

Global Active Noise Cancellation Headphones Market Size study with COVID-19 impact, by Product Type (In Ear, On Ear, Over Ear), by Price Range (Premium, Moderate, Low), by Distribution Channel (Retail, Online) and Regional Forecasts 2020-2026

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Abstracts

Global Active Noise Cancellation Headphones Market is valued approximately at USD 4.7 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 14% over the forecast period 2020-2026. Noise cancellation and strong wireless connectivity in consumer and professional headphones have become apparent as the most prolific advancements in audio technology. Active noise cancellation headphones are a type of headphones that reduce unnecessary ambient sounds with the help of active noise control technology. Active noise cancellation makes it feasible to listen to audio content without increasing the volume excessively. It also helps a passenger to sleep in a noisy vehicle such as in plane. In the aviation industry, noise-cancelling headphones raise the signal-to-noise ratio considerably over passive noise headphones, making hearing a vital information easier. Increasing penetration of smartphone, rising adoption of advanced sound and audio technology for product enhancement and changing consumer preference towards headphones that offer higher audio quality are few factors responsible for high CAGR of the market over the forecast period. For instance, as per the CISCO Annual Internet Report, the total number of mobile subscribers will increase to 5.7 billion by 2023, an increase of almost 2.25% from 2018 which holds almost 5.1 billion mobile subscribers. Similarly, according to Zenith's Mobile Advertising Forecasts 2017, in Asia-Pacific, China holds the highest number of smartphone users with 1.3 billion users as compared to 530 million users in India. This, in turn, is expected to accelerate the demand for active noise cancellation headphones around the world. The recent outbreak of COVID-19 has been ruining several countries around the world and cause severe challenges to global electronic device companies.



Therefore, ACN headphones manufacturers also have to face fluctuations in demand of its raw materials, thus, production and supply of electronic components is significantly declining.that results. However, need for high capital and technological expertise are some of the major factor that hamper the market growth over the forecast period of 2020-2026.

The regional analysis of global Active Noise Cancellation Headphones market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to high number of millennials with the growing inclination toward smartphones, and early adoption of technological advanced products in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026, due to the presence of significant number of market players such as Sony, along with the surging adoption of smartphones among youths in the countries such as China and India.

Major market player included in this report are:

Audio-Technica Corporation

Beats Electronics LLC

Sony Corporation

Bose Corporation

Logitech UE

Sennheiser Electronic GmbH & Co. KG

Plantronics, Inc.

Syllable Corporation

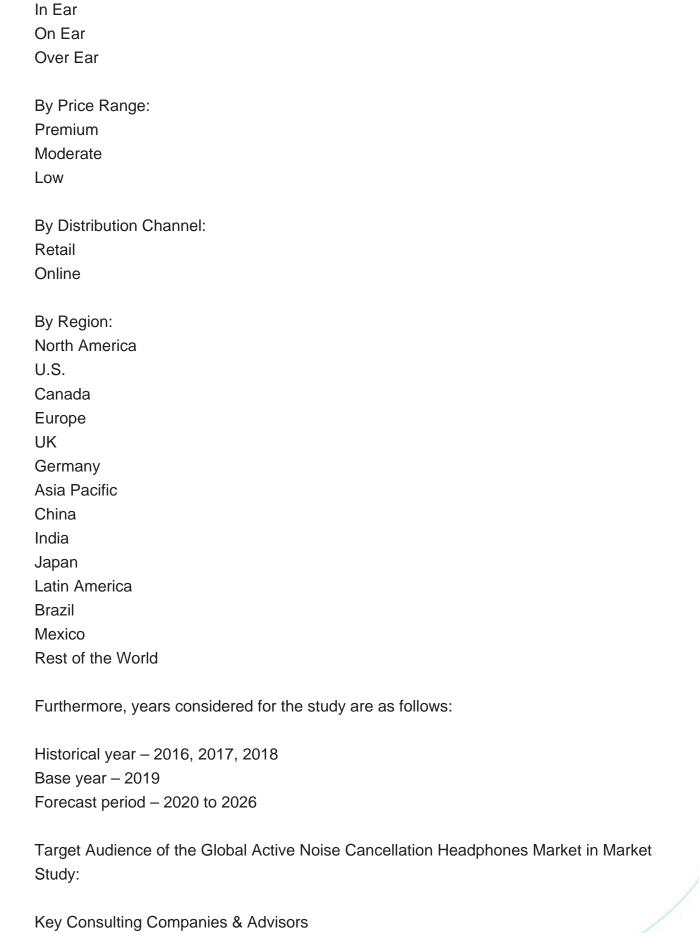
Monster

Phiaton Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:





Global Active Noise Cancellation Headphones Market Size study with COVID-19 impact, by Product Type (In Ear, O...



Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
- 1.2.1. Active Noise Cancellation Headphones Market, by Region, 2018-2026 (USD Billion)
- 1.2.2. Active Noise Cancellation Headphones Market, by Product Type, 2018-2026 (USD Billion)
- 1.2.3. Active Noise Cancellation Headphones Market, by Price Range, 2018-2026 (USD Billion)
- 1.2.4. Active Noise Cancellation Headphones Market, by Distribution Channel, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET DYNAMICS

- 3.1. Active Noise Cancellation Headphones Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET: INDUSTRY ANALYSIS



- 4.1. Porter's 5 Force Model
- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Active Noise Cancellation Headphones Market by Product Type,

Performance - Potential Analysis

- 5.3. Global Active Noise Cancellation Headphones Market Estimates & Forecasts by Product Type 2016-2026 (USD Billion)
- 5.4. Active Noise Cancellation Headphones Market, Sub Segment Analysis
 - 5.4.1. In Ear
 - 5.4.2. On Ear
 - 5.4.3. Over Ear

CHAPTER 6. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, BY PRICE RANGE

- 6.1. Market Snapshot
- 6.2. Global Active Noise Cancellation Headphones Market by Price Range,

Performance - Potential Analysis

- 6.3. Global Active Noise Cancellation Headphones Market Estimates & Forecasts by Price Range 2016-2026 (USD Billion)
- 6.4. Active Noise Cancellation Headphones Market, Sub Segment Analysis
 - 6.4.1. Premium
 - 6.4.2. Moderate



6.4.3. Low

CHAPTER 7. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Active Noise Cancellation Headphones Market by Distribution Channel, Performance Potential Analysis
- 7.3. Global Active Noise Cancellation Headphones Market Estimates & Forecasts by Distribution Channel 2016-2026 (USD Billion)
- 7.4. Active Noise Cancellation Headphones Market, Sub Segment Analysis
 - 7.4.1. Retail
 - 7.4.2. Online

CHAPTER 8. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, REGIONAL ANALYSIS

- 8.1. Active Noise Cancellation Headphones Market, Regional Market Snapshot
- 8.2. North America Active Noise Cancellation Headphones Market
 - 8.2.1. U.S. Active Noise Cancellation Headphones Market
 - 8.2.1.1. Product Type breakdown estimates & forecasts, 2016-2026
 - 8.2.1.2. Price Range breakdown estimates & forecasts, 2016-2026
 - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2016-2026
 - 8.2.2. Canada Active Noise Cancellation Headphones Market
- 8.3. Europe Active Noise Cancellation Headphones Market Snapshot
 - 8.3.1. U.K. Active Noise Cancellation Headphones Market
 - 8.3.2. Germany Active Noise Cancellation Headphones Market
 - 8.3.3. Rest of Europe Active Noise Cancellation Headphones Market
- 8.4. Asia-Pacific Active Noise Cancellation Headphones Market Snapshot
 - 8.4.1. China Active Noise Cancellation Headphones Market
 - 8.4.2. India Active Noise Cancellation Headphones Market
 - 8.4.3. Japan Active Noise Cancellation Headphones Market
 - 8.4.4. Rest of Asia Pacific Active Noise Cancellation Headphones Market
- 8.5. Latin America Active Noise Cancellation Headphones Market Snapshot
 - 8.5.1. Brazil Active Noise Cancellation Headphones Market
 - 8.5.2. Mexico Active Noise Cancellation Headphones Market
- 8.6. Rest of The World Active Noise Cancellation Headphones Market

CHAPTER 9. COMPETITIVE INTELLIGENCE



- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Audio-Technica Corporation
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Beats Electronics LLC
 - 9.2.3. Sony Corporation
 - 9.2.4. Bose Corporation
 - 9.2.5. Logitech UE
 - 9.2.6. Sennheiser Electronic GmbH & Co. KG
 - 9.2.7. Plantronics, Inc.
 - 9.2.8. Syllable Corporation
 - 9.2.9. Monster
 - 9.2.10. Phiaton Corporation

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET

TABLE 3. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY PRODUCT TYPE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY PRICE RANGE 2016-2026 (USD BILLION)

TABLE 9. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY DISTRIBUTION CHANNEL 2016-2026 (USD BILLION)

TABLE 10. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 11. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)



TABLE 19. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 20. U.S. ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 21. U.S. ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 22. U.S. ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 23. CANADA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 24. CANADA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 25. CANADA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 26. UK ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 27. UK ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 28. UK ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 29. GERMANY ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 30. GERMANY ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 31. GERMANY ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 32. ROE ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 33. ROE ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 34. ROE ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 35. CHINA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 36. CHINA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 37. CHINA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 38. INDIA ACTIVE NOISE CANCELLATION HEADPHONES MARKET



ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 39. INDIA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 40. INDIA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 41. JAPAN ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 42. JAPAN ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 43. JAPAN ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 44. ROAPAC ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 45. ROAPAC ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 46. ROAPAC ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 47. BRAZIL ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 48. BRAZIL ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 49. BRAZIL ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 50. MEXICO ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 51. MEXICO ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 52. MEXICO ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 53. ROLA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 54. ROLA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 55. ROLA ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION) TABLE 56. ROW ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION) TABLE 57. ROW ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)



TABLE 58. ROW ACTIVE NOISE CANCELLATION HEADPHONES MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)



List Of Figures

LIST OF FIGURES

- FIG 1. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, KEY TRENDS 2019
- FIG 5. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, GROWTH PROSPECTS 2020-2026
- FIG 6. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, PEST ANALYSIS
- FIG 8. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 10. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 11. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 12. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 13. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 14. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, REGIONAL SNAPSHOT 2016 & 2026
- FIG 15. NORTH AMERICA ACTIVE NOISE CANCELLATION HEADPHONES MARKET 2016 & 2026 (USD BILLION)
- FIG 16. EUROPE ACTIVE NOISE CANCELLATION HEADPHONES MARKET 2016 & 2026 (USD BILLION)
- FIG 17. ASIA PACIFIC ACTIVE NOISE CANCELLATION HEADPHONES MARKET 2016 & 2026 (USD BILLION)
- FIG 18. LATIN AMERICA ACTIVE NOISE CANCELLATION HEADPHONES MARKET 2016 & 2026 (USD BILLION)



FIG 19. GLOBAL ACTIVE NOISE CANCELLATION HEADPHONES MARKET, COMPANY MARKET SHARE ANALYSIS (2019)

COMPANIES MENTIONED

Audio-Technica Corporation

Beats Electronics LLC

Sony Corporation

Bose Corporation

Logitech UE

Sennheiser Electronic GmbH & Co. KG

Plantronics, Inc.

Syllable Corporation

Monster

Phiaton Corporation



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