

Global Adventure Tourism Market Size study & Forecast, by Activity Type (Hard, Soft, Others), by Group (Solo, Couples, Family, Groups), by Booking Mode (Direct, Travel Agent, Marketplace Booking), by Age Group (28 and under, 29-40, 41-50, 51-60, 61-70, 71 and over) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G0A1A5CF8E2AEN.html>

Date: July 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0A1A5CF8E2AEN

Abstracts

Global Adventure Tourism Market is valued at approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. The adventure tourism market refers to the segment of the tourism industry that offers unique and thrilling experiences to travelers seeking outdoor activities and adventurous pursuits, often in natural or remote environments. The adventure tourism market is being driven by factors such as rising income levels and an increasing number of travelers in recent years.

Adventure tourism includes the range of travel activities which increases the growth in the tourism industry and travels around the globe. According to World Tourism Organization (UNWTO) international tourist arrival around the globe in 2020 was 406.89 million, in 2021 was 455.77 million, and in 2022 was 963 million. Thus, rising number of international travelers fuels the growth of the market. In addition to the falling cost of aviation & accommodation and heavy investment in better infrastructure create lucrative opportunities for the market. However, the unpredictable climate change may hinder the growth of the market over the forecast year 2023-2030.

The key regions considered for the Global Adventure Tourism Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Europe dominated the market in 2022 owing to the rising income levels and government

initiatives to promote tourism and travel activities in the region. Asia Pacific consider the fastest growing region during the forecasted period due to government initiatives to promote adventure & tourism in the region and continuous development of tourism infrastructure in the region.

Major market player included in this report are:

Austin Adventures, Inc.

Butterfield & Robinson Inc.

G Adventures

Geographic Expeditions Inc.

Intrepid Group, Ltd.

Mountain Travel Sobek

Discovery Nomads

Row Adventures

Tui Group

Cox & Kings Ltd.

Recent Developments in the Market:

In September 2022, Intrepid Travel, has acquired a majority shareholding in JOOB (Jump Out Of Bed), an Australian adventure tourism business and destination management company (DMC). The acquisition was aimed at accelerating the growth of Intrepid's DMC operations in Australia.

Global Adventure Tourism Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Activity Type, Group, Booking mode, Age Group, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Activity type:

Hard

Soft

Other

By Group:

Solo

Couples

Family

Groups

By Booking mode:

Direct

Travel Agent

Marketplace Booking

By Age Group:

28 and Under

29-40

41-50

51-60

61-70

71 and over

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Adventure Tourism Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Adventure Tourism Market, by Activity Type, 2020-2030 (USD Billion)
 - 1.2.3. Adventure Tourism Market, by Group , 2020-2030 (USD Billion)
 - 1.2.4. Adventure Tourism Market, by Booking Mode, 2020-2030 (USD Billion)
 - 1.2.5. Adventure Tourism Market, by Age Group, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ADVENTURE TOURISM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ADVENTURE TOURISM MARKET DYNAMICS

- 3.1. Adventure Tourism Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising income levels
 - 3.1.1.2. Increasing number of travelers
 - 3.1.2. Market Challenges
 - 3.1.2.1. Unpredictable climate change
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Falling cost of aviation and accommodation
 - 3.1.3.2. Heavy investment in better infrastructure

CHAPTER 4. GLOBAL ADVENTURE TOURISM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ADVENTURE TOURISM MARKET, BY ACTIVITY TYPE

- 5.1. Market Snapshot
- 5.2. Global Adventure Tourism Market by Activity Type, Performance - Potential Analysis
- 5.3. Global Adventure Tourism Market Estimates & Forecasts by Activity Type 2020-2030 (USD Billion)
- 5.4. Adventure Tourism Market, Sub Segment Analysis
 - 5.4.1. Hard
 - 5.4.2. Soft
 - 5.4.3. Others

