

# **Europe Sustainable Clothing Market Size study, by Material Type (Cruelty-Free Leather, Vegan Fur Made, Animal-Free Wool, Cruelty-Free Silk, Eco-Friendly Rubber, Others) by End-User (Women, Men, Kids) by Sales Channel (Offline Channel, Online Channel) and Country Forecasts 2022-2032**

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## **Abstracts**

Europe Sustainable Clothing Market is valued at approximately USD 980 million in 2023 and is anticipated to grow with a healthy growth rate of more than 13.06% over the forecast period 2024-2032. Sustainable clothing refers to garments produced with minimal environmental impact, and considering animal welfare. It emphasizes creating stylish apparel that reduces the fashion industry's ecological footprint. Sustainable clothing utilizes materials and manufacturing processes that lower pollution, conserve resources, and reduce greenhouse gas emissions, generally incorporating organic materials, recycled fabrics, and low-impact dyes. Also, the rising trend of recycling and reusing textiles in the region significantly supports the growth of the European sustainable clothing market. Textile recycling and reusing initiatives help divert clothing and textile waste from landfills. By extending the lifespan of clothing through recycling and reusing, the amount of waste generated by the fashion industry is reduced, contributing to a more sustainable and circular economy.

Moreover, European consumers are becoming increasingly aware of the environmental and social impacts of the fashion industry. There is a growing demand for sustainable and ethically produced clothing, driven by concerns over climate change, and environmental degradation. Also, the rise of circular fashion in Europe is playing a crucial role in supporting the growth of the sustainable clothing market. The Circular fashion models aim to minimize waste by keeping products and materials in use for as

long as possible. By promoting practices such as clothing rental, resale, and repair, circular fashion helps extend the lifecycle of garments, reducing the amount of textile waste sent to landfills. Additionally, other factors support the market growth are cohesive government initiatives sustainable textile manufacturing and growing research and development activities for the development of sustainable fabric. However, high manufacturing costs and lack of infrastructure are anticipated to impede Europe Sustainable Clothing market growth during forecast period 2024 and 2032.

The key countries considered for the Europe Sustainable Clothing market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market in terms of revenue. The German government is actively promoting sustainability through various regulations and initiatives. Policies aimed at reducing carbon emissions, promoting recycling, and encouraging sustainable practices in the textile industry are fostering the growth of the sustainable clothing market. Also, there is a growing consciousness among consumers about the environmental impact of fashion. People are becoming more aware of the issues related to fast fashion, such as pollution, waste, and unethical labor practices. This awareness is leading to a greater demand for sustainable and eco-friendly clothing. Whereas, the United Kingdom is expected to grow with the highest CAGR during the forecast period 2024-2032.

Major market player included in this report are:

Hennes & Mauritz AB

Industria de Dise?o Textil, S.A.

Kering SA

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Material Type

Cruelty-Free Leather

Vegan Fur Made

Animal-Free Wool

Cruelty-Free Silk

Eco-Friendly Rubber

Others

By End-User

Women

Men

Kids

By Sales Channel

Offline Channel

Online Channel

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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