

# **Global Adult Vaccine Market Size study, by Type (Influenza, Pneumococcal, Hepatitis, Zoster, Meningococcal, HPV, DTP, Others), Application (Infectious Diseases, Travel Vaccines, Health Maintenance), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Adult Vaccine Market is valued approximately at USD 20.51 billion in 2023 and is anticipated to grow with a steady yet compelling growth rate of more than 6.13% over the forecast period 2024-2032. In an era driven by global public health priorities and increasing healthcare access, the adult vaccine market has emerged as a cornerstone of preventative medicine. As nations grapple with aging populations and the resurgence of vaccine-preventable diseases, the need to immunize beyond childhood has become imperative. This paradigm shift is reshaping immunization strategies and creating robust demand across a diverse range of vaccines—particularly those targeting influenza, shingles, hepatitis, and human papillomavirus (HPV). Adult vaccination, once an overlooked segment, now stands at the nexus of innovation, policy advocacy, and market expansion.

What elevates the trajectory of this market is its responsiveness to global disease burdens and governmental initiatives pushing adult immunization schedules. The mounting incidence of chronic conditions and weakened immunity with age are compelling healthcare providers and public health agencies to integrate adult vaccination into routine care models. Concurrently, travel and mobility trends have amplified the relevance of region-specific vaccinations, prompting demand for meningococcal, typhoid, and hepatitis vaccines. Additionally, the COVID-19 pandemic drastically heightened public awareness around the benefits of adult immunization, indirectly catalyzing broader vaccine uptake and solidifying trust in vaccination infrastructure.

The market is also benefitting from a wave of biotechnological innovations that are redefining vaccine production and delivery. Advances such as adjuvant systems, mRNA platforms, and needle-free delivery technologies are not only enhancing vaccine efficacy but also improving patient compliance and accessibility. Pharmaceutical giants are aggressively expanding their adult vaccine portfolios through strategic collaborations, accelerated regulatory pathways, and continuous investment in R&D. However, the high cost of certain vaccines, along with cold-chain logistics and disparities in coverage across low-income countries, remains a challenge to equitable distribution and sustained market penetration.

The evolving reimbursement landscape and inclusion of adult vaccines in national immunization programs are significantly improving affordability and accessibility across high-income regions. Meanwhile, targeted awareness campaigns and digital health tools are being deployed to address vaccine hesitancy and educate the population on the lifelong benefits of immunization. As a result, private and public partnerships are emerging as powerful engines to propel the market forward, especially in the realm of health maintenance and chronic disease prevention. Moreover, innovations in multi-dose packaging and temperature-stable formulations are enhancing distribution efficiencies, particularly in underserved regions.

Geographically, North America commands a leading position in the adult vaccine market, underpinned by robust healthcare infrastructure, advanced immunization schedules, and strong governmental backing. Europe follows closely, where regulatory harmonization and comprehensive health insurance policies bolster adult vaccine adoption. The Asia Pacific region is poised to be the fastest-growing market over the forecast period, driven by an increasing aging population, rising healthcare expenditure, and proactive public health strategies in countries like China, Japan, and India. Latin America and the Middle East & Africa are gradually unlocking potential through expanding healthcare networks and global immunization initiatives targeting adult populations.

**Major market player included in this report are:**

GlaxoSmithKline plc

Pfizer Inc.

Merck & Co., Inc.

Sanofi

Novavax, Inc.

Johnson & Johnson

Bavarian Nordic

Serum Institute of India Pvt. Ltd.

CSL Limited

Emergent BioSolutions Inc.

Astellas Pharma Inc.

Takeda Pharmaceutical Company Limited

Bharat Biotech

Mitsubishi Tanabe Pharma Corporation

Daiichi Sankyo Company, Limited

**The detailed segments and sub-segment of the market are explained below:**

By Type

Influenza Vaccines

Pneumococcal Vaccines

Hepatitis Vaccines

Zoster Vaccines

Meningococcal Vaccines

HPV Vaccines

DTP Vaccines

Others

#### By Application

Infectious Diseases

Travel Vaccines

Health Maintenance

#### By Region:

##### North America

U.S.

Canada

##### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

## Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

## Latin America

Brazil

Mexico

## Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## **Years considered for the study are as follows:**

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

### **Key Takeaways:**

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

### **Companies Mentioned**

GlaxoSmithKline plc

Pfizer Inc.

Merck & Co., Inc.

Sanofi

Novavax, Inc.

Johnson & Johnson

Bavarian Nordic

Serum Institute of India Pvt. Ltd.

CSL Limited

Emergent BioSolutions Inc.

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