CHAPTER 6. GLOBAL ADVENTURE TOURISM MARKET, BY GROUP

- 6.1. Market Snapshot
- 6.2. Global Adventure Tourism Market by Group , Performance - Potential Analysis
- 6.3. Global Adventure Tourism Market Estimates & Forecasts by Group 2020-2030 (USD Billion)
- 6.4. Adventure Tourism Market, Sub Segment Analysis

- 6.4.1. Solo
- 6.4.2. Couples
- 6.4.3. Family
- 6.4.4. Groups

CHAPTER 7. GLOBAL ADVENTURE TOURISM MARKET, BY BOOKING MODE

- 7.1. Market Snapshot
- 7.2. Global Adventure Tourism Market by Booking Mode, Performance - Potential Analysis
- 7.3. Global Adventure Tourism Market Estimates & Forecasts by Booking Mode 2020-2030 (USD Billion)
- 7.4. Adventure Tourism Market, Sub Segment Analysis
 - 7.4.1. Direct
 - 7.4.2. Travel Agent
 - 7.4.3. Marketplace Booking

CHAPTER 8. GLOBAL ADVENTURE TOURISM MARKET, BY AGE GROUP

- 8.1. Market Snapshot
- 8.2. Global Adventure Tourism Market by Age Group, Performance - Potential Analysis
- 8.3. Global Adventure Tourism Market Estimates & Forecasts by Age Group 2020-2030 (USD Billion)
- 8.4. Adventure Tourism Market, Sub Segment Analysis
 - 8.4.1. 28 and Under
 - 8.4.2. 29-40
 - 8.4.3. 41-50
 - 8.4.4. 51-60
 - 8.4.5. 61-70
 - 8.4.6. 71 and Over

CHAPTER 9. GLOBAL ADVENTURE TOURISM MARKET, REGIONAL ANALYSIS

- 9.1. Top Leading Countries
- 9.2. Top Emerging Countries
- 9.3. Adventure Tourism Market, Regional Market Snapshot
- 9.4. North America Adventure Tourism Market
 - 9.4.1. U.S. Adventure Tourism Market
 - 9.4.1.1. Activity Type breakdown estimates & forecasts, 2020-2030

- 9.4.1.2. Group breakdown estimates & forecasts, 2020-2030
- 9.4.1.3. Booking Mode breakdown estimates & forecasts, 2020-2030
- 9.4.1.4. Age Group breakdown estimates & forecasts, 2020-2030
- 9.4.2. Canada Adventure Tourism Market
- 9.5. Europe Adventure Tourism Market Snapshot
 - 9.5.1. U.K. Adventure Tourism Market
 - 9.5.2. Germany Adventure Tourism Market
 - 9.5.3. France Adventure Tourism Market
 - 9.5.4. Spain Adventure Tourism Market
 - 9.5.5. Italy Adventure Tourism Market
 - 9.5.6. Rest of Europe Adventure Tourism Market
- 9.6. Asia-Pacific Adventure Tourism Market Snapshot
 - 9.6.1. China Adventure Tourism Market
 - 9.6.2. India Adventure Tourism Market
 - 9.6.3. Japan Adventure Tourism Market
 - 9.6.4. Australia Adventure Tourism Market
 - 9.6.5. South Korea Adventure Tourism Market
 - 9.6.6. Rest of Asia Pacific Adventure Tourism Market
- 9.7. Latin America Adventure Tourism Market Snapshot
 - 9.7.1. Brazil Adventure Tourism Market
 - 9.7.2. Mexico Adventure Tourism Market
- 9.8. Middle East & Africa Adventure Tourism Market
 - 9.8.1. Saudi Arabia Adventure Tourism Market
 - 9.8.2. South Africa Adventure Tourism Market
 - 9.8.3. Rest of Middle East & Africa Adventure Tourism Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Austin Adventures, Inc.
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary

- 10.3.1.5. Recent Developments
- 10.3.2. Butterfield & Robinson Inc.
- 10.3.3. G Adventures
- 10.3.4. Geographic Expeditions Inc.
- 10.3.5. Intrepid Group, Ltd.
- 10.3.6. Mountain Travel Sobek
- 10.3.7. Discovery Nomads
- 10.3.8. Row Adventures
- 10.3.9. Tui Group
- 10.3.10. Cox & Kings Ltd.

