

# **Global Advanced Wound Dressings Market Size Study, by Product Type (Alginate Dressings, Hydrogel Dressings, Film Dressings, Hydrocolloid Dressings, Antimicrobial Dressings, Foam Dressings, Others), by Indication (Diabetic Foot Ulcers, Pressure Ulcers, Surgical Wounds, Others), by End-User (Hospitals, Clinics, Homecare Settings, Others) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G438271CE30BEN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G438271CE30BEN

## **Abstracts**

Global Advanced Wound Dressings Market size was valued at USD 7.45 billion in 2023. The market is projected to grow from USD 7.83 billion in 2024 to USD 12.11 billion by 2032, exhibiting a CAGR of 5.5% during the forecast period. Advanced wound dressings are specialized medical products designed to promote faster and more effective healing of various types of wounds, including chronic, acute, and surgical wounds. Unlike traditional wound dressings, such as gauze or bandages, advanced wound dressings incorporate innovative materials and technologies that provide an optimal environment for wound healing. They are engineered to manage exudate, maintain moisture balance, prevent infection, and facilitate tissue regeneration, thereby improving patient outcomes.

There is an increase in the prevalence of chronic wounds such as diabetic foot ulcers, pressure ulcers, and venous leg ulcers, this is further expected to drive the number of patients undergoing treatment for chronic wounds among the general population. Furthermore, the increasing patient population for the treatment of chronic wounds is resulting in the growing demand for innovative products among patients globally. In addition, according to the data published by Frontiers in 2021, it was estimated that the

global prevalence of venous leg ulcers (VLU) was around 2.0%. Hence, the increasing prevalence of venous leg ulcers is expected to boost the demand for treatment, resulting in the growing adoption of wound care products. Moreover, the preferential shift to advanced wound management products, increasing product launches and innovation, and expansion of key players into emerging markets present various lucrative opportunities over the forecast years. However, the high treatment cost and longer duration of the recovery period are hampering the adoption of advanced wound care products in the market.

The key regions considered for the Global Advanced Wound Dressings Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Global Advanced Wound Dressings Market in terms of revenue. The market growth in the region is being attributed to factors including the growing prevalence of chronic wounds and rising awareness of advanced dressing products. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by the increasing prevalence of chronic wounds, resulting in a rising number of key players focusing on expanding their geographical presence to strengthen their global presence in the market.

Major market players included in this report are:

Smith & Nephew (U.K.)  
3M (U.S.)  
Coloplast A/S (Denmark)  
ConvaTec Inc. (U.K.)  
Plastod S.p.A. (Italy)  
Integra LifeSciences Corporation (U.S.)  
M?Inlycke Health Care AB (Sweden)  
Medline Industries, LP (U.S.)  
Covalon Technologies Ltd. (Canada)  
Medtronic Plc (Ireland)  
Johnson & Johnson (U.S.)  
Hartmann Group (Germany)  
KCI Licensing, Inc. (U.S.)  
BSN Medical (Germany)  
Derma Sciences, Inc. (U.S.)

The detailed segments and sub-segment of the market are explained below:

By Product Type:

Alginate Dressings  
Hydrogel Dressings  
Film Dressings  
Hydrocolloid Dressings  
Antimicrobial Dressings  
Foam Dressings  
Others

By Indication:  
Diabetic Foot Ulcers  
Pressure Ulcers  
Surgical Wounds  
Others

By End-User:  
Hospitals  
Clinics  
Homecare Settings  
Others

By Region:  
North America  
U.S.  
Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea

## RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL ADVANCED WOUND DRESSINGS MARKET EXECUTIVE SUMMARY**

- 1.1. Global Advanced Wound Dressings Market Size & Forecast (2022- 2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Product Type
  - 1.3.2. By Indication
  - 1.3.3. By End-User
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL ADVANCED WOUND DRESSINGS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ADVANCED WOUND DRESSINGS MARKET DYNAMICS**

### 3.1. Market Drivers

- 3.1.1. Rising Cases of Chronic and Acute Wounds
- 3.1.2. Technological Advancements in Wound Dressings
- 3.1.3. Growing Investments in R&D Initiatives

