

# **Global Aerial Work Platform (AWP) Truck Market Size study, by Product (Boom lifts, Scissor lifts, Vertical mast lifts, Personnel portable lifts) by End Use (Construction, Telecommunication, Transport & logistics, Government) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Aerial Work Platform (AWP) Truck Market is valued approximately USD XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. A mechanical device used to provide temporary accessibility for people or machinery to inaccessible areas, generally at height, is called an aerial work platform (AWP). Increasing maintenance and repairing activities and increase in the construction of high-rise buildings and other infrastructural activities are factors contributing to the market growth. For instance: according to Invest India, National Investment Promotion & Facilitation Agency, India is expected to stand at the third place in terms of constructional activities, by the year end 2025. Also, the construction activities will rise by 7.1% each year starting from 2025. However, huge costs involved in the manufacturing of AWP trucks impedes the growth of the market over the forecast period of 2021-2027. Also, increasing investment activities from the government sector and increase in the technological advancements is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Aerial Work Platform (AWP) Truck market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation, Asia Pacific is a significant region in terms of market share across the world owing to growing infrastructure. Whereas, North America is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as inclusion of

heavy investments in the market would create lucrative growth prospects for the Aerial Work Platform (AWP) Truck market across North America region.

Major market player included in this report are:

Aichi Corporation  
Altec Inc  
Bronto skylift  
Runshare  
Ruthmann Company  
Tadano ltd  
Terex Corporation  
Teupen  
Time Benelux  
Linamar Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Boom lifts  
Scissor lifts  
Vertical mast lifts  
Personnel portable lifts

By End Use:

Construction  
Telecommunication  
Transport & logistics  
Government

By Region:

North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Aerial Work Platform (AWP) Truck Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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