

Global Aerial imaging Market Size study, by Application (Geospatial Mapping, Disaster Management, Energy and Resource Management, Surveillance and Monitoring, Urban Planning, Other), by Platform (Fixed Wing Aircraft, Helicopter, UAV and Drone, Others), by End-Use (Government, Military and Defense, Energy, Agriculture and Forestry, Civil Engineering, Media and Entertainment, Commercial) and Regional Forecasts 2021-2027

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Abstracts

Global Aerial imaging market is valued at approximately USD 2.26 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 14.2% over the forecast period 2021-2027. Aerial imagery refers to all images taken from an airborne craft that includes fixed-wing aircraft, helicopters, drones, rockets, and others. Rise in disasters, setting up 5G infrastructure has led to the adoption of Aerial imaging across the forecast period. For Instance: As per Our World in Data, Natural disasters kill on an average 60,000 people per year, globally. Over the past decade, natural disasters accounted for an average of 0.1% of total deaths. This was, however, highly variable to high-impact events and ranged from 0.01% to 0.4% of total deaths. Also, with the technological advancements, the adoption & demand for Aerial Imaging is likely to increase the market growth during the forecast period. However, stringent government regulations impede the growth of the market over the forecast period of 2021-2027.

Global Aerial imaging market is segmented on the basis of geographical region as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is among the fastest-developing regions owing to rise in 5G infrastructure investment.

Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as rising population, government initiatives to reduce disaster risk would create profitable growth prospects for the Aerial imaging market across Asia-Pacific region.

Major market players included in this report are:

Nearmap Ltd

Aerial Imaging Productions, LLC

Blom Norway AS

Cooper Aerial Surveys Co.

Digital Aerial Solutions (DAS), LLC

EagleView Technologies, Inc.

Fugro N.V.

Global UAV Technologies Ltd

Kucera International

Landiscor

Nearmap Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the Application within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Application offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Geospatial Mapping

Disaster Management

Energy and Resource Management

Surveillance and Monitoring

Urban Planning

Other

By Platform:

Fixed Wing Aircraft

Helicopter

UAV and Drone

Others

By End Use:

Government

Military and Defense

Energy

Agriculture and Forestry

Civil Engineering

Media and Entertainment

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Aerial Imaging Market in Market Study:*Global Aerial imaging Market Size study, by Application (Geospatial Mapping, Disaster Management, Energy and R...*

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Global Aerial Imaging Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Global Aerial Imaging Market, by Application, 2019-2027 (USD Billion)
 - 1.2.3. Global Aerial Imaging Market, by Platform, 2019-2027 (USD Billion)
 - 1.2.4. Global Aerial Imaging Market, by End-Use, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. AERIAL IMAGING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. AERIAL IMAGING MARKET DYNAMICS

- 3.1. Aerial Imaging Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rise in disasters
 - 3.1.1.2. Setting up 5G infrastructure
 - 3.1.2. Market Challenges
 - 3.1.2.1. Stringent government regulations
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Technological advancements as advanced motion & temperature sensors

CHAPTER 4. GLOBAL AERIAL IMAGING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the End Use
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL AERIAL IMAGING MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Aerial Imaging Market by Application, Performance - Potential Analysis
- 6.3. Global Aerial Imaging Market Estimates & Forecasts by Application, 2018-2027 (USD Billion)
- 6.4. Aerial Imaging Market, Sub Segment Analysis
 - 6.4.1. Geospatial Mapping
 - 6.4.2. Disaster Management
 - 6.4.3. Energy and Resource Management
 - 6.4.4. Surveillance and Monitoring
 - 6.4.5. Urban Planning
 - 6.4.6. Other

CHAPTER 7. GLOBAL AERIAL IMAGING MARKET, BY PLATFORM

- 7.1. Market Snapshot
- 7.2. Global Aerial Imaging Market by Platform, Performance - Potential Analysis
- 7.3. Global Aerial Imaging Market Estimates & Forecasts by Platform, 2018-2027 (USD Billion)

7.4. Aerial Imaging Market, Sub Segment Analysis

- 7.4.1. Fixed Wing Aircraft
- 7.4.2. Helicopter
- 7.4.3. UAV and Drone
- 7.4.4. Others

CHAPTER 8. GLOBAL AERIAL IMAGING MARKET, BY END-USE

8.1. Market Snapshot

8.2. Global Aerial Imaging Market by End-Use, Performance - Potential Analysis

8.3. Global Aerial Imaging Market Estimates & Forecasts by End-Use 2018-2027 (USD Billion)

8.4. Aerial Imaging Market, Sub Segment Analysis

- 8.4.1. Government
- 8.4.2. Military and Defense
- 8.4.3. Energy
- 8.4.4. Agriculture and Forestry
- 8.4.5. Civil Engineering
- 8.4.6. Media and Entertainment
- 8.4.7. Commercial

