.4.2. Scissor Lifts
  - 5.4.3. Vertical Mast Lifts
  - 5.4.4. Personnel Portable Lifts

## **CHAPTER 6. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Aerial Work Platform Rental Market by Application, Performance - Potential Analysis
- 6.3. Global Aerial Work Platform Rental Market Estimates & Forecasts by Application, 2016-2026 (USD Billion)
- 6.4. Aerial Work Platform Rental Market, Sub Segment Analysis
  - 6.4.1. Construction
  - 6.4.2. Telecommunication
  - 6.4.3. Transportation & Logistics
  - 6.4.4. Government
  - 6.4.5. Others

## **CHAPTER 7. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, REGIONAL ANALYSIS**

- 7.1. Aerial Work Platform Rental Market, Regional Market Snapshot

- 7.2. North America Aerial Work Platform Rental Market
  - 7.2.1. U.S. Aerial Work Platform Rental Market
    - 7.2.1.1. Type breakdown estimates & forecasts, 2016-2026
    - 7.2.1.2. Application breakdown estimates & forecasts, 2016-2026
  - 7.2.2. Canada Aerial Work Platform Rental Market
- 7.3. Europe Aerial Work Platform Rental Market Snapshot
  - 7.3.1. U.K. Aerial Work Platform Rental Market
  - 7.3.2. Germany Aerial Work Platform Rental Market
  - 7.3.3. Rest of Europe Aerial Work Platform Rental Market
- 7.4. Asia-Pacific Aerial Work Platform Rental Market Snapshot
  - 7.4.1. China Aerial Work Platform Rental Market
  - 7.4.2. India Aerial Work Platform Rental Market
  - 7.4.3. Japan Aerial Work Platform Rental Market
  - 7.4.4. Rest of Asia Pacific Aerial Work Platform Rental Market
- 7.5. Latin America Aerial Work Platform Rental Market Snapshot
  - 7.5.1. Brazil Aerial Work Platform Rental Market
  - 7.5.2. Mexico Aerial Work Platform Rental Market
- 7.6. Rest of The World Aerial Work Platform Rental Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. AFI Uplift
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Sensor Type Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Ahern Rentals
  - 8.2.3. Aichi Corporation
  - 8.2.4. AJ Networks
  - 8.2.5. AKTIO Corporation
  - 8.2.6. All Aerials
  - 8.2.7. Ashtead Group
  - 8.2.8. AWP Rental Company
  - 8.2.9. Blueline Rental
  - 8.2.10. Boels Rental

## **CHAPTER 9. RESEARCH PROCESS**

### 9.1. Research Process

#### 9.1.1. Data Mining

#### 9.1.2. Analysis

#### 9.1.3. Market Estimation

#### 9.1.4. Validation

#### 9.1.5. Publishing

### 9.2. Research Attributes

### 9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL AERIAL WORK PLATFORM RENTAL MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL AERIAL WORK PLATFORM RENTAL MARKET

TABLE 3. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY TYPE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY APPLICATION 2016-2026 (USD BILLION)

TABLE 9. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 10. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 11. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)



TABLE 20. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 21. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 22. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 23. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 24. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 25. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 26. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 27. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 28. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 29. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 30. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 31. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 32. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 33. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 34. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 35. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 36. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 37. U.S. AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 38. U.S. AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 39. U.S. AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES &

FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 40. U.S. AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 41. U.S. AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 42. CANADA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 43. CANADA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 44. CANADA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 45. CANADA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 46. CANADA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 47. UK AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 48. UK AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 49. UK AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 50. UK AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 51. UK AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 52. GERMANY AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 53. GERMANY AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 54. GERMANY AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 55. GERMANY AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 56. GERMANY AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 57. ROE AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 58. ROE AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 59. ROE AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 60. ROE AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 61. ROE AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 62. CHINA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 63. CHINA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 64. CHINA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 65. CHINA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 66. CHINA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 67. INDIA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 68. INDIA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 69. INDIA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 70. INDIA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 71. INDIA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 72. JAPAN AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 73. JAPAN AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 74. JAPAN AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 75. JAPAN AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 76. JAPAN AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 77. ROAPAC AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 78. ROAPAC AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES &

FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 79. ROAPAC AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 80. ROAPAC AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 81. ROAPAC AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 82. BRAZIL AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 83. BRAZIL AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 84. BRAZIL AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 85. BRAZIL AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 86. BRAZIL AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 87. MEXICO AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 88. MEXICO AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 89. MEXICO AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 90. MEXICO AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 91. MEXICO AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 92. ROLA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 93. ROLA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 94. ROLA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 95. ROLA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 96. ROLA AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 97. ROW AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 98. ROW AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 99. ROW AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 100. ROW AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 101. ROW AERIAL WORK PLATFORM RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

## List Of Figures

### LIST OF FIGURES

FIG 1. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, MARKET ESTIMATION BUILDING TYPES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, KEY TRENDS 2018

FIG 5. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, GROWTH PROSPECTS 2019-2026

FIG 6. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, PEST ANALYSIS

FIG 8. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 10. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 11. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 12. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 13. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 14. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 15. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 16. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 17. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 18. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 19. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)



FIG 20. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 21. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 22. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)

FIG 23. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, REGIONAL SNAPSHOT 2016 & 2026

FIG 24. NORTH AMERICA AERIAL WORK PLATFORM RENTAL MARKET 2016 & 2026 (USD BILLION)

FIG 25. EUROPE AERIAL WORK PLATFORM RENTAL MARKET 2016 & 2026 (USD BILLION)

FIG 26. ASIA PACIFIC AERIAL WORK PLATFORM RENTAL MARKET 2016 & 2026 (USD BILLION)

FIG 27. LATIN AMERICA AERIAL WORK PLATFORM RENTAL MARKET 2016 & 2026 (USD BILLION)

FIG 28. GLOBAL AERIAL WORK PLATFORM RENTAL MARKET, COMPANY MARKET SHARE ANALYSIS (2018)

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