+44 20 8123 2220
info@marketpublishers.com

Global Adaptive Learning Software Market Size Study & Forecast, by Application (Student Collaboration, Analytics and Insight, E-Learning Authoring, Integrated Learning Management System, and Others), End-User (K-12, Higher Education, and Corporate) and Regional Analysis, 2022-2029

https://marketpublishers.com/r/GCBBAA7C3F7EEN.html
Date: April 2023
Pages: 200
Price: US$ 4,950.00 (Single User License)
ID: GCBBAA7C3F7EEN

Abstracts

Global Adaptive Learning Software Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Adaptive Learning Software is an e-learning solution that is used for enhancing students' learning, engagement, and participation in different study programs. Moreover, this software is used by educational institutions to provide students with customized resources and activities as per their unique learning needs. The increasing spending on EdTech and growing emphasis on personalised learning are key factors driving the market growth.

Rising EdTech spending is contributing towards the growth of the Global Adaptive Learning Software Market. For instance – as per India Brand Equity Foundation (IBEF) estimates – in 2020, the India EdTech industry was estimated at USD 750 million, and this amount is projected to grow to USD 2862.3 million by 2024, and a further USD 4000.7 million by 2025. Also, favorable initiatives from government authorities as well as rising emergence of blended learning technology would create a lucrative growth prospectus for the market over the forecast period. However, concern over data privacy coupled with limited awareness and low ICT expenditure in developing regions hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Adaptive Learning Software Market study

include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of leading market players as well as increasing adoption of adaptive learning solutions from universities and higher educational institutions in the region would create lucrative opportunities for the market over the projected period. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising expansion of EdTech organizations in the countries such as India, Japan, South Korea, and Singapore among others.

Major market players included in this report are:
DreamBox Learning Inc.
Smart Sparrow Pty Ltd.
D2l Corporation
Knewton
New Leaf Technologies
Realizeit
Fishtree Inc.
Scootpad Corporation
Pearson Education
Kidaptive Inc.

Recent Developments in the Market:
In January 2023, India based Thomson Digital announced its foray into the EdTech industry with the launch of QI www.qanditoday.com. This new platform is a first-of-its-kind assessment-led platform for the preparation of JEE and NEET.

Global Adaptive Learning Software Market Report Scope:
Historical Data 2019-2020-2021
Base Year for Estimation 2021
Forecast period 2022-2029
Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends
Segments Covered Application, End-User, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

+44 20 8123 2220
info@marketpublishers.com

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application
Student Collaboration
Analytics and Insight
E-Learning Authoring
Integrated Learning Management System
Others

By End-User
K-12
Higher Education
Corporate

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

+44 20 8123 2220
info@marketpublishers.com

Latin America
Brazil
Mexico
RoLA
Rest of the World

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. Market Snapshot
1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  1.2.1. Adaptive Learning Software Market, by Region, 2019-2029 (USD Billion)
  1.2.2. Adaptive Learning Software Market, by Application, 2019-2029 (USD Billion)
  1.2.3. Adaptive Learning Software Market, by End-User, 2019-2029 (USD Billion)
1.3. Key Trends
1.4. Estimation Methodology
1.5. Research Assumption

CHAPTER 2. GLOBAL ADAPTIVE LEARNING SOFTWARE MARKET DEFINITION AND SCOPE

2.1. Objective of the Study
2.2. Market Definition & Scope
  2.2.1. Scope of the Study
  2.2.2. Industry Evolution
2.3. Years Considered for the Study
2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ADAPTIVE LEARNING SOFTWARE MARKET DYNAMICS

3.1. Adaptive Learning Software Market Impact Analysis (2019-2029)
  3.1.1. Market Drivers
    3.1.1.1. Increasing spending on EdTech
    3.1.1.2. Growing emphasis on personalised learning
  3.1.2. Market Challenges
    3.1.2.1. Limited awareness
    3.1.2.2. Low ICT expenditure in developing regions.
  3.1.3. Market Opportunities
    3.1.3.1. Favourable initiatives from government authorities
    3.1.3.2. Rising emergence of blended learning technology

