

# **Global 5G New Radio Market Size study & Forecast, by Offering (Hardware, Software, Service) by Operating Frequency (Sub-6 GHz, mmWave), by Architecture (Non-Standalone (NSA), Standalone (SA)), by Application (Enhanced Mobile Broadband (eMBB), Ultra-reliable Low-Latency Communications (URLLC), Massive Machine-type Communications (mMTC)), by Industry(Telecom & IT, Manufacturing, Automotive, Healthcare, Retail, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global 5G New Radio Market is valued approximately at USD 32.6 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 29.1% over the forecast period 2023-2030. 5G New Radio (NR) is a standard for wireless communication and is a key component of 5G networks. It is designed to enable faster data rates, lower latency, and support a massive number of connected devices compared to previous generations of wireless technology. 5G NR operates in a wide range of frequency bands, including low-frequency bands (sub-1 GHz), mid-frequency bands (1-6 GHz), and high-frequency bands (above 6 GHz). The use of high-frequency bands, such as millimeter waves, allows for greater bandwidth and faster data rates.. The 5G New Radio Market is being driven by factors such as surge in data traffic and increasing use of advanced radio units such as massive MIMO and beamforming.

The 5G NR offers significantly faster data speeds and greater network capacity to meet these increasing data demands. With the proliferation of smartphones, Internet of

Things (IoT) devices, and other connected devices, there has been an exponential increase in data consumption worldwide. People are using more data-intensive applications such as video streaming, online gaming, and virtual reality, which require faster and more reliable network connectivity. 5G NR technology is designed to meet these growing demands by providing ultra-fast download and upload speeds, reducing latency for real-time applications, and supporting a massive number of simultaneous connections. According to IDC, the amount of data produced was estimated to reach 35 zettabytes by 2020, but it reached that level in 2018, and in 2020, approximately 59 zettabytes of data were created. IDC predicts that by 2025, newly created data will reach 175 zettabytes, representing a 146-fold increase between 2010 and 2025. This exponential growth in data creation has led to the data processing and storage market's valuation estimated to grow from USD 56 billion in 2020 to USD 90 billion by 2025. Thus, increasing data traffic and data consumption is fueling the growth of the market. In addition to global connectivity & cross-industry collaboration and government initiatives of deployment & adoption of 5G new radio create lucrative opportunities for the market. However, the high cost of 5G infrastructure and regulatory and environmental concerns hinders market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global 5G New Radio Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the presence of prominent manufacturers such as Huawei Technologies Co., Ltd. and Samsung. These manufacturers, known for their expertise in telecommunications and mobile technologies, contribute to the growth and development of 5G networks in the region. Additionally, there is a notable increase in investment aimed at establishing automated factories in the region. Asia Pacific is expected to be the fastest growing region during the forecasted period due to strong focus on technological advancements and industrial automation.

Major market player included in this report are:

Huawei Technologies Co., Ltd.  
Qualcomm Technologies, Inc  
Telefonaktiebolaget LM Ericsson  
Samsung Electronics Co., Ltd  
Intel Corporation  
Cisco Systems Inc.  
Fujitsu Limited  
NEC Corporation  
Verizon Communications Inc.

## Keysight Technologies

### Recent Developments in the Market:

In November 2023, Ericsson introduced the Ericsson Reduced Capability (RedCap) Radio Access Network (RNA) solution, which aims to unlock new 5G use cases for devices like smartwatches, wearables, and industrial sensors. This innovative solution simplifies network complexities and extends battery life, enabling efficient and optimized connectivity for these devices. With the RedCap RNA solution, Ericsson addresses the specific requirements of these low-power and resource-constrained devices, opening up possibilities for enhanced connectivity and extended battery performance in various industries and applications.

### Global 5G New Radio Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Offering, Operating Frequency , Architecture, Application, Industry, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

### By Offering:

Hardware

Software

## Service

### By Operating Frequency:

Sub-6 GHz

mmWave

### By Architecture:

Non-Standalone (NSA)

Standalone (SA)

### By Application:

Enhanced Mobile Broadband (eMBB)

Ultra-reliable Low-Latency Communications (URLLC)

Massive Machine-type Communications (mMTC).

### By Industry:

Telecom & IT

Manufacturing

Automotive

Healthcare

Retail

Others

### By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
  - 1.2.1. 5G New Radio Market, by region, 2020-2030 (USD Billion)
  - 1.2.2. 5G New Radio Market, by Offering, 2020-2030 (USD Billion)
  - 1.2.3. 5G New Radio Market, by Operating Frequency, 2020-2030 (USD Billion)
  - 1.2.4. 5G New Radio Market, by Architecture, 2020-2030 (USD Billion)
  - 1.2.5. 5G New Radio Market, by Application, 2020-2030 (USD Billion)
  - 1.2.6. 5G New Radio Market, by Industry, 2020-2030 (USD Billion)
  - 1.2.7.
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL 5G NEW RADIO MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL 5G NEW RADIO MARKET DYNAMICS

