

# **Global Acrylic Colors Market Size study, by Product Type (Heavy Body Acrylic, Fluid Acrylic, Interactive Acrylic, Open Acrylic, Others) by Application (Fabric, Wood, Metal, Ceramics, Walls, Painting, Others) by Sales Channel (Hypermarket/Supermarket, Departmental Stores, Convenience Stores, Specialty, Stores, Direct Sales, Online Retailing, Others) by end use industries (Building and Construction, Textile, Home Furnishing, Educational Institution, Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Acrylic Colors Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Acrylic Colors are thin in consistency and are less viscous as compared to the heavier body acrylic paints. Acrylic colors are water resistant and can be used on paper, canvas, walls, and many other surfaces. Growing infrastructure development industry and fast drying time, water-resistivity are key drivers for the growth of Acrylic Colors market. According to the Investment Association UK (trade body that represents Investment Managers & Investment Management Firms in the UK)- in 2020, USD 45.09 billion was invested in infrastructure projects across the UK. This includes investments in economic infrastructure and social infrastructure (such as public buildings) has remained relatively unchanged from the previous year 2019. Also, with the increasing demand from construction sector and growing R&D in paint and coatings industry, the adoption & demand for Acrylic Colors is likely to increase the market growth during the forecast period. However, Supply chain & Production

disruption due to Covid 19 Pandemic hinder the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Acrylic Colors market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to increasing demand for R&D activities and growing construction industry in the region. Whereas, Europe is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as supportive government investments and tax policies would create lucrative growth prospects for the Acrylic Colors market across the region.

Major market player included in this report are:

Nova Color

Akzo Nobel

Asian Paints

BASF SE

Berger Paints

Golden Paints

Kroma Acrylics

Warren Paint & Color Co.

BLICK STUDIO ACRYLICS

SENNELIER

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Heavy Body Acrylic

Fluid Acrylic

Interactive Acrylic

Open Acrylic

Others

By Application:

Fabric

Wood

Metal

Ceramics

Walls

Painting

Others

By Sales Channel:

Hypermarket/Supermarket

Departmental Stores

Convenience Stores

Specialty Stores

Direct Sales

Online Retailing

Others

By End Use Industries:

Building and Construction

Textile

Home Furnishing

Educational Institution

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Acrylic Colors Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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