

Global Active Health Monitoring in Automobile Market Size study, by Vehicle Type (Passenger Vehicle and Commercial Vehicle), Deployment Type (On-Premises and Cloud enabled), and Regional Forecasts 2021-2027

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Abstracts

Global Active Health Monitoring in Automobile Market is valued approximately USD xx billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx % over the forecast period 2021-2027. Active health monitoring systems in automobile are used to keep in check the drivers' health while driving to prevent accidents which are caused due to drowsiness, distractions, and fatigue. The global Active Health Monitoring in Automobile market is driven by expanding automobile industry through increasing sales of electric vehicles. For instance, according to the International Energy Agency (IEA), there has been significant increase witnessed in the global share of electric vehicles sales from 1.5% in 2017 to 4.6% in 2020. The market growth is also to be driven by the rising road accidents which cause fatality which may be prevented by active health monitoring of drivers. For instance, according to World Health Organization data of 2018, approximately 1.35 million people die every year due to road accidents. Also, road traffic injuries are the leading cause of death for children and young adults aged 5-29 years. However, lack of awareness regarding the availability of products and high cost of research & development activities hampers the growth of the market over the forecast period of 2021-2027. Furthermore, increasing favorable government initiatives to prevent road accidents through awareness programs, technological advancements, increasing pre-existing medical conditions of the drivers and new vehicle launches are expected to create opportunities for Active Health Monitoring in Automobile market growth over the forecast period.

The geographical analysis of the global Active Health Monitoring in Automobile market

is studied for major regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-Pacific is the dominating region across the world in terms of market share and is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027 due to favorable government initiatives, increasing vehicles production & sales through entry of multinational automotive companies and adoption of advanced technologies in the region.

Major market player included in this report are:

Merck & Co., Inc.

Sun Pharmaceutical Industries Ltd.

Cipla Inc.

Pfizer Inc.

Mankind Pharma

F. Hoffmann-La Roche Ltd.

Dabur International Limited

Pharmavite

Sandoz International GmbH

Himalaya Wellness

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Vehicle Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vehicle Type:

Passenger Vehicle

Commercial Vehicle

By Deployment Type:

On-Premises

Cloud enabled

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Active Health Monitoring In Automobile Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Active Health Monitoring in Automobile Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Active Health Monitoring in Automobile Market, by Vehicle Type, 2019-2027 (USD Billion)
 - 1.2.3. Active Health Monitoring in Automobile Market, by Deployment Type, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ACTIVE HEALTH MONITORING IN AUTOMOBILE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ACTIVE HEALTH MONITORING IN AUTOMOBILE MARKET DYNAMICS

- 3.1. Active Health Monitoring in Automobile Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Expanding automobile industry through increasing sales of electric vehicles
 - 3.1.1.2. Rising road accidents which cause fatality
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of awareness regarding the availability of product
 - 3.1.2.2. High cost of research & development activities
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing favorable government initiatives to prevent road accidents through awareness programs

3.1.3.2. Increasing pre-existing medical conditions of the drivers

CHAPTER 4. GLOBAL ACTIVE HEALTH MONITORING IN AUTOMOBILE MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ACTIVE HEALTH MONITORING IN AUTOMOBILE MARKET, BY VEHICLE TYPE

5.1. Market Snapshot

5.2. Global Active Health Monitoring in Automobile Market by Vehicle Type, Performance - Potential Analysis

5.3. Global Active Health Monitoring in Automobile Market Estimates & Forecasts by Vehicle Type 2018-2027 (USD Billion)

5.4. Active Health Monitoring in Automobile Market, Sub Segment Analysis

5.4.1. Passenger Vehicle

5.4.2. Commercial Vehicle

CHAPTER 6. GLOBAL ACTIVE HEALTH MONITORING IN AUTOMOBILE MARKET, BY DEPLOYMENT TYPE

6.1. Market Snapshot

6.2. Global Active Health Monitoring in Automobile Market by Deployment Type, Performance - Potential Analysis

6.3. Global Active Health Monitoring in Automobile Market Estimates & Forecasts by

Deployment Type 2018-2027 (USD Billion)

6.4. Active Health Monitoring in Automobile Market, Sub Segment Analysis

6.4.1. On-Premises

6.4.2. Cloud enabled

CHAPTER 7. GLOBAL ACTIVE HEALTH MONITORING IN AUTOMOBILE MARKET, REGIONAL ANALYSIS

7.1. Active Health Monitoring in Automobile Market, Regional Market Snapshot

7.2. North America Active Health Monitoring in Automobile Market

7.2.1. U.S. Active Health Monitoring in Automobile Market

7.2.1.1. Vehicle Type breakdown estimates & forecasts, 2018-2027

7.2.1.2. Deployment Type breakdown estimates & forecasts, 2018-2027

7.2.2. Canada Active Health Monitoring in Automobile Market

7.3. Europe Active Health Monitoring in Automobile Market Snapshot

7.3.1. U.K. Active Health Monitoring in Automobile Market

7.3.2. Germany Active Health Monitoring in Automobile Market

7.3.3. France Active Health Monitoring in Automobile Market

7.3.4. Spain Active Health Monitoring in Automobile Market

7.3.5. Italy Active Health Monitoring in Automobile Market

7.3.6. Rest of Europe Active Health Monitoring in Automobile Market

7.4. Asia-Pacific Active Health Monitoring in Automobile Market Snapshot

7.4.1. China Active Health Monitoring in Automobile Market

7.4.2. India Active Health Monitoring in Automobile Market

7.4.3. Japan Active Health Monitoring in Automobile Market

7.4.4. Australia Active Health Monitoring in Automobile Market

7.4.5. South Korea Active Health Monitoring in Automobile Market

7.4.6. Rest of Asia Pacific Active Health Monitoring in Automobile Market

7.5. Latin America Active Health Monitoring in Automobile Market Snapshot

7.5.1. Brazil Active Health Monitoring in Automobile Market

7.5.2. Mexico Active Health Monitoring in Automobile Market

7.6. Rest of The World Active Health Monitoring in Automobile Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Top Market Strategies

8.2. Company Profiles

8.2.1. Merck & Co., Inc.

8.2.1.1. Key Information

- 8.2.1.2. Overview
- 8.2.1.3. Financial (Subject to Data Availability)
- 8.2.1.4. Product Summary
- 8.2.1.5. Recent Developments
- 8.2.2. Sun Pharmaceutical Industries Ltd.
- 8.2.3. Cipla Inc.
- 8.2.4. Pfizer Inc.
- 8.2.5. Mankind Pharma
- 8.2.6. F. Hoffmann-La Roche Ltd.
- 8.2.7. Dabur International Limited
- 8.2.8. Pharmavite
- 8.2.9. Sandoz International GmbH
- 8.2.10. Himalaya Wellness

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Active Health Monitoring in Automobile market, report scope

TABLE 2. Global Active Health Monitoring in Automobile market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Active Health Monitoring in Automobile market estimates & forecasts by Vehicle Type 2018-2027 (USD Billion)

TABLE 4. Global Active Health Monitoring in Automobile market estimates & forecasts by Deployment Type 2018-2027 (USD Billion)

TABLE 5. Global Active Health Monitoring in Automobile market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Active Health Monitoring in Automobile market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Active Health Monitoring in Automobile market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Active Health Monitoring in Automobile market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Active Health Monitoring in Automobile market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Active Health Monitoring in Automobile market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Active Health Monitoring in Automobile market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Active Health Monitoring in Automobile market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Active Health Monitoring in Automobile market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Active Health Monitoring in Automobile market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 17. U.S. Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. Canada Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Canada Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. Canada Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. UK Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. UK Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Germany Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Germany Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. RoE Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. RoE Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. China Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. China Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. India Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. India Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Japan Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Japan Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Active Health Monitoring in Automobile market estimates & forecasts

by segment 2018-2027 (USD Billion)

TABLE 39. RoAPAC Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Active Health Monitoring in Automobile market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Active Health Monitoring in Automobile market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary Products, used in the study of global Active Health Monitoring in Automobile market

TABLE 55. List of primary Products, used in the study of global Active Health Monitoring in Automobile market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

FIG 1. Global Active Health Monitoring in Automobile market, research methodology

FIG 2. Global Active Health Monitoring in Automobile market, market estimation techniques

FIG 3. Global market size estimates & forecast methods

FIG 4. Global Active Health Monitoring in Automobile market, key trends 2020

FIG 5. Global Active Health Monitoring in Automobile market, growth prospects 2021-2027

FIG 6. Global Active Health Monitoring in Automobile market, porters 5 force model

FIG 7. Global Active Health Monitoring in Automobile market, pest analysis

FIG 8. Global Active Health Monitoring in Automobile market, value chain analysis

FIG 9. Global Active Health Monitoring in Automobile market by segment, 2018 & 2027 (USD Billion)

FIG 10. Global Active Health Monitoring in Automobile market by segment, 2018 & 2027 (USD Billion)

FIG 11. Global Active Health Monitoring in Automobile market by segment, 2018 & 2027 (USD Billion)

FIG 12. Global Active Health Monitoring in Automobile market by segment, 2018 & 2027 (USD Billion)

FIG 13. Global Active Health Monitoring in Automobile market by segment, 2018 & 2027 (USD Billion)

FIG 14. Global Active Health Monitoring in Automobile market, regional snapshot 2018 & 2027

FIG 15. North America Active Health Monitoring in Automobile market 2018 & 2027 (USD Billion)

FIG 16. Europe Active Health Monitoring in Automobile market 2018 & 2027 (USD Billion)

FIG 17. Asia pacific Active Health Monitoring in Automobile market 2018 & 2027 (USD Billion)

FIG 18. Latin America Active Health Monitoring in Automobile market 2018 & 2027 (USD Billion)

FIG 19. Global Active Health Monitoring in Automobile market, company market share analysis (2020)

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