

Global Advanced Wound Management Products Market Size study & Forecast, by Product (Dressings, Devices & Accessories, Grafts & Matrices, Topical Agents), By Wound Type (Surgical & Traumatic Wounds, Diabetic Foot Ulcers, Pressure Ulcers, Venous Leg Ulcers, Burns & Other Wounds), By End-User (Hospitals, Home Care Settings, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Advanced Wound Management Products Market is valued at approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. Advanced wound management products refer to a wide range of medical devices and dressings that are designed to facilitate the healing of complex or chronic wounds. These products are typically used in cases where conventional wound care techniques may not be effective, or where additional support is needed to promote optimal wound healing outcomes. The Advanced Wound Management Products market is expanding because of factors such as rise in geriatric population and increase in prevalence of chronic diseases.

Advanced wound management products should be determined by a healthcare professional, and appropriate wound assessment and management plans should be implemented based on the specific needs of the patient and the characteristics of the wound. Its prevalence has progressively increased during the last few decades. According to the World Bank Group, in 2020, the world's elderly population was 727 million, and it is expected to triple over the next three decades, reaching 1.5 billion in 2050. Furthermore, as per World Health Organization, by the year 2050, 80% of older

people will be living in low- and middle-income countries. Another important component driving space increase is the prevalence of chronic diseases. According to WHO, Cardiovascular diseases account for most Noncommunicable diseases deaths, or 17.9 million people annually, followed by cancers 9.3 million, and chronic respiratory diseases 4.1 million. In addition, use of tobacco, physical inactivity, alcohol consumption, and eating unhealthy diets are the reasons behind increasing risk of death. Also, surge in adoption of evidence-based treatments and rising technological advancements in advanced wound care products would create a lucrative growth prospectus for the market over the forecast period. However, the high cost of Advanced Wound Management Products stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Advanced Wound Management Products Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the well-developed healthcare infrastructure and an increase in the number of surgical procedures. According to Statista, in 2021, the United States' national health expenditure as a proportion of GDP accounts for 18.3 %. In terms of GDP percentage, the United States has the greatest health spending among developed countries. Furthermore, Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising geriatric and target populations, and increase in the incidence of chronic disease in the market space.

Major market players included in this report are:

3M Minnesota Mining and Manufacturing Company
Adynxx, Inc.
B Braun Melsungen AG
Coloplast A/S
ConvaTec Group plc
Johnson & Johnson
Medline Industries, Inc.
Medtronic plc.
Organogenesis Holdings Inc.
Smith & Nephew Plc

Recent Developments in the Market:

In April 2023, India Medtronic Private Limited, a wholly-owned subsidiary of Medtronic plc collaborates with Qure.ai to integrate artificial intelligence for enhanced stroke

management in India. The collaboration integrates Medtronic's neuroscience expertise with Qure's AI-enabled advancements and is focused on providing AI solutions to both comprehensive and primary stroke centers, as well as establishing a hub-and-spoke network linked by technology.

Global Advanced Wound Management Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Wound Type, End-User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Dressings

Devices & Accessories

Grafts & Matrices

Topical Agents

By Wound Type

Surgical & Traumatic Wounds

Diabetic Foot Ulcers

Pressure Ulcers

Venous Leg Ulcers

Burns & Other Wounds

By End-User

Hospitals

Home Care Settings

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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