- 3.1. 5G New Radio Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing data traffic
    - 3.1.1.2. Increasing use of advanced radio units such as massive MIMO and beamforming
  - 3.1.2. Market Challenges
    - 3.1.2.1. High cost of 5G infrastructure
    - 3.1.2.2. Regulatory and Environmental Concerns
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Government Initiatives of deployment and adoption of 5G NR
    - 3.1.3.2. Global Connectivity and Cross-Industry Collaboration

## **CHAPTER 4. GLOBAL 5G NEW RADIO MARKET: INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economic
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL 5G NEW RADIO MARKET, BY OFFERING**

- 5.1. Market Snapshot
- 5.2. Global 5G New Radio Market by Offering, Performance - Potential Analysis
- 5.3. Global 5G New Radio Market Estimates & Forecasts by Offering 2020-2030 (USD Billion)
- 5.4. 5G New Radio Market , Sub Segment Analysis
  - 5.4.1. Hardware
  - 5.4.2. Software
  - 5.4.3. Service

## **CHAPTER 6. GLOBAL 5G NEW RADIO MARKET, BY OPERATING FREQUENCY**

- 6.1. Market Snapshot
- 6.2. Global 5G New Radio Market by Operating Frequency , Performance - Potential

## Analysis

6.3. Global 5G New Radio Market Estimates & Forecasts by Operating Frequency 2020-2030 (USD Billion)

6.4. 5G New Radio Market , Sub Segment Analysis

6.4.1. Sub-6 GHz

6.4.2. mmWave

## **CHAPTER 7. GLOBAL 5G NEW RADIO MARKET, BY ARCHITECTURE**

7.1. Market Snapshot

7.2. Global 5G New Radio Market by Architecture, Performance - Potential Analysis

7.3. Global 5G New Radio Market Estimates & Forecasts by Architecture 2020-2030 (USD Billion)

7.4. 5G New Radio Market , Sub Segment Analysis

7.4.1. Human Non-Standalone (NSA)

7.4.2. Standalone (SA)

## **CHAPTER 8. GLOBAL 5G NEW RADIO MARKET, BY APPLICATION**

8.1. Market Snapshot

8.2. Global 5G New Radio Market by Application, Performance - Potential Analysis

8.3. Global 5G New Radio Market Estimates & Forecasts by Application 2020-2030 (USD Billion)

8.4. 5G New Radio Market , Sub Segment Analysis

8.4.1. Enhanced Mobile Broadband (eMBB)

8.4.2. Ultra-reliable Low-Latency Communications (URLLC)

8.4.3. Massive Machine-type Communications (mMTC).

## **CHAPTER 9. GLOBAL 5G NEW RADIO MARKET, BY INDUSTRY**

9.1. Market Snapshot

9.2. Global 5G New Radio Market by Industry, Performance - Potential Analysis

9.3. Global 5G New Radio Market Estimates & Forecasts by Industry 2020-2030 (USD Billion)

9.4. 5G New Radio Market , Sub Segment Analysis

9.4.1. Telecom & IT

9.4.2. Manufacturing

9.4.3. Automotive

9.4.4. Healthcare



- 9.4.5. Retail
- 9.4.6. Others

## **CHAPTER 10. GLOBAL 5G NEW RADIO MARKET, REGIONAL ANALYSIS**

- 10.1. Top Leading Countries
- 10.2. Top Emerging Countries
- 10.3. 5G New Radio Market , Regional Market Snapshot
- 10.4. North America 5G New Radio Market
  - 10.4.1. U.S. 5G New Radio Market
    - 10.4.1.1. Offering breakdown estimates & forecasts, 2020-2030
    - 10.4.1.2. Operating Frequency breakdown estimates & forecasts, 2020-2030
    - 10.4.1.3. Architecture breakdown estimates & forecasts, 2020-2030
    - 10.4.1.4. Application breakdown estimates & forecasts, 2020-2030
    - 10.4.1.5. Industry breakdown estimates & forecasts, 2020-2030
  - 10.4.2. Canada 5G New Radio Market
- 10.5. Europe 5G New Radio Market Snapshot
  - 10.5.1. U.K. 5G New Radio Market
  - 10.5.2. Germany 5G New Radio Market
  - 10.5.3. France 5G New Radio Market
  - 10.5.4. Spain 5G New Radio Market
  - 10.5.5. Italy 5G New Radio Market
  - 10.5.6. Rest of Europe 5G New Radio Market
- 10.6. Asia-Pacific 5G New Radio Market Snapshot
  - 10.6.1. China 5G New Radio Market
  - 10.6.2. India 5G New Radio Market
  - 10.6.3. Japan 5G New Radio Market
  - 10.6.4. Australia 5G New Radio Market
  - 10.6.5. South Korea 5G New Radio Market
  - 10.6.6. Rest of Asia Pacific 5G New Radio Market
- 10.7. Latin America 5G New Radio Market Snapshot
  - 10.7.1. Brazil 5G New Radio Market
  - 10.7.2. Mexico 5G New Radio Market
- 10.8. Middle East & Africa 5G New Radio Market
  - 10.8.1. Saudi Arabia 5G New Radio Market
  - 10.8.2. South Africa 5G New Radio Market
  - 10.8.3. Rest of Middle East & Africa 5G New Radio Market