CHAPTER 4. GLOBAL ADAPTIVE LEARNING SOFTWARE MARKET INDUSTRY ANALYSIS

+44 20 8123 2220
info@marketpublishers.com

4.1. Porter’s 5 Force Model
4.1.1. Bargaining Power of Suppliers
4.1.2. Bargaining Power of Buyers
4.1.3. Threat of New Entrants
4.1.4. Threat of Substitutes
4.1.5. Competitive Rivalry
4.2. Futuristic Approach to Porter’s 5 Force Model (2019-2029)
4.3. PEST Analysis
4.3.1. Political
4.3.2. Economical
4.3.3. Social
4.3.4. Technological
4.4. Top investment opportunity
4.5. Top winning strategies
4.6. Industry Experts Prospective
4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1. Assessment of the overall impact of COVID-19 on the industry
5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL ADAPTIVE LEARNING SOFTWARE MARKET, BY APPLICATION

6.1. Market Snapshot
6.2. Global Adaptive Learning Software Market by Application, Performance - Potential Analysis
6.3. Global Adaptive Learning Software Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
6.4. Adaptive Learning Software Market, Sub Segment Analysis
6.4.1. Student Collaboration
6.4.2. Analytics and Insight
6.4.3. E-Learning Authoring
6.4.4. Integrated Learning Management System
6.4.5. Others

CHAPTER 7. GLOBAL ADAPTIVE LEARNING SOFTWARE MARKET, BY END-USER

+44 20 8123 2220
info@marketpublishers.com

7.1. Market Snapshot
7.2. Global Adaptive Learning Software Market by End-User, Performance - Potential Analysis
7.3. Global Adaptive Learning Software Market Estimates & Forecasts by End-User 2019-2029 (USD Billion)
7.4. Adaptive Learning Software Market, Sub Segment Analysis
  7.4.1. K-12
  7.4.2. Higher Education
  7.4.3. Corporate

CHAPTER 8. GLOBAL ADAPTIVE LEARNING SOFTWARE MARKET, REGIONAL ANALYSIS

8.1. Adaptive Learning Software Market, Regional Market Snapshot
8.2. North America Adaptive Learning Software Market
  8.2.1. U.S. Adaptive Learning Software Market
    8.2.1.1. Application breakdown estimates & forecasts, 2019-2029
    8.2.1.2. End-User breakdown estimates & forecasts, 2019-2029
  8.2.2. Canada Adaptive Learning Software Market
8.3. Europe Adaptive Learning Software Market Snapshot
  8.3.1. U.K. Adaptive Learning Software Market
  8.3.2. Germany Adaptive Learning Software Market
  8.3.3. France Adaptive Learning Software Market
  8.3.4. Spain Adaptive Learning Software Market
  8.3.5. Italy Adaptive Learning Software Market
  8.3.6. Rest of Europe Adaptive Learning Software Market
8.4. Asia-Pacific Adaptive Learning Software Market Snapshot
  8.4.1. China Adaptive Learning Software Market
  8.4.2. India Adaptive Learning Software Market
  8.4.3. Japan Adaptive Learning Software Market
  8.4.4. Australia Adaptive Learning Software Market
  8.4.5. South Korea Adaptive Learning Software Market
  8.4.6. Rest of Asia Pacific Adaptive Learning Software Market
8.5. Latin America Adaptive Learning Software Market Snapshot
  8.5.1. Brazil Adaptive Learning Software Market
  8.5.2. Mexico Adaptive Learning Software Market
  8.5.3. Rest of Latin America Adaptive Learning Software Market
8.6. Rest of The World Adaptive Learning Software Market

+44 20 8123 2220
info@marketpublishers.com

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies
9.2. Company Profiles
  9.2.1. DeramBox Learning Inc.
    9.2.1.1. Key Information
    9.2.1.2. Overview
    9.2.1.3. Financial (Subject to Data Availability)
    9.2.1.4. Product Summary
    9.2.1.5. Recent Developments
  9.2.2. Smart Sparrow Pty Ltd.
  9.2.3. D2l Corporation
  9.2.4. Knewton
  9.2.5. New Leaf Technologies
  9.2.6. Realizeit
  9.2.7. Fishtree Inc.
  9.2.8. Scootpad Corporation
  9.2.9. Pearson Education
  9.2.10. Kidaptive, Inc.

