

Global Acerola Extract Market by Application (Meat Products, Bakery Products, Confectioneries, Dairy & Frozen Desserts, Beverages, Other Applications), by Form (Dry and Liquid), by Nature (Conventional and Organic), and Regional Forecasts 2022-2028

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Abstracts

Global Acerola Extract Market is valued at approximately USD 14.9 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.6% over the forecast period 2022-2028. Acerola, or West Indian cherry, is the fruit of the acerola shrub, which is commonly consumed in Brazil. Because of its high vitamin C concentration, it is a potent antioxidant. It is promptly turned into pulp and juice after harvest because of its short shelf life. Some of it is also shipped as frozen fruit, which is then processed into other goods. The market is driven by rising demand for natural antioxidants in the meat & poultry industry and rising demand for food & beverage products with an extended shelf life. For instance, as per Statista, the global market of food in 2020 was USD 8 trillion, which was increased over USD 1 trillion since the previous year. Further, it is estimated to reach around 9.1 trillion U.S. dollars in 2025. Moreover, growing trend of clean-label products propels the market opportunities in the upcoming years. As per Statista, in Netherland, clean label products have been introduced each year such as in 2018, almost 2000 new products were introduced. However, easy availability of substitutes impedes the growth of the market over the forecast period of 2022-2028.

The geographical regions considered for the Global Acerola Extract Market analysis include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is dominating the market growth owing to the presence of major Acerola Extract manufacturers such as green labs and others. However, APAC is projected to be the fastest-growing region due to health benefits provided by Acerola Extract and growing startups in the Acerola Extract Market.

Major market players included in this report are:

Naturex S.A.
Dohler GmbH
NutriBotanica
The Green Labs LLC
Nichirei do Brasil Agr?cola Ltda
Diana Food S.A.S.
Foodchem International Corporation
Handary SA
Nutra Green Biotechnology CO., LTD
Nexira

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Meat Products
Bakery Products
Confectioneries
Dairy & Frozen Desserts
Beverages
Other applications

By Form:

Dry
Liquid

By Nature:

Conventional
Organic

By Region:

North America
U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Acerola Extract Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Acerola Extract Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Acerola Extract Market, by Application, 2020-2028 (USD Billion)
 - 1.2.3. Acerola Extract Market, by Form, 2020-2028 (USD Billion)
 - 1.2.4. Acerola Extract Market, by Nature, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ACEROLA EXTRACT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ACEROLA EXTRACT MARKET DYNAMICS

- 3.1. Acerola Extract Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising demand for natural antioxidants in the meat & poultry industry
 - 3.1.1.2. Rising demand for food & beverage products with an extended shelf life
 - 3.1.2. Market Challenges
 - 3.1.2.1. Easy availability of substitutes
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing trend of clean-label products

CHAPTER 4. GLOBAL ACEROLA EXTRACT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL ACEROLA EXTRACT MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Acerola Extract Market by Application, Performance - Potential Analysis
- 6.3. Global Acerola Extract Market Estimates & Forecasts by Application, 2019-2028 (USD Billion)
- 6.4. Acerola Extract Market, Sub Segment Analysis
 - 6.4.1. Meat Products
 - 6.4.2. Bakery Products
 - 6.4.3. Confectioneries
 - 6.4.4. Dairy & Frozen Desserts
 - 6.4.5. Beverages
 - 6.4.6. Other applications

CHAPTER 7. GLOBAL ACEROLA EXTRACT MARKET, BY FORM

- 7.1. Market Snapshot
- 7.2. Global Acerola Extract Market by Form, Performance - Potential Analysis
- 7.3. Global Acerola Extract Market Estimates & Forecasts by Form, 2019-2028 (USD Billion)

7.4. Acerola Extract Market, Sub Segment Analysis

- 7.4.1. Dry
- 7.4.2. Liquid

CHAPTER 8. GLOBAL ACEROLA EXTRACT MARKET, BY NATURE

8.1. Market Snapshot

8.2. Global Acerola Extract Market by Nature, Performance - Potential Analysis

8.3. Global Acerola Extract Market Estimates & Forecasts by Nature, 2019-2028 (USD Billion)

8.4. Acerola Extract Market, Sub Segment Analysis

- 8.4.1. Conventional
- 8.4.2. Organic

CHAPTER 9. GLOBAL ACEROLA EXTRACT MARKET, REGIONAL ANALYSIS

9.1. Acerola Extract Market, Regional Market Snapshot

9.2. North America Acerola Extract Market

9.2.1. U.S. Acerola Extract Market

- 9.2.1.1. Application breakdown estimates & forecasts, 2019-2028
- 9.2.1.2. Form breakdown estimates & forecasts, 2019-2028
- 9.2.1.3. Nature breakdown estimates & forecasts, 2019-2028

9.2.2. Canada Acerola Extract Market

9.3. Europe Acerola Extract Market Snapshot

9.3.1. U.K. Acerola Extract Market

9.3.2. Germany Acerola Extract Market

9.3.3. France Acerola Extract Market

9.3.4. Spain Acerola Extract Market

9.3.5. Italy Acerola Extract Market

9.3.6. Rest of Europe Acerola Extract Market

9.4. Asia-Pacific Acerola Extract Market Snapshot

9.4.1. China Acerola Extract Market

9.4.2. India Acerola Extract Market

9.4.3. Japan Acerola Extract Market

9.4.4. Australia Acerola Extract Market

9.4.5. South Korea Acerola Extract Market

9.4.6. Rest of Asia Pacific Acerola Extract Market

9.5. Latin America Acerola Extract Market Snapshot

9.5.1. Brazil Acerola Extract Market

- 9.5.2. Mexico Acerola Extract Market
- 9.6. Rest of The World Acerola Extract Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Naturex S.A.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Dohler GmbH
 - 10.2.3. NutriBotanica
 - 10.2.4. The Green Labs LLC
 - 10.2.5. Nichirei do Brasil Agr?cola Ltda
 - 10.2.6. Diana Food S.A.S.
 - 10.2.7. Foodchem International Corporation
 - 10.2.8. Handary SA
 - 10.2.9. Nutra Green Biotechnology CO., LTD
 - 10.2.10. Nexira

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Acerola Extract market, report scope

TABLE 2. Global Acerola Extract market estimates & forecasts by Region 2019-2028 (USD Billion)

TABLE 3. Global Acerola Extract market estimates & forecasts by Application 2019-2028 (USD Billion)

TABLE 4. Global Acerola Extract market estimates & forecasts by Form 2019-2028 (USD Billion)

TABLE 5. Global Acerola Extract market estimates & forecasts by Nature 2019-2028 (USD Billion)

TABLE 6. Global Acerola Extract market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 7. Global Acerola Extract market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 8. Global Acerola Extract market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 9. Global Acerola Extract market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 10. Global Acerola Extract market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 11. Global Acerola Extract market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 12. Global Acerola Extract market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 13. Global Acerola Extract market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 14. Global Acerola Extract market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 15. Global Acerola Extract market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 16. U.S. Acerola Extract market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 17. U.S. Acerola Extract market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 18. U.S. Acerola Extract market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 19. Canada Acerola Extract market estimates & forecasts, 2019-2028 (USD

Billion)

TABLE 20. Canada Acerola Extract market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 21. Canada Acerola Extract market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 22. UK Acerola Extract market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 23. UK Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 24. UK Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 25. Germany Acerola Extract market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 26. Germany Acerola Extract market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 27. Germany Acerola Extract market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 28. RoE Acerola Extract market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 29. RoE Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 30. RoE Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 31. China Acerola Extract market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 32. China Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 33. China Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 34. India Acerola Extract market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 35. India Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 36. India Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 37. Japan Acerola Extract market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 38. Japan Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 39. Japan Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 40. RoAPAC Acerola Extract market estimates & forecasts, 2019-2028 (USD

Billion)

TABLE 41. RoAPAC Acerola Extract market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 42. RoAPAC Acerola Extract market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 43. Brazil Acerola Extract market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 44. Brazil Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 45. Brazil Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 46. Mexico Acerola Extract market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 47. Mexico Acerola Extract market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 48. Mexico Acerola Extract market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 49. RoLA Acerola Extract market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 50. RoLA Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 51. RoLA Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 52. Row Acerola Extract market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 53. Row Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 54. Row Acerola Extract market estimates & forecasts by segment 2019-2028
(USD Billion)

TABLE 55. List of secondary sources, used in the study of global Acerola Extract
market

TABLE 56. List of primary sources, used in the study of global Acerola Extract market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Acerola Extract market, research methodology
- FIG 2. Global Acerola Extract market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Acerola Extract market, key trends 2021
- FIG 5. Global Acerola Extract market, growth prospects 2022-2028
- FIG 6. Global Acerola Extract market, porters 5 force model
- FIG 7. Global Acerola Extract market, pest analysis
- FIG 8. Global Acerola Extract market, value chain analysis
- FIG 9. Global Acerola Extract market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Acerola Extract market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Acerola Extract market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Acerola Extract market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Acerola Extract market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Acerola Extract market, regional snapshot 2019 & 2028
- FIG 15. North America Acerola Extract market 2019 & 2028 (USD Billion)
- FIG 16. Europe Acerola Extract market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Acerola Extract market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Acerola Extract market 2019 & 2028 (USD Billion)
- FIG 19. Global Acerola Extract market, company market share analysis (2021)

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