

# **Europe Sustainable Clothing Market Size study, by Material Type (Cruelty-Free Leather, Vegan Fur Made, Animal-Free Wool, Cruelty-Free Silk, Eco-Friendly Rubber, Others) by End-User (Women, Men, Kids) by Sales Channel (Offline Channel, Online Channel) and Country Forecasts 2022-2032**

<https://marketpublishers.com/r/E8CA70391A17EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: E8CA70391A17EN

## **Abstracts**

Europe Sustainable Clothing Market is valued at approximately USD 980 million in 2023 and is anticipated to grow with a healthy growth rate of more than 13.06% over the forecast period 2024-2032. Sustainable clothing refers to garments produced with minimal environmental impact, and considering animal welfare. It emphasizes creating stylish apparel that reduces the fashion industry's ecological footprint. Sustainable clothing utilizes materials and manufacturing processes that lower pollution, conserve resources, and reduce greenhouse gas emissions, generally incorporating organic materials, recycled fabrics, and low-impact dyes. Also, the rising trend of recycling and reusing textiles in the region significantly supports the growth of the European sustainable clothing market. Textile recycling and reusing initiatives help divert clothing and textile waste from landfills. By extending the lifespan of clothing through recycling and reusing, the amount of waste generated by the fashion industry is reduced, contributing to a more sustainable and circular economy.

Moreover, European consumers are becoming increasingly aware of the environmental and social impacts of the fashion industry. There is a growing demand for sustainable and ethically produced clothing, driven by concerns over climate change, and environmental degradation. Also, the rise of circular fashion in Europe is playing a crucial role in supporting the growth of the sustainable clothing market. The Circular fashion models aim to minimize waste by keeping products and materials in use for as

long as possible. By promoting practices such as clothing rental, resale, and repair, circular fashion helps extend the lifecycle of garments, reducing the amount of textile waste sent to landfills. Additionally, other factors support the market growth are cohesive government initiatives sustainable textile manufacturing and growing research and development activities for the development of sustainable fabric. However, high manufacturing costs and lack of infrastructure are anticipated to impede Europe Sustainable Clothing market growth during forecast period 2024 and 2032.

The key countries considered for the Europe Sustainable Clothing market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market in terms of revenue. The German government is actively promoting sustainability through various regulations and initiatives. Policies aimed at reducing carbon emissions, promoting recycling, and encouraging sustainable practices in the textile industry are fostering the growth of the sustainable clothing market. Also, there is a growing consciousness among consumers about the environmental impact of fashion. People are becoming more aware of the issues related to fast fashion, such as pollution, waste, and unethical labor practices. This awareness is leading to a greater demand for sustainable and eco-friendly clothing. Whereas, the United Kingdom is expected to grow with the highest CAGR during the forecast period 2024-2032.

Major market player included in this report are:

Hennes & Mauritz AB

Industria de Dise?o Textil, S.A.

Kering SA

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Material Type

Cruelty-Free Leather

Vegan Fur Made

Animal-Free Wool

Cruelty-Free Silk

Eco-Friendly Rubber

Others

By End-User

Women

Men

Kids

By Sales Channel

Offline Channel

Online Channel

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

## Contents

### **CHAPTER 1. EUROPE SUSTAINABLE CLOTHING MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
  - 1.3.1. Inclusion & Exclusion
  - 1.3.2. Limitations
  - 1.3.3. Supply Side Analysis
    - 1.3.3.1. Availability
    - 1.3.3.2. Infrastructure
    - 1.3.3.3. Regulatory Environment
    - 1.3.3.4. Market Competition
    - 1.3.3.5. Economic Viability (Consumer's Perspective)
  - 1.3.4. Demand Side Analysis
    - 1.3.4.1. Regulatory frameworks
    - 1.3.4.2. Technological Advancements
    - 1.3.4.3. Environmental Considerations
    - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Europe Sustainable Clothing Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
  - 2.3.1. By Material Type
  - 2.3.2. By End-User
  - 2.3.3. By Sales Channel
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

### **CHAPTER 3. EUROPE SUSTAINABLE CLOTHING MARKET DYNAMICS**

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

## **CHAPTER 4. EUROPE SUSTAINABLE CLOTHING MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. EUROPE SUSTAINABLE CLOTHING MARKET SIZE & FORECASTS BY MATERIAL TYPE 2022-2032**

- 5.1. Cruelty-Free Leather
- 5.2. Vegan Fur Made
- 5.3. Animal-Free Wool
- 5.4. Cruelty-Free Silk
- 5.5. Eco-Friendly Rubber
- 5.6. Others