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process
  10.1.1. Data Mining
  10.1.2. Analysis
  10.1.3. Market Estimation
  10.1.4. Validation
  10.1.5. Publishing
10.2. Research Attributes
10.3. Research Assumption

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1. Global Adaptive Learning Software Market, report scope
TABLE 2. Global Adaptive Learning Software Market estimates & forecasts by Region 2019-2029 (USD Billion)
TABLE 3. Global Adaptive Learning Software Market estimates & forecasts by Application 2019-2029 (USD Billion)
TABLE 4. Global Adaptive Learning Software Market estimates & forecasts by End-User 2019-2029 (USD Billion)
TABLE 5. Global Adaptive Learning Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 6. Global Adaptive Learning Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 7. Global Adaptive Learning Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 8. Global Adaptive Learning Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 9. Global Adaptive Learning Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 10. Global Adaptive Learning Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 11. Global Adaptive Learning Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 12. Global Adaptive Learning Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 13. Global Adaptive Learning Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 14. Global Adaptive Learning Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
TABLE 15. U.S. Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 16. U.S. Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 17. U.S. Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 18. Canada Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)

+44 20 8123 2220
info@marketpublishers.com

TABLE 19. Canada Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 20. Canada Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 21. UK Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 22. UK Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 23. UK Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 24. Germany Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 25. Germany Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 26. Germany Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 27. France Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 28. France Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 29. France Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 30. Italy Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 31. Italy Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 32. Italy Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 33. Spain Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 34. Spain Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 35. Spain Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 36. RoE Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 37. RoE Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 38. RoE Adaptive Learning Software Market estimates & forecasts by segment

+44 20 8123 2220
info@marketpublishers.com

2019-2029 (USD Billion)
TABLE 39. China Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 40. China Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 41. China Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 42. India Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 43. India Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 44. India Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 45. Japan Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 46. Japan Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 47. Japan Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 48. South Korea Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 49. South Korea Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 50. South Korea Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 51. Australia Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 52. Australia Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 53. Australia Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 54. RoAPAC Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 55. RoAPAC Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 56. RoAPAC Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 57. Brazil Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)

+44 20 8123 2220
info@marketpublishers.com

TABLE 58. Brazil Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 59. Brazil Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 60. Mexico Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 61. Mexico Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 62. Mexico Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 63. RoLA Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 64. RoLA Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 65. RoLA Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 66. Row Adaptive Learning Software Market estimates & forecasts, 2019-2029 (USD Billion)
TABLE 67. Row Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 68. Row Adaptive Learning Software Market estimates & forecasts by segment 2019-2029 (USD Billion)
TABLE 69. List of secondary sources, used in the study of global Adaptive Learning Software Market
TABLE 70. List of primary sources, used in the study of global Adaptive Learning Software Market
TABLE 71. Years considered for the study
TABLE 72. Exchange rates considered
List of tables and figures and dummy in nature, final lists may vary in the final deliverable

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIG 1. Global Adaptive Learning Software Market, research methodology
FIG 2. Global Adaptive Learning Software Market, Market estimation techniques
FIG 3. Global Market size estimates & forecast methods
FIG 4. Global Adaptive Learning Software Market, key trends 2021
FIG 5. Global Adaptive Learning Software Market, growth prospects 2022-2029
FIG 6. Global Adaptive Learning Software Market, porters 5 force model
FIG 7. Global Adaptive Learning Software Market, pest analysis
FIG 8. Global Adaptive Learning Software Market, value chain analysis
FIG 9. Global Adaptive Learning Software Market by segment, 2019 & 2029 (USD Billion)
FIG 10. Global Adaptive Learning Software Market by segment, 2019 & 2029 (USD Billion)
FIG 11. Global Adaptive Learning Software Market by segment, 2019 & 2029 (USD Billion)
FIG 12. Global Adaptive Learning Software Market by segment, 2019 & 2029 (USD Billion)
FIG 13. Global Adaptive Learning Software Market by segment, 2019 & 2029 (USD Billion)
FIG 14. Global Adaptive Learning Software Market, regional snapshot 2019 & 2029
FIG 15. North America Adaptive Learning Software Market 2019 & 2029 (USD Billion)
FIG 16. Europe Adaptive Learning Software Market 2019 & 2029 (USD Billion)
FIG 17. Asia Pacific Adaptive Learning Software Market 2019 & 2029 (USD Billion)
FIG 18. Latin America Adaptive Learning Software Market 2019 & 2029 (USD Billion)
FIG 19. Global Adaptive Learning Software Market, company Market share analysis (2021)
List of tables and figures and dummy in nature, final lists may vary in the final deliverable

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Adaptive Learning Software Market Size Study & Forecast, by Application (Student Collaboration, Analytics and Insight, E-Learning Authoring, Integrated Learning Management System, and Others), End-User (K-12, Higher Education, and Corporate) and Regional Analysis, 2022-2029

Product link: https://marketpublishers.com/r/GCBBAA7C3F7EEN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GCBBAA7C3F7EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

+44 20 8123 2220
info@marketpublishers.com

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970