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Key Company SWOT Analysis
  - 11.1.1. Company
  - 11.1.2. Company
  - 11.1.3. Company
- 11.2. Top Market Strategies
- 11.3. Company Profiles
  - 11.3.1. Huawei Technologies Co., Ltd.
    - 11.3.1.1. Key Information
    - 11.3.1.2. Overview
    - 11.3.1.3. Financial (Subject to Data Availability)
    - 11.3.1.4. Product Summary
    - 11.3.1.5. Recent Developments
  - 11.3.2. Qualcomm Technologies, Inc
  - 11.3.3. Telefonaktiebolaget LM Ericsson
  - 11.3.4. Samsung Electronics Co., Ltd
  - 11.3.5. Intel Corporation
  - 11.3.6. Cisco Systems Inc.
  - 11.3.7. Fujitsu Limited
  - 11.3.8. NEC Corporation
  - 11.3.9. Verizon Communications Inc.
  - 11.3.10. Keysight Technologies

## **CHAPTER 12. RESEARCH PROCESS**

- 12.1. Research Process
  - 12.1.1. Data Mining
  - 12.1.2. Analysis
  - 12.1.3. Market Estimation
  - 12.1.4. Validation
  - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global 5G New Radio Market , report scope
- TABLE 2. Global 5G New Radio Market estimates & forecasts by Region 2020-2030 (USD Billion)
- TABLE 3. Global 5G New Radio Market estimates & forecasts by Offering 2020-2030 (USD Billion)
- TABLE 4. Global 5G New Radio Market estimates & forecasts by Operating Frequency 2020-2030 (USD Billion)
- TABLE 5. Global 5G New Radio Market estimates & forecasts by Architecture 2020-2030 (USD Billion)
- TABLE 6. Global 5G New Radio Market estimates & forecasts by Application 2020-2030 (USD Billion)
- TABLE 7. Global 5G New Radio Market estimates & forecasts by Industry 2020-2030 (USD Billion)
- TABLE 8. Global 5G New Radio Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global 5G New Radio Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global 5G New Radio Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 11. Global 5G New Radio Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 12. Global 5G New Radio Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 13. Global 5G New Radio Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 14. Global 5G New Radio Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 15. Global 5G New Radio Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 16. Global 5G New Radio Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 17. Global 5G New Radio Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 18. U.S. 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 19. U.S. 5G New Radio Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 20. U.S. 5G New Radio Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 21. Canada 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 22. Canada 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. Canada 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 25. UK 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. UK 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 28. Germany 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. Germany 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 31. France 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. France 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 34. Italy 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Italy 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 37. Spain 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. Spain 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 40. RoE 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. RoE 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 43. China 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. China 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 46. India 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. India 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 49. Japan 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. Japan 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 52. South Korea 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. South Korea 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 55. Australia 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. Australia 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 58. RoAPAC 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. RoAPAC 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 61. Brazil 5G New Radio Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 62. Brazil 5G New Radio Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 63. Mexico 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 64. Mexico 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. Mexico 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 67. RoLA 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. RoLA 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. Saudi Arabia 5G New Radio Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 70. South Africa 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 71. RoMEA 5G New Radio Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 72. List of secondary sources, used in the study of global 5G New Radio Market

TABLE 73. List of primary sources, used in the study of global 5G New Radio Market

TABLE 74. Years considered for the study

TABLE 75. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global 5G New Radio Market , research methodology
  - FIG 2. Global 5G New Radio Market , Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global 5G New Radio Market , key trends 2022
  - FIG 5. Global 5G New Radio Market , growth prospects 2023-2030
  - FIG 6. Global 5G New Radio Market , porters 5 force model
  - FIG 7. Global 5G New Radio Market , pest analysis
  - FIG 8. Global 5G New Radio Market , value chain analysis
  - FIG 9. Global 5G New Radio Market by segment, 2020 & 2030 (USD Billion)
  - FIG 10. Global 5G New Radio Market by segment, 2020 & 2030 (USD Billion)
  - FIG 11. Global 5G New Radio Market by segment, 2020 & 2030 (USD Billion)
  - FIG 12. Global 5G New Radio Market by segment, 2020 & 2030 (USD Billion)
  - FIG 13. Global 5G New Radio Market by segment, 2020 & 2030 (USD Billion)
  - FIG 14. Global 5G New Radio Market , regional snapshot 2020 & 2030
  - FIG 15. North America 5G New Radio Market 2020 & 2030 (USD Billion)
  - FIG 16. Europe 5G New Radio Market 2020 & 2030 (USD Billion)
  - FIG 17. Asia pacific 5G New Radio Market 2020 & 2030 (USD Billion)
  - FIG 18. Latin America 5G New Radio Market 2020 & 2030 (USD Billion)
  - FIG 19. Middle East & Africa 5G New Radio Market 2020 & 2030 (USD Billion)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

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