## **CHAPTER 6. EUROPE SUSTAINABLE CLOTHING MARKET SIZE & FORECASTS BY END-USER 2022-2032**

- 6.1. Women
- 6.2. Men
- 6.3. Kids

## **CHAPTER 7. EUROPE SUSTAINABLE CLOTHING MARKET SIZE & FORECASTS BY SALES CHANNEL 2022-2032**

- 7.1. Offline Channel
- 7.2. Online Channel

## **CHAPTER 8. EUROPE SUSTAINABLE CLOTHING MARKET SIZE & FORECASTS BY COUNTRY 2022-2032**

- 8.1. U.K. Sustainable Clothing Market
  - 8.1.1. Material Type breakdown size & forecasts, 2022-2032
  - 8.1.2. End-User breakdown size & forecasts, 2022-2032
  - 8.1.3. Sales Channel breakdown size & forecasts, 2022-2032
- 8.2. Germany Sustainable Clothing Market
- 8.3. France Sustainable Clothing Market
- 8.4. Spain Sustainable Clothing Market
- 8.5. Italy Sustainable Clothing Market
- 8.6. Rest of Europe Sustainable Clothing Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Hennes & Mauritz AB
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Market Strategies
  - 9.3.2. Industria de Dise?o Textil, S.A.

- 9.3.3. Kering SA
- 9.3.4. Company
- 9.3.5. Company
- 9.3.6. Company
- 9.3.7. Company
- 9.3.8. Company
- 9.3.9. Company
- 9.3.10. Company

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Europe Sustainable Clothing market, report scope

TABLE 2. Europe Sustainable Clothing market estimates & forecasts by Country  
2022-2032 (USD Million)

TABLE 3. Europe Sustainable Clothing market estimates & forecasts by Material Type  
2022-2032 (USD Million)

TABLE 4. Europe Sustainable Clothing market estimates & forecasts by End-User  
2022-2032 (USD Million)

TABLE 5. Europe Sustainable Clothing market estimates & forecasts by Sales Channel  
2022-2032 (USD Million)

TABLE 6. Europe Sustainable Clothing market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 7. Europe Sustainable Clothing market by country, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 8. Europe Sustainable Clothing market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 9. Europe Sustainable Clothing market by country, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 10. Europe Sustainable Clothing market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 11. Europe Sustainable Clothing market by country, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 12. Europe Sustainable Clothing market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 13. Europe Sustainable Clothing market by country, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 14. Europe Sustainable Clothing market by segment, estimates & forecasts,  
2022-2032 (USD Million) Europe Sustainable Clothing market by country, estimates &  
forecasts, 2022-2032 (USD Million)

TABLE 15. UK Sustainable Clothing market estimates & forecasts, 2022-2032 (USD  
Million)

TABLE 16. UK Sustainable Clothing market estimates & forecasts by segment  
2022-2032 (USD Million)

TABLE 17. UK Sustainable Clothing market estimates & forecasts by segment  
2022-2032 (USD Million)

TABLE 18. Germany Sustainable Clothing market estimates & forecasts, 2022-2032



(USD Million)

TABLE 19. Germany Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 20. Germany Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 21. France Sustainable Clothing market estimates & forecasts, 2022-2032 (USD Million)

TABLE 22. France Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 23. France Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 24. Italy Sustainable Clothing market estimates & forecasts, 2022-2032 (USD Million)

TABLE 25. Italy Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 26. Italy Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 27. Spain Sustainable Clothing market estimates & forecasts, 2022-2032 (USD Million)

TABLE 28. Spain Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 29. Spain Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 30. RoE Sustainable Clothing market estimates & forecasts, 2022-2032 (USD Million)

TABLE 31. RoE Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 32. RoE Sustainable Clothing market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 33. List of secondary sources, used in the study of Europe Sustainable Clothing Market.

TABLE 34. List of primary sources, used in the study of Europe Sustainable Clothing Market.

TABLE 35. Years considered for the study.

TABLE 36. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Europe Sustainable Clothing market, research methodology
- FIG 2. Europe Sustainable Clothing market, market estimation techniques
- FIG 3. Europe market size estimates & forecast methods.
- FIG 4. Europe Sustainable Clothing market, key trends 2023
- FIG 5. Europe Sustainable Clothing market, growth prospects 2022-2032
- FIG 6. Europe Sustainable Clothing market, porters 5 force model
- FIG 7. Europe Sustainable Clothing market, pestel analysis
- FIG 8. Europe Sustainable Clothing market, value chain analysis
- FIG 9. Europe Sustainable Clothing market by segment, 2022 & 2032 (USD Million)
- FIG 10. Europe Sustainable Clothing market by segment, 2022 & 2032 (USD Million)
- FIG 11. Europe Sustainable Clothing market by segment, 2022 & 2032 (USD Million)
- FIG 12. Europe Sustainable Clothing market by segment, 2022 & 2032 (USD Million)
- FIG 13. Europe Sustainable Clothing market by segment, 2022 & 2032 (USD Million)
- FIG 14. Europe Sustainable Clothing market, Country snapshot 2022 & 2032
- FIG 15. Europe Sustainable Clothing market 2022 & 2032 (USD Million)
- FIG 16. Europe Sustainable Clothing market, company market share analysis (2023)

## I would like to order

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