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Adventure Tourism Market, report scope

TABLE 2. Global Adventure Tourism Market estimates & forecasts by Region
2020-2030 (USD Billion)

TABLE 3. Global Adventure Tourism Market estimates & forecasts by Activity Type
2020-2030 (USD Billion)

TABLE 4. Global Adventure Tourism Market estimates & forecasts by Group 2020-2030
(USD Billion)

TABLE 5. Global Adventure Tourism Market estimates & forecasts by Booking Mode
2020-2030 (USD Billion)

TABLE 6. Global Adventure Tourism Market estimates & forecasts by Age Group
2020-2030 (USD Billion)

TABLE 7. Global Adventure Tourism Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 8. Global Adventure Tourism Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 9. Global Adventure Tourism Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 10. Global Adventure Tourism Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 11. Global Adventure Tourism Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 12. Global Adventure Tourism Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 13. Global Adventure Tourism Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 14. Global Adventure Tourism Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 15. Global Adventure Tourism Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 16. Global Adventure Tourism Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 17. U.S. Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 18. U.S. Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 19. U.S. Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 20. Canada Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 21. Canada Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 22. Canada Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 23. UK Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 24. UK Adventure Tourism Market estimates & forecasts by segment 2020-2030
(USD Billion)

TABLE 25. UK Adventure Tourism Market estimates & forecasts by segment 2020-2030
(USD Billion)

TABLE 26. Germany Adventure Tourism Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 27. Germany Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 28. Germany Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 29. France Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 30. France Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 31. France Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 32. Italy Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 33. Italy Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 34. Italy Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 35. Spain Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 36. Spain Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 37. Spain Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 38. RoE Adventure Tourism Market estimates & forecasts, 2020-2030 (USD

Billion)

TABLE 39. RoE Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 40. RoE Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 41. China Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 42. China Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 43. China Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 44. India Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 45. India Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 46. India Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 47. Japan Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 48. Japan Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 49. Japan Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 50. South Korea Adventure Tourism Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 51. South Korea Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 52. South Korea Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 53. Australia Adventure Tourism Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 54. Australia Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 55. Australia Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 56. RoAPAC Adventure Tourism Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 57. RoAPAC Adventure Tourism Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 58. RoAPAC Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Adventure Tourism Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 60. Brazil Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Brazil Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Adventure Tourism Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 63. Mexico Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. Mexico Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Adventure Tourism Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 66. RoLA Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. RoLA Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. Saudi Arabia Adventure Tourism Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 69. South Africa Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. RoMEA Adventure Tourism Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Adventure Tourism Market

TABLE 72. List of primary sources, used in the study of global Adventure Tourism Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Adventure Tourism Market, research methodology
 - FIG 2. Global Adventure Tourism Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Adventure Tourism Market, key trends 2022
 - FIG 5. Global Adventure Tourism Market, growth prospects 2023-2030
 - FIG 6. Global Adventure Tourism Market, porters 5 force model
 - FIG 7. Global Adventure Tourism Market, pest analysis
 - FIG 8. Global Adventure Tourism Market, value chain analysis
 - FIG 9. Global Adventure Tourism Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Adventure Tourism Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Adventure Tourism Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Adventure Tourism Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Adventure Tourism Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Adventure Tourism Market, regional snapshot 2020 & 2030
 - FIG 15. North America Adventure Tourism Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Adventure Tourism Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Adventure Tourism Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Adventure Tourism Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Adventure Tourism Market 2020 & 2030 (USD Billion)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Adventure Tourism Market Size study & Forecast, by Activity Type (Hard, Soft, Others), by Group (Solo, Couples, Family, Groups), by Booking Mode (Direct, Travel Agent, Marketplace Booking), by Age Group (28 and under, 29-40, 41-50, 51-60, 61-70, 71 and over) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G0A1A5CF8E2AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0A1A5CF8E2AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970