

Europe Water Scooter Market Size study, by Application (Personal, Commercial, Military) by Propulsion Type (Fuel Operated, Battery Operated) Vehicle Type (Underwater, Abovewater) and Country Forecasts 2022-2032

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Abstracts

Europe Water Scooter Market is valued approximately USD 484.02 million in 2023 and is anticipated to grow with a healthy growth rate of more than 7.13 % over the forecast period 2024-2032. A water scooter recreational water vehicle that enables the rider to sit or stand on it, It is also known as personal watercraft (PWC). The craft moves ahead by expelling water using a jet pump, which is driven by an inboard motor. It is majorly utilized for law enforcement and rescue missions, and are also commonly used for recreational purposes such as racing, touring, and exploring water bodies. Growing trend towards electric-powered water scooters for more environmentally friendly alternatives to traditional gas-powered models, offering quieter operation and reduced emissions further help in driving demand for the market across the region. Integration of advanced technologies such as GPS, Bluetooth connectivity, and onboard entertainment systems is becoming more common. In addition, features such as advanced navigation aids, safety alerts, and ride statistics are gaining popularity. Thus, these trends further drive demand for Europe Water Scooter Market.

The shift towards eco-friendly and sustainable products is significantly driving the Europe Water Scooter Market. As environmental awareness grows, European consumers are increasingly seeking out greener alternatives in their recreational activities. This driver is prompting manufacturers to develop electric and hybrid water scooters that offer reduced emissions and quieter operation, aligning with the region's stringent environmental regulations. Countries such as Germany, France, and the Netherlands, known for their proactive environmental policies, are leading this demand

shift. The increasing use of eco-friendly water scooters is further enhanced by government incentives and subsidies promoting sustainable practices. Additionally, eco-conscious tourists are favoring destinations that offer green recreational options, thereby boosting rental services for electric water scooters. This growing preference for sustainable products is transforming the European water scooter market, encouraging innovation and expanding the market for environmentally friendly models that cater to the evolving values of consumers. However, environmental concerns and safety issues stifle market growth between 2022 and 2032.

The key countries considered for the Europe Water Scooter market study include UK, Germany, France, Italy, Spain, and the Rest of Europe. In 2023, Germany was the largest market in terms of revenue. Germany's strong emphasis on environmental protection is shaping the water scooter market. There is a significant shift towards electric and hybrid models that meet stringent emissions standards and further help in attracting eco-conscious consumers. The government's support for sustainable products, including incentives for electric vehicles, further drives the market growth. The increase in domestic tourism, particularly around the country's numerous lakes and rivers, boosts the demand for water scooters. As more Germans seek outdoor and water-based leisure activities, water scooters become an attractive option for recreational fun and adventure sports. The market in UK, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market players included in this report are:

Marine Tech SA

SUEX Srl

Citi Escooter

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segments of the market are explained below:

By Application

Personal

Commercial

Military

By Propulsion Type

Fuel Operated

Battery Operated

By Vehicle Type

Underwater

Above water

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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