CHAPTER 9. GLOBAL AERIAL IMAGING MARKET, REGIONAL ANALYSIS

9.1. Aerial Imaging Market, Regional Market Snapshot

9.2. North America Aerial Imaging Market

9.2.1. U.S. Aerial Imaging Market

9.2.1.1. Application breakdown estimates & forecasts, 2018-2027

9.2.1.2. Platform breakdown estimates & forecasts, 2018-2027

9.2.1.3. End-Use breakdown estimates & forecasts, 2018-2027

9.2.2. Canada Aerial Imaging Market

9.3. Europe Aerial Imaging Market Snapshot

9.3.1. U.K. Aerial Imaging Market

9.3.2. Germany Aerial Imaging Market

9.3.3. France Aerial Imaging Market

9.3.4. Spain Aerial Imaging Market

9.3.5. Italy Aerial Imaging Market

9.3.6. Rest of Europe Aerial Imaging Market

9.4. Asia-Pacific Aerial Imaging Market Snapshot

9.4.1. China Aerial Imaging Market

- 9.4.2. India Aerial Imaging Market
- 9.4.3. Japan Aerial Imaging Market
- 9.4.4. Australia Aerial Imaging Market
- 9.4.5. South Korea Aerial Imaging Market
- 9.4.6. Rest of Asia Pacific Aerial Imaging Market
- 9.5. Latin America Aerial Imaging Market Snapshot
 - 9.5.1. Brazil Aerial Imaging Market
 - 9.5.2. Mexico Aerial Imaging Market
- 9.6. Rest of The World Aerial Imaging Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Nearmap Ltd.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Application Summary
 - 10.2.1.5. Recent developments
 - 10.2.2. Aerial Imaging Productions, LLC
 - 10.2.3. Blom Norway AS
 - 10.2.4. Cooper Aerial Surveys Co.
 - 10.2.5. Digital Aerial Solutions (DAS), LLC
 - 10.2.6. EagleView Technologies, Inc.
 - 10.2.7. Fugro N.V.
 - 10.2.8. Global UAV Technologies Ltd
 - 10.2.9. Kucera International
 - 10.2.10. Landiscor

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Aerial Imaging Market, report scope
- TABLE 2. Global Aerial Imaging Market estimates & forecasts by Region 2018-2027 (USD Billion)
- TABLE 3. Global Aerial Imaging Market estimates & forecasts by Application 2018-2027 (USD Billion)
- TABLE 4. Global Aerial Imaging Market estimates & forecasts by Platform 2018-2027 (USD Billion)
- TABLE 5. Global Aerial Imaging Market estimates & forecasts by End-Use 2018-2027 (USD Billion)
- TABLE 6. Global Aerial Imaging Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 7. Global Aerial Imaging Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 8. Global Aerial Imaging Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 9. Global Aerial Imaging Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 10. Global Aerial Imaging Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 11. Global Aerial Imaging Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 12. Global Aerial Imaging Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 13. Global Aerial Imaging Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 14. Global Aerial Imaging Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 15. Global Aerial Imaging Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 16. U.S. Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 17. U.S. Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 18. U.S. Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 19. Canada Aerial Imaging Market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 20. Canada Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. Canada Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. UK Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. UK Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Germany Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Germany Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. RoE Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. RoE Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. China Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. China Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. India Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. India Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Japan Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Japan Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. RoAPAC Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)

- TABLE 41. RoAPAC Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 42. RoAPAC Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 43. Brazil Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 44. Brazil Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 45. Brazil Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 46. Mexico Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 47. Mexico Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 48. Mexico Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 49. RoLA Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 50. RoLA Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 51. RoLA Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 52. Row Aerial Imaging Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 53. Row Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 54. Row Aerial Imaging Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 55. List of secondary sources, used in the study of Global Aerial Imaging Market
- TABLE 56. List of primary sources, used in the study of Global Aerial Imaging Market
- TABLE 57. Years considered for the study
- TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Aerial Imaging Market, research methodology
- FIG 2. Global Aerial Imaging Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Aerial Imaging Market, key trends 2020
- FIG 5. Global Aerial Imaging Market, growth prospects 2021-2027
- FIG 6. Global Aerial Imaging Market, porters 5 force model
- FIG 7. Global Aerial Imaging Market, pest analysis
- FIG 8. Global Aerial Imaging Market, value chain analysis
- FIG 9. Global Aerial Imaging Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Aerial Imaging Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Aerial Imaging Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Aerial Imaging Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Aerial Imaging Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Aerial Imaging Market, regional snapshot 2018 & 2027
- FIG 15. North America Aerial Imaging Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Aerial Imaging Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Aerial Imaging Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Aerial Imaging Market 2018 & 2027 (USD Billion)
- FIG 19. Global Aerial Imaging Market, company market share analysis (2020)

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