

# **Global 4G LTE Wireless Broadband Market Size study, by type (LTE FDD and LTE TDD), By Application (School, Shopping center, Enterprise, Hospital and Others) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global 4G LTE Wireless Broadband Market is valued approximately at USD XX billion in 2018 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2019-2026. 4G LTE Wireless is a standard for wireless broadband communication for data terminals, mobile devices based in the GSM/EDGE and UMTS/HSPA technologies. It increases the speed and capacity of connected devices using a different radio interface together with core network improvements. Also, the 4G LTE wireless broadband offers a significant improvement over other cellular communication standards. The growth of the market is primarily driven by the increase in demand for better connectivity for enhancing customer experience and growing penetration of smart devices. For Instance: According to the Consumer Technology Association's in June 2018, the association has conducted a study on consumer technology ownership. The study reveals that smartphone penetration stood about 87% of homes in the United States. Hence, rising demand for better connectivity is expected to propel the demand for 4G LTE Wireless Broadband solutions as it offers super-fast connectivity to millions of users and also acts as an enterprise network connectivity enabler. However, concerns related to data privacy and data security is expected to impede the growth of the market over the forecast period.

The regional analysis of global 4G LTE Wireless Broadband market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is expected to hold a notable share in the world in terms of revenue owing to the high adoption of advanced communication technologies along with the pre-requisite infrastructure and technical expertise in the sector. Whereas, Asia-

Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period.

Major market player included in this report are:

Alcatel-Lucent Enterprise

USAT LLC

Huawei Technologies Co Ltd

Ericsson

ATT Inc.

Verizon Wireless

Telstra Corporation

ZTE Corporation

Cisco Systems Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

LTE FDD

LTE TDD

By Application:

School

Shopping centre

Enterprise

Hospital

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017  
Base year – 2018  
Forecast period – 2019 to 2026

Target Audience of the Global 4G LTE Wireless Broadband Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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