

Global Advanced Wound Care Market Size study & Forecast, by Product (Moist, Antimicrobial, Active), by Application (Chronic Wounds, Acute Wounds), by End Use (Hospitals, Specialty Clinics, Home Healthcare, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Advanced Wound Care Market is valued at approximately USD 10.28 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.75% during the forecast period 2023-2030. Advanced wound care therapies are interventions utilized when conventional wound care methods prove ineffective. An extensive and expanding range of these therapies, with varying compositions and indications, has been developed. Nevertheless, their effectiveness, relative efficacy, and potential risks remain insufficiently established. The rising prevalence of chronic diseases globally fuels a growing demand for advanced wound care products. Additionally, the market demonstrates notable innovation propelled by swift technological progress in advanced wound care, primarily aiming to enhance safety, effectiveness, and usability..

The growing incidence of chronic diseases is the major driver which demands Advanced Wound Care services. According to the United Nations, Chronic diseases including cardiovascular diseases, cancer, diabetes, and respiratory illnesses are projected to contribute to 86% of the 90 million annual deaths, this signifies a 90% increase in absolute numbers compared to 2019. The growing geriatric population is expected to fuel the market growth, due to their slower healing capabilities, which heighten the demand for enhanced wound care therapies tailored to their specific needs. Furthermore, the market is additionally distinguished by a degree of Merger & Acquisition (M&A) activity among key players. This strategic approach allows companies to enhance their capabilities, broaden product portfolios, and bolster competencies. However, the Advanced Wound Care Market is facing increased

regulatory scrutiny due to concerns about the effectiveness, safety, and quality of medical devices for patients. Stringent regulations not only elevate the cost of existing products, also pose barriers to entry for new ones. Moreover, the high cost of chronic wound treatments and advanced wound care products are expected to be a challenge in the forecast period 2022-2030.

The key regions considered for the Global Advanced Wound Care Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. This dominance can be ascribed to the presence of a well-established healthcare infrastructure and a rise in the volume of surgical procedures. The increased adoption of surgical interventions, coupled with a high incidence of chronic disorders, constitutes a significant factor driving market growth. Asia Pacific is expected to grow significantly over the forecast period. This phenomenon can be attributed to the prominence of major key players, the escalating prevalence of chronic disorders, and the increasing expenditure on healthcare.

Major market player included in this report are:

ConvaTec Group PLC

Smith & Nephew PLC

M?Inlycke Health Care AB

B. Braun Melsungen AG

3M

Urgo Group

Coloplast Corp.

Integra LifeSciences Corporation

Medline Industries, Inc.

Arthrex, Inc.

Recent Developments in the Market:

Global Advanced Wound Care Market Size study & Forecast, by Product (Moist, Antimicrobial, Active), by Applica...

In January 2024, 3M Health Care's Medical Solutions Division received USD 34.2 million from the U.S. Army Medical Research Acquisition Activity to develop new solutions for infection prevention, wound management, and wound healing. The focus on treatment strategies is applicable in austere settings, especially for mass casualty and delayed evacuation situations.

In January 2022, ConvaTec Group PLC enters the profitable wound biologics segment by acquiring Triad Life Sciences Inc. This move bolsters Convatec's Advanced Wound Care business in the US, leveraging highly complementary product portfolios and commercial expertise. It also ensures access to innovative technology and a promising pipeline, with future growth supported by CTEC's global expertise and reach.

In October 2023, Smith+Nephew inaugurates the Smith+Nephew Academy Munich, a center for surgical innovation and training. It serves as a central hub for surgeons from Europe, the Middle East, and Africa to learn advanced techniques using cutting-edge technology through hands-on and digital experiences.

Global Advanced Wound Care Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, End Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also provides detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Moist

Antimicrobial

Active

By Application:

Chronic Wounds

Active Wounds

By End Use:

Hospitals

Specialty Clinics

Home Healthcare

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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