

# **Global Acoustic Guitar Market Size study, by Type (Nylon/Gut Stringed Guitars, Steel Stringed Guitars, Others), by Application (Perform, Teaching, Others) and Regional Forecasts 2018-2025**

<https://marketpublishers.com/r/G80A3047198EN.html>

Date: December 2018

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: G80A3047198EN

## **Abstracts**

Global Acoustic Guitar Market to reach USD XX billion by 2025.

Global Acoustic Guitar Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Acoustic Guitar Market is continuously growing across the world over the coming years. The major driving factor of global Acoustic Guitar market are rising disposable income and growing interest of people in music. Moreover, rising number of concerts and live performances is also a major driving factor of global acoustic guitar market. One of the major restraining factor of global acoustic guitar market are increasing adoption of free musical instrument apps on mobile. Acoustic guitar is a simple guitar which has a hollow body that amplifies the string vibrations and it does not require any electrical amplification. It produces sound by transmitting the vibration of the strings to the air-as opposed to relying on electronic amplification. There are so many benefits of acoustic guitar such as acoustic guitars are more portable and convenient to handle, acoustic guitar is simpler as compare to electric guitar, an acoustic guitar player can learn to write song & even perform and if you learn to play an acoustic guitar you will spend a bit less on your first instrument than if you had gone with an electric guitar.

The regional analysis of Global Acoustic Guitar Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rise in number of musicians & singers and increase number of dance clubs and

pubs. Europe also contributes a satisfactory growth in the global Acoustic Guitar market. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to rising number of concerts and growing interest in music among young generation.

The major market player included in this report are:

Martin

Taylor

LARRIVÉE

Lakewood

S.Yairi

Fender

Gibson

Ibanez

Paul Reed Smith Guitar

Santa Cruz

ESP

CORT

B.C. RICH

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors &

challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Type:**

Nylon/Gut Stringed Guitars

Steel Stringed Guitars

Others

**By Application:**

Perform

Teaching

Others

**By Regions:**

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Acoustic Guitar Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
  - 1.3.1. Acoustic Guitar Market, by Type, 2015-2025 (USD Billion)
  - 1.3.2. Acoustic Guitar Market, by Application, 2015-2025 (USD Billion)
  - 1.3.3. Acoustic Guitar Market, by Region, 2015-2025 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. ACOUSTIC GUITAR MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. ACOUSTIC GUITAR MARKET DYNAMICS**

- 3.1. See Saw Analysis
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. ACOUSTIC GUITAR MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Buyers
  - 4.1.2. Bargaining Power of Suppliers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis

- 4.2.1. Political Scenario
- 4.2.2. Economic Scenario
- 4.2.3. Social Scenario
- 4.2.4. Technological Scenario
- 4.3. Value Chain Analysis
  - 4.3.1. Supplier
  - 4.3.2. Manufacturers/Service Provider
  - 4.3.3. Distributors
  - 4.3.4. End-Users
- 4.4. Key Buying Criteria
- 4.5. Regulatory Framework
- 4.6. Cost Structure Analysis
  - 4.6.1. Raw Material Cost Analysis
  - 4.6.2. Manufacturing Cost Analysis
  - 4.6.3. Labour Cost Analysis
- 4.7. Investment Vs Adoption Scenario
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. ACOUSTIC GUITAR MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Key Market Players
- 5.4. Acoustic Guitar Market, Sub Segment Analysis
  - 5.4.1. Nylon/Gut Stringed Guitars
    - 5.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.4.2. Steel Stringed Guitars
    - 5.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.4.3. Others
    - 5.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 6. ACOUSTIC GUITAR MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Key Market Players

## 6.4. Acoustic Guitar Market, Sub Segment Analysis

### 6.4.1. Perform

6.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 6.4.2. Teaching

6.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 6.4.3. Others

6.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 7. ACOUSTIC GUITAR MARKET, BY REGIONAL ANALYSIS**

### 7.1. Acoustic Guitar Market, Regional Market Snapshot (2015-2025)

#### 7.2. North America Acoustic Guitar Market Snapshot

##### 7.2.1. U.S.

7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.2.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

##### 7.2.2. Canada

7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.2.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 7.3. Europe Acoustic Guitar Market Snapshot

##### 7.3.1. U.K.

7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

##### 7.3.2. Germany

7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

##### 7.3.3. France

7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.3.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)



- 7.3.3.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4. Rest of Europe
  - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.4.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.4.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.4.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4. Asia Acoustic Guitar Market Snapshot
  - 7.4.1. China
    - 7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.2. India
    - 7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.3. Japan
    - 7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.3.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.3.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.3.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.4. Rest of Asia Pacific
    - 7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.4.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.4.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.4.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5. Latin America Acoustic Guitar Market Snapshot
  - 7.5.1. Brazil
    - 7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.5.2. Mexico
    - 7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

## 7.6. Rest of The World

### 7.6.1. South America

7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 7.6.2. Middle East and Africa

7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

### 8.1. Company Market Share (Subject to Data Availability)

### 8.2. Top Market Strategies

### 8.3. Company Profiles

#### 8.3.1. Martin

8.3.1.1. Overview

8.3.1.2. Financial (Subject to Data Availability)

8.3.1.3. Product Summary

8.3.1.4. Recent Developments

#### 8.3.2. Taylor

#### 8.3.3. LARRIVEE

#### 8.3.4. Lakewood

#### 8.3.5. S.Yairi

#### 8.3.6. Fender

#### 8.3.7. Gibson

#### 8.3.8. Ibanez

#### 8.3.9. Paul Reed Smith Guitar

#### 8.3.10. Santa Cruz

#### 8.3.11. ESP

#### 8.3.12. CORT

#### 8.3.13. B.C. RICH

## **CHAPTER 9. RESEARCH PROCESS**

### 9.1. Research Process

#### 9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.1.6. Research Assumption

## I would like to order

Product name: Global Acoustic Guitar Market Size study, by Type (Nylon/Gut Stringed Guitars, Steel Stringed Guitars, Others), by Application (Perform, Teaching, Others) and Regional Forecasts 2018-2025

Product link: <https://marketpublishers.com/r/G80A3047198EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G80A3047198EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970