### 3.2. Market Challenges

- 3.2.1. High Cost of Treatment
- 3.2.2. Longer Duration of Recovery Period
- 3.2.3. Lack of Reimbursement Policies in Developing Countries

### 3.3. Market Opportunities

- 3.3.1. Preferential Shift to Advanced Wound Management Products
- 3.3.2. Increasing Product Launches and Innovation
- 3.3.3. Expansion of Key Players into Emerging Markets

## **CHAPTER 4. GLOBAL ADVANCED WOUND DRESSINGS MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top investment opportunity

### 4.4. Top winning strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ADVANCED WOUND DRESSINGS MARKET SIZE &**

## **FORECASTS BY PRODUCT TYPE 2022-2032**

### 5.1. Segment Dashboard

### 5.2. Global Advanced Wound Dressings Market: Product Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

#### 5.2.1. Alginate Dressings

#### 5.2.2. Hydrogel Dressings

#### 5.2.3. Film Dressings

#### 5.2.4. Hydrocolloid Dressings

#### 5.2.5. Antimicrobial Dressings

#### 5.2.6. Foam Dressings

#### 5.2.7. Others

## **CHAPTER 6. GLOBAL ADVANCED WOUND DRESSINGS MARKET SIZE & FORECASTS BY INDICATION 2022-2032**

### 6.1. Segment Dashboard

### 6.2. Global Advanced Wound Dressings Market: Indication Revenue Trend Analysis, 2022 & 2032 (USD Billion)

#### 6.2.1. Diabetic Foot Ulcers

#### 6.2.2. Pressure Ulcers

#### 6.2.3. Surgical Wounds

#### 6.2.4. Others

## **CHAPTER 7. GLOBAL ADVANCED WOUND DRESSINGS MARKET SIZE & FORECASTS BY END-USER 2022-2032**

### 7.1. Segment Dashboard

### 7.2. Global Advanced Wound Dressings Market: End-User Revenue Trend Analysis, 2022 & 2032 (USD Billion)

#### 7.2.1. Hospitals

#### 7.2.2. Clinics

#### 7.2.3. Homecare Settings

#### 7.2.4. Others

## **CHAPTER 8. GLOBAL ADVANCED WOUND DRESSINGS MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 8.1. North America Advanced Wound Dressings Market

- 8.1.1. U.S. Advanced Wound Dressings Market
  - 8.1.1.1. Product Type breakdown size & forecasts, 2022-2032
  - 8.1.1.2. Indication breakdown size & forecasts, 2022-2032
  - 8.1.1.3. End-User breakdown size & forecasts, 2022-2032
- 8.1.2. Canada Advanced Wound Dressings Market
- 8.1.3. Mexico Advanced Wound Dressings Market
- 8.2. Europe Advanced Wound Dressings Market
  - 8.2.1. UK Advanced Wound Dressings Market
  - 8.2.2. Germany Advanced Wound Dressings Market
  - 8.2.3. France Advanced Wound Dressings Market
  - 8.2.4. Spain Advanced Wound Dressings Market
  - 8.2.5. Italy Advanced Wound Dressings Market
  - 8.2.6. Rest of Europe Advanced Wound Dressings Market
- 8.3. Asia-Pacific Advanced Wound Dressings Market
  - 8.3.1. China Advanced Wound Dressings Market
  - 8.3.2. India Advanced Wound Dressings Market
  - 8.3.3. Japan Advanced Wound Dressings Market
  - 8.3.4. Australia Advanced Wound Dressings Market
  - 8.3.5. South Korea Advanced Wound Dressings Market
  - 8.3.6. Rest of Asia Pacific Advanced Wound Dressings Market
- 8.4. Latin America Advanced Wound Dressings Market
  - 8.4.1. Brazil Advanced Wound Dressings Market
  - 8.4.2. Argentina Advanced Wound Dressings Market
  - 8.4.3. Colombia Advanced Wound Dressings Market
  - 8.4.4. Rest of Latin America Advanced Wound Dressings Market
- 8.5. Middle East & Africa Advanced Wound Dressings Market
  - 8.5.1. GCC Advanced Wound Dressings Market
  - 8.5.2. South Africa Advanced Wound Dressings Market
  - 8.5.3. North Africa Advanced Wound Dressings Market
  - 8.5.4. Rest of Middle East & Africa Advanced Wound Dressings Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles



- 9.3.1. Smith & Nephew (U.K.)
  - 9.3.1.1. Key Information
  - 9.3.1.2. Overview
  - 9.3.1.3. Financial (Subject to Data Availability)
  - 9.3.1.4. Product Summary
  - 9.3.1.5. Market Strategies
- 9.3.2. 3M (U.S.)
- 9.3.3. Coloplast A/S (Denmark)
- 9.3.4. ConvaTec Inc. (U.K.)
- 9.3.5. Plastod S.p.A. (Italy)
- 9.3.6. Integra LifeSciences Corporation (U.S.)
- 9.3.7. M?Inlycke Health Care AB (Sweden)
- 9.3.8. Medline Industries, LP (U.S.)
- 9.3.9. Covalon Technologies Ltd. (Canada)
- 9.3.10. Medtronic Plc (Ireland)
- 9.3.11. Johnson & Johnson (U.S.)
- 9.3.12. Hartmann Group (Germany)
- 9.3.13. KCI Licensing, Inc. (U.S.)
- 9.3.14. BSN Medical (Germany)
- 9.3.15. Derma Sciences, Inc. (U.S.)

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Advanced Wound Dressings market, report scope

TABLE 2. Global Advanced Wound Dressings market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Advanced Wound Dressings market estimates & forecasts by Product Type 2022-2032 (USD Billion)

TABLE 4. Global Advanced Wound Dressings market estimates & forecasts by Indication 2022-2032 (USD Billion)

TABLE 5. Global Advanced Wound Dressings market estimates & forecasts by End-User 2022-2032 (USD Billion)

TABLE 6. Global Advanced Wound Dressings market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Advanced Wound Dressings market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Advanced Wound Dressings market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Advanced Wound Dressings market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Advanced Wound Dressings market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Advanced Wound Dressings market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Advanced Wound Dressings market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Advanced Wound Dressings market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Advanced Wound Dressings market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Advanced Wound Dressings market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Advanced Wound Dressings market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Advanced Wound Dressings market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Advanced Wound Dressings market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Advanced Wound Dressings market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. Canada Advanced Wound Dressings market estimates & forecasts by segment 2022-2032 (USD Billion)

...

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Advanced Wound Dressings market, research methodology
- FIG 2. Global Advanced Wound Dressings market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Advanced Wound Dressings market, key trends 2023
- FIG 5. Global Advanced Wound Dressings market, growth prospects 2022-2032
- FIG 6. Global Advanced Wound Dressings market, porters 5 force model
- FIG 7. Global Advanced Wound Dressings market, PESTEL analysis
- FIG 8. Global Advanced Wound Dressings market, value chain analysis
- FIG 9. Global Advanced Wound Dressings market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Advanced Wound Dressings market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Advanced Wound Dressings market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Advanced Wound Dressings market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Advanced Wound Dressings market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Advanced Wound Dressings market, regional snapshot 2022 & 2032
- FIG 15. North America Advanced Wound Dressings market 2022 & 2032 (USD Billion)
- FIG 16. Europe Advanced Wound Dressings market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Advanced Wound Dressings market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Advanced Wound Dressings market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Advanced Wound Dressings market 2022 & 2032 (USD Billion)
- FIG 20. Global Advanced Wound Dressings market, company market share analysis (2023)

...

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Advanced Wound Dressings Market Size Study, by Product Type (Alginate Dressings, Hydrogel Dressings, Film Dressings, Hydrocolloid Dressings, Antimicrobial Dressings, Foam Dressings, Others), by Indication (Diabetic Foot Ulcers, Pressure Ulcers, Surgical Wounds, Others), by End-User (Hospitals, Clinics, Homecare Settings, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G438271CE30BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G438271CE30BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970