

# **Global 8K Technology Market Size study, by Product (Television, Monitor & Notebook, Professional Camera, Projector) by end use industries (Consumer, Sports & Entertainment, Medical) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global 8K Technology Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. 8K UHD (Ultra-High-Definition) is the highest resolution measuring 7680???4320 pixels defined in the Rec. 2020 standard image format. It provides the display of the image with an improved viewing angle and high clarity. Technological advancement is taking place in the past few years with increasing demand for Ultra High Definition screen among end users, due to enhanced picture quality, brighter colors, and image depth. Growing Ultra high Definition (UHD) Television Market and surging sports and entertainment sector are key drivers for the growth of 8K Technology market. According to CISCO's Annual Internet Report (2018–2023)- it is anticipated that by 2023, about two-thirds (66 percent, approx. 891 Mn) of the installed flat-panel TV sets will be UHD, as compared to (33 percent, approx. 268 Mn) in 2018. Also, according to India Brand Equity Forum (IBEF) Television industry in India is projected to reach USD 13.66 billion by the end of 2021. By FY22, television industry in India is estimated to reach USD 17.56 billion. Also, with the increasing demand for high-definition display from end use industries, the adoption & demand for 8K Technology is likely to increase the market growth during the forecast period. However, high cost of 8K Technology products impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global 8K Technology market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is

the leading/significant region across the world in terms of market share owing to rising expenditure in the R&D in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as presence of key consumer electronics companies in the region and growing consumer electronics market would create lucrative growth prospects for the 8K Technology market across Asia-Pacific region.

Major market player included in this report are:

Samsung Electronics (South Korea)

LG Electronics (South Korea)

Sony Corporation (Japan)

JVCKENWOOD Corporation (Japan)

Sharp Corporation (Japan)

Canon Inc. (Japan)

Red Digital Cinema (US)

Dell Technologies (US)

Leyard Optoelectronic (China)

Digital Projection (UK)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Television,

Monitor & Notebook,

Professional Camera,

Projector

By End Use Industries:

Consumer,

Sports & Entertainment,

Medical

Other industries (retail, hospitality, defense, education, and corporate industries)

By Region:

North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global 8K Technology Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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