

Global Acrylic Polymer Market Size study, by Type(Water-borne, Solvent-borne), by Application (Laundry & Detergent, Dish Washing, Industrial & Institutional, Hard Surface Cleaning, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Acrylic Polymer Market is valued approximately 580 in 2021 and is anticipated to grow with a healthy growth rate of more than 4% over the forecast period 2022-2028. Acrylic polymers are polymers that are generated through the free radical polymerization of acrylic acid. Acrylic polymer photopolymers are generally made by polymerization of acrylic acid, whereas co-polymers are formed by polymerization of acrylic acid and maleic acid. Acrylic polymers are used in the formulation of cleaning products. Acrylic acid homo- and co-polymers are commonly used in the manufacture of laundry detergents, dishwashing solutions, and other cleaning goods. Acrylic polymers' primary function is to act as builders and anti-soil re-deposition agents. Acrylic polymers have replaced traditionally utilized phosphate builders in detergent formulation, which are hazardous in nature and harmful to the environment. The growing need for cleaning chemicals in industrial and institutional settings drives the acrylic polymer industry. . For example, Industrial production in Europe increased by 2.3 percent in 2021 compared to 2020. According to the International Association for Soaps, Detergents, and Maintenance Products (A.I.S.E.), the demand for professional cleaning and hygiene products in Europe in 2020 was approximately USD 9.8 billion.

The key regions considered for the global Acrylic Polymer Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America held the greatest share of the acrylic polymer market for cleaning applications, followed by Europe. The growing demand for cleaning products such as laundry detergent, dishwashing detergent, and other cleaning products is driving the market in

North America and Europe. APAC is expected to register highest growth rate over the forecast period.

Major market player included in this report are:

Dow Inc.

BASF SE

Toagosei Co., Ltd.

Sumitomo Seika Chemicals Co., Ltd.

Arkema

Nippon Shokubai Co. Ltd.

Ashland Global Holdings, Inc.

The Lubrizol Corporation

Chemipol, S.A.

Anshika Polysurf Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Water-borne

Solvent-borne

By Application :

Laundry & Detergent

Dish Washing

Industrial & Institutional

Hard Surface Cleaning

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Acrylic